

# **Finance I (Dirección Financiera I)**

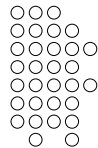
## **Apuntes del Material Docente**

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## FINANCIAL RISK RISK AND RISK AVERSION



## INVESTMENT PROCESS

Investment process =

- (1) Security and market analysis +
- (2) Formation of an optimal portfolio of assets



## INVESTMENT PROCESS

- The objective of (1) is to assess the **risk** and **expected-return** attributes of the entire set of investment assets
- The purpose of (2) is the determination of the best risk-return opportunities available from feasible investment portfolios = PORTFOLIO THEORY

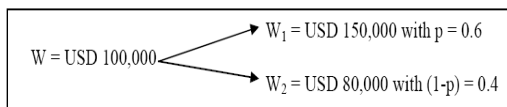


## A SIMPLE EXAMPLE TO DEFINE RISK PREMIUM

- Consider the following one-period investment where the initial wealth, USD 100,000 is invested in a risky asset.
- In this example, the presence of risk means that more than one outcome is possible. This can be represented by the following tree of outcomes:



## A SIMPLE EXAMPLE TO DEFINE RISK PREMIUM



We can see that with probability  $p = 0.6$  the favourable outcome will occur, leading to final wealth USD 150,000. However, with probability  $(1-p) = 0.4$  the less favourable outcome will occur with a final wealth of USD 80,000.



## A SIMPLE EXAMPLE TO DEFINE RISK PREMIUM

In order to evaluate this investment, first we look at the descriptive statistics of the distribution of final outcomes:

(1) EXPECTED VALUE:

- Expected value of final wealth =  $E(W) = 150,000 \times p + 80,000 \times (1-p) = \text{USD } 122,000$
- Therefore, the expected profit of the investment is  $\text{USD } 122,000 - \text{USD } 100,000 = \text{USD } 22,000$ .



## A SIMPLE EXAMPLE TO DEFINE RISK PREMIUM

(2) VARIANCE:

- Variance of final wealth =  $\sigma^2(W) = p[W_1 - E(W)]^2 + (1-p)[W_2 - E(W)]^2 = \text{USD } 1,176,000,000$
- Standard deviation of final wealth =  $\sigma(W) = \text{USD } 34,293$ .

Therefore, this investment is risky: the standard deviation of final wealth is larger than its expected value.

## RISK PREMIUM

- In this section, we shall define risk as the standard deviation of the final wealth. (However, there exist alternative definitions of risk as well!)
- In order to justify the corresponding risk, we need to look at alternative portfolios:
- Consider the Treasury-bill (T-bill) as alternative investment. Suppose that the T-bill offers a rate of return of 5%. Therefore, USD 100,000 yields a sure profit of USD 5,000.

## RISK PREMIUM

- We can define the **risk premium** of the first investment as the difference between the expected profit of the risky investment and the profit of the risk-free investment:
- **RISK PREMIUM** = USD 22,000 – USD 5,000 = USD 17,000

## RISK PREMIUM

- We can re-formulate the risk premium in terms of returns as well:
  - **Risk premium** =  $E(r_i) - r_f$
- where  $E(r_i)$  is the expected return of the risky investment and  $r_f$  is the risk-free rate of return.

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk averse investors:

- A risk averse investor penalizes the expected rate of return of a risky portfolio to account for the risk involved.

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk averse investors:

- We can formalize the idea of the risk-penalty by introducing the utility function that scores based on the expected return and the risk of the investment portfolios.
- Higher utility values are assigned to portfolios with more attractive risk-return profiles.

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk averse investors:

- An example of the risk-return utility function is the following:

$$U = E(r) - A \sigma^2$$

where  $A > 0$  is an index of the investor's aversion,  $E(r)$  is the expected return of the risky asset and  $\sigma$  is the standard deviation of  $r$ .

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk neutral investors:

- In contrast to the risk-averse investors, risk-neutral investors judge risky investments based on only the expected rate of return of the investment.
- The level of risk is irrelevant to this investor that is there is no penalization for risk.

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk neutral investors:

- An example of the utility function for a risk-neutral investors is the following:

$$U = E(r)$$

- In other words, the risk aversion index  $A = 0$  for a risk neutral investor.

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk lover investors:

- Risk lover investors are willing to invest in risky projects.
- In other words, they adjust upward the expected return to take into account the fun of the investment's risk.

## RISK AVERSE, RISK NEUTRAL AND RISK LOVER INVESTORS

### Risk lover investors:

- For a risk lover investor an example of the utility function is the following:

$$U = E(r) - A \sigma^2$$

where  $A < 0$  is an index of the investor's risk loving (or negative risk aversion).

## MEAN-VARIANCE CRITERION

- **In the reality, investors tend to be risk averse.** That is they penalize expected return by risk.
- We can state the **mean-variance criterion** as follows:

Investment  $A$  dominates investment  $B$  if

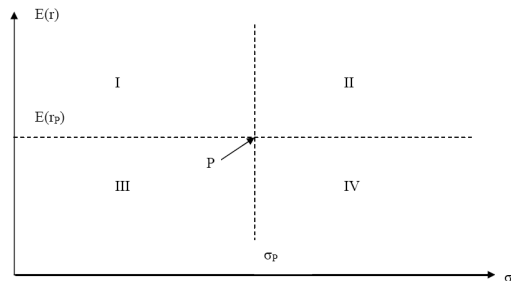
$$E(r_A) \geq E(r_B)$$

and

$$\sigma_A \leq \sigma_B$$

## MEAN-VARIANCE CRITERION

The mean-variance criterion can be represented by the following graph:



## MEAN-VARIANCE CRITERION

- In the middle of the figure portfolio  $P$  is presented with expected return  $E(r_P)$  and standard deviation  $\sigma_P$ .
- A risk averse investor prefers  $P$  to any portfolio in quadrant IV because  $P$  has higher expected return and lower risk than any investment in IV.
- Moreover, any portfolio in quadrant I is preferable to  $P$  as they have higher expected return and lower risk.

## MEAN-VARIANCE CRITERION

- What can be said about quadrants II and III?
- In order to compare the portfolios of these quadrants, we need more information about the exact nature of the investor's risk aversion.

## MEAN-VARIANCE CRITERION

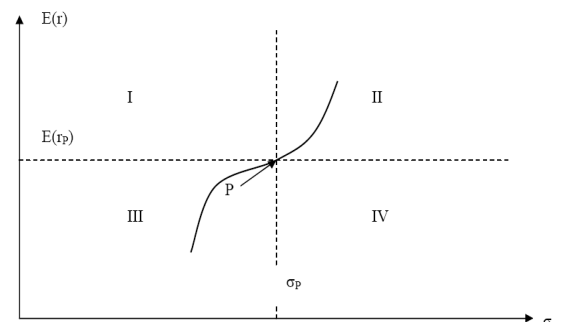
- Suppose an investor identifies all portfolios that are equally attractive as portfolio  $P$ . Starting at  $P$ , an increase in standard deviation must be compensated by an increase in expected return.
- Investors will be equally attracted to portfolios with high risk and high expected returns compared with other portfolios with lower risk but lower expected returns.

## MEAN-VARIANCE CRITERION

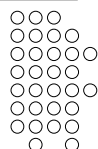
### Indifference curve:

- These equally preferred portfolios will lie on a curve in the mean-standard deviation graph that connects all portfolio points with the same utility value.

## MEAN-VARIANCE CRITERION Indifference curve



## FINANCIAL RISK PORTFOLIO RISK



## ASSET RISK VERSUS PORTFOLIO RISK



- In this section, we focus on the risk of a **portfolio**, which is a set of many individual assets.
- In the reality, investors allocate their funds in many assets that form a portfolio.
- The overall risk of a portfolio may be smaller than the risk of the single assets included in the portfolio.
- This may be due to two different reasons:

## ASSET RISK VERSUS PORTFOLIO RISK



- (1) **Hedging**: investing in an asset with a payoff pattern that offsets the portfolio's exposure to a particular source of risk.
- (2) **Diversification**: investments are made in a wide variety of assets so that the exposure of risk of any particular security is limited.

## PORTFOLIO RETURN: Expected return of a portfolio



- **Proposition** (Expected return of a portfolio): The expected return of a portfolio is the weighted average of individual asset expected returns where the weights,  $w_i$  for  $i = 1, \dots, N$ , are the asset proportions in the portfolio of  $N$  assets:

$$E[r_P] = \sum_{i=1}^N w_i E[r_i]$$

## PORTFOLIO RISK: Portfolio variance for a risk-free and a risky asset



We state the following proposition for a less general situation about portfolio variance. We start with a portfolio of a risky and a risk-free asset.

- **Proposition** (Standard deviation of a portfolio of a risky and a risk-free asset): The portfolio standard deviation,  $\sigma_P$  equals the risky asset's standard deviation,  $\sigma$  multiplied by the portfolio proportion,  $w$  invested in the risky asset:  $\sigma_P = w \sigma$ .

## PORTFOLIO RISK: Portfolio variance for two risky assets



- The portfolio variance of two risky assets with variances  $\sigma_1^2$  and  $\sigma_2^2$ , respectively and weights  $w_1$  and  $w_2 = 1 - w_1$ , respectively is given by:

$$\sigma_P^2 = w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \text{cov}(r_1, r_2)$$

#### EXAMPLE:

##### Portfolio variance for two risky assets

- Remark:

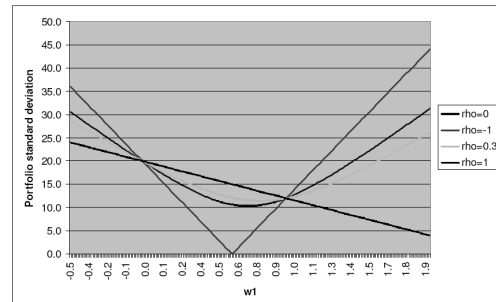
$$\text{Covariance} = \text{cov}(r_1, r_2) = \sigma_1 \sigma_2 \rho_{12}$$

where  $-1 \leq \rho_{12} \leq 1$  denotes the **correlation coefficient**.

- On the following slide, we present the portfolio variance of a 2-asset portfolio as a function of the weight of the first asset for alternative values of  $\rho_{12}$ :

#### EXAMPLE:

##### Portfolio variance for two risky assets



#### EXAMPLE – INTERPRETATION OF THE FIGURE

- In the previous figure, we present  $w_1 < 0$ ,  $w_2 > 1$  investment where we **go short** of asset 1 and invest the obtained money in asset 2.
- In addition we also present  $w_1 > 1$ ,  $w_2 < 0$  position where we **go short** of asset 2 and invest the obtained cash in asset 1.

#### EXAMPLE – SHORT SELLING

- What does it mean to “go short”?
- We **“go short” or “short sell”** a financial product if we **sell the product without having it**.
- This means that at the time of selling the product we obtain cash.
- This also means that in the future we have to buy back the same product.

#### EXAMPLE – SHORT SELLING

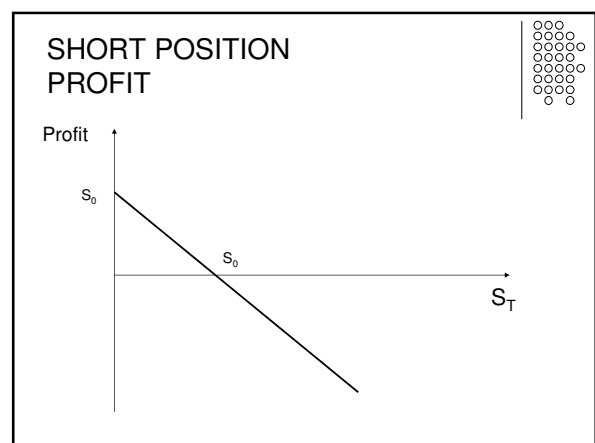
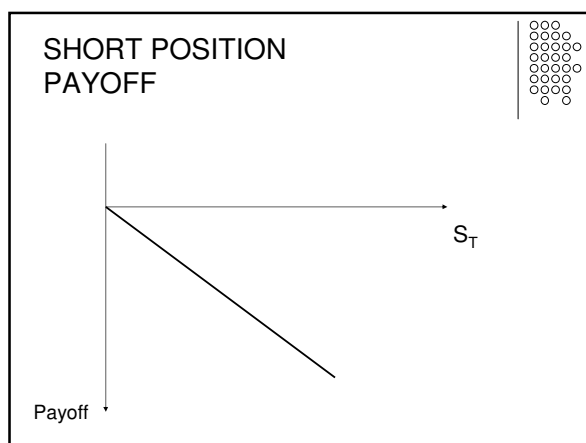
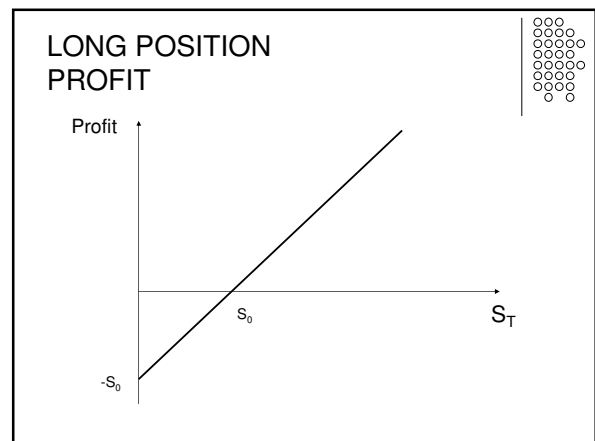
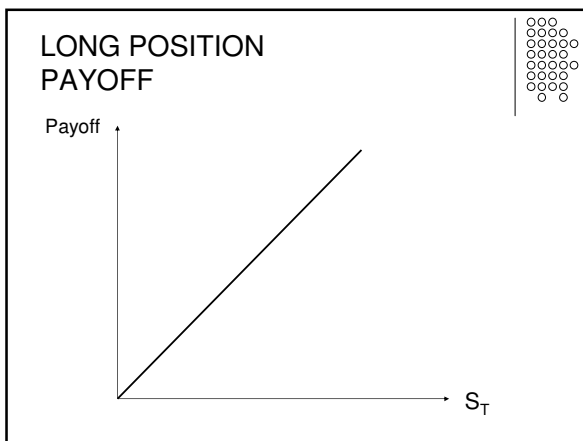
- So “going short” is just the opposite investment strategy as “buying” a product:
- **When we buy a product we speculate on increasing price. LONG POSITION**
- **When short sell a product we speculate on decreasing price. SHORT POSITION**

#### LONG AND SHORT POSITIONS

- In the following figures, the payoff and profit of the long and short positions in a stock are presented.

Notation:

- $S_0$  = the price of the financial product at time  $t=0$  when the buy or ‘short sell’ happens.
- $S_T$  = the price of the financial product at time  $t=T$  when the corresponding sell or ‘buy back’ happens.



### PORTFOLIO RISK: Portfolio with large number of assets

Finally, the previous proposition can be extended for an arbitrary number of assets:

- **Proposition** (Variance of a portfolio of several risky assets): Denote the  $n \times 1$  vector of portfolio weights by  $w$  and let  $\Sigma$  be an  $n \times n$  variance-covariance matrix of  $n$  asset returns. Then, the variance of the portfolio of  $n$  assets is given by:
 
$$\sigma_p^2 = w' \Sigma w$$

This final proposition about the variance of a portfolio applies in general for any portfolio of large number of assets.

### PROPERTIES OF $\Sigma$

- We use the following formula in order to compute portfolio variance:
 
$$\sigma_p^2 = w' \Sigma w$$
- Two properties of the variance-covariance matrix  $\Sigma$  are:
  1.  $\Sigma$  is **symmetric**
  2.  $\Sigma$  is **positive semi-definite**.
- **Positive semi-definite** means that  $w' \Sigma w \geq 0$  for any real values of  $w$ . (i.e. the portfolio variance is non negative.)



### HOW TO CHECK THAT $\Sigma$ IS POSITIVE SEMI-DEFINITE?

- Therefore, when we choose the elements of  $\Sigma$ , we have to check if  $\Sigma$  is positive semi-definite.
- The definiteness of a matrix can be checked by computing the determinant of the matrix.
- There is a function for this in Excel: MDETERM().
- **Proposition.** A matrix is positive semi-definite if its determinant,  $D \geq 0$ .



### EXAMPLE:

#### Portfolio variance for three risky assets

- For example, let us consider the case of three assets:
- Doing simple algebra, from  $w'\Sigma w$  we can express the portfolio variance of three assets as follows:

$$\begin{aligned}\sigma_p^2 = & w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + w_3^2 \sigma_3^2 \\ & + 2w_1 w_2 \text{cov}(r_1, r_2) + 2w_1 w_3 \text{cov}(r_1, r_3) \\ & + 2w_2 w_3 \text{cov}(r_2, r_3)\end{aligned}$$

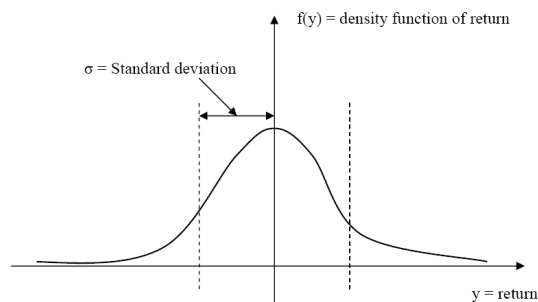


# VALUE AT RISK

## DEFINITION OF RISK

- In the previous sections, we defined financial risk as the standard deviation of the rate of return on financial assets.
- In this definition, we use a particular characteristic of the random variable of returns: the **standard deviation** that represents the overall variability of financial asset prices.
- In the following figure, we demonstrate the standard deviation risk measure for the example of normal distribution of returns:

## FIRST APPROACH: ST.DEV.



## ALTERNATIVE APPROACH: VAR

An alternative measure of financial risk is the so-called **value at risk (VAR)**.

- The value at risk is used by financial institutions in order to measure the risk of their portfolios. Commercial banks in many countries are **legally obliged** to compute the VAR of their financial assets.
- What is value at risk?

## THE IDEA OF VALUE AT RISK

- **VAR answers to the following question:**
- With probability  $p$ , how much are you going to loose on your portfolio during the next  $T$  days?
- **Your answer:**
- I will loose  $\text{VAR}(1-p, T) = \text{VAR}(c, T)$  where  $p$  denotes the probability,  $c$  the confidence level and  $T$  the time duration of the investment.

## VALUE AT RISK

### Intuitive definition:

- VAR summarizes the worst loss over a target horizon with a given level of confidence.

## VALUE AT RISK

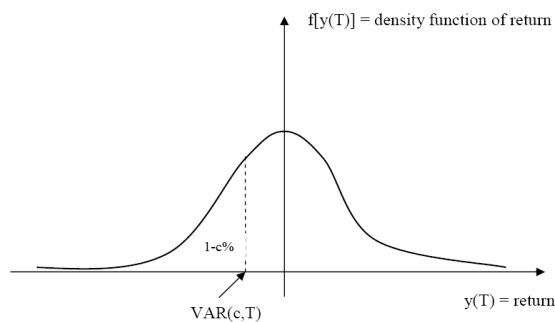
### More formal definition:

- VAR describes the “quantile” of the projected distribution of gains and losses over the target horizon  $T$ . If  $c$  is the selected confidence level, VAR corresponds to the  $1-c$  lower-tail level.
- For instance, with a  $c=95$  percent confidence level, VAR should be such that it exceeds 5 percent of the total number of observations in the distribution.

## VALUE AT RISK

- Graphically, we can define the  $\text{VAR}(c, T)$  corresponding to confidence level  $c$  and time horizon  $T$  as follows:

## VALUE AT RISK



## VALUE AT RISK

Recall that there are two elements in the definition of VAR:

- (1) **Confidence level**,  $c$ : This determines the exact quantile of the return distribution.

In other words,  $c$  determines the area under the density function which defines the corresponding quantile of the return distribution.

## VALUE AT RISK

- (2) **Target horizon**,  $T$ : This determines the exact random variable of interest.

For example, a risk manager may be interested in the losses over one day,  $T = 1$  day or he/she may be focused on the possible losses over a longer time horizon like  $T = 1$  month.

For the different time horizons the random variables of interest will be different so the VAR estimate will be different as well.

## Computing the value at risk

After defining VAR, we provide three alternative ways to compute the quantile of the return distribution.

The three ways are the following:

1. **Historical VAR**
2. **Delta-normal VAR**
3. **Monte Carlo VAR**

## HISTORICAL VAR

## HISTORICAL VAR

(1) **Historical VAR.** In this method, we analyze directly the empirical distribution, or in other words, the histogram of the rate of return.

In the historical VAR, first we create the histogram of the observations.

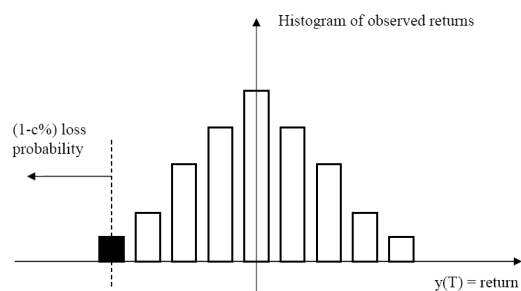
Then, we count the number of negative returns of the lowest-part of the distribution until we get to the  $1-c$  lower-tail level.

## HISTORICAL VAR

- In Excel, this is done by the function `PERCENTIL(data set, 1-c)`.
- This function determines the quantile  $1-c$  for the data set of returns.

## HISTORICAL VAR

Graphically, we can illustrate this on the next figure:



## HISTORICAL VAR

- In summary, the historical VAR computation is not done by using any formula.
- It is done numerically by counting the number of returns ordered from the lowest return until the highest return in the data set.
- The counting is stopped at the observation where we reach the  $1-c$  lower-tail level. This observation is defined as the  $\text{VAR}(c, T)$ .

## HISTORICAL VAR

- The advantage of the historical VAR is that we do not use any assumption regarding the distribution of returns.
- We only use the observed data set to determine VAR without any additional assumptions.
- We do not need to estimate the parameters of the return distribution.

## HISTORICAL VAR

- The disadvantage of the historical VAR is that we only use past observations in order to infer the future return distribution.
- The data set of past returns may be small and/or non-representative for the inference of the  $1-c$  quantile.

## DELTA-NORMAL VAR

## DELTA-NORMAL VAR

- We are in day  $t=0$  (present) and we are interested in computing VAR of portfolio invested over a time horizon of  $T$  days.
- Denote the return of the investment by:

$$y(T, 0) = \ln \left( \frac{p_T}{p_0} \right)$$

- $y(T, 0)$  is the return obtained between time  $t=0$  and time  $t=T$ . In the formula,  $T$  denotes the time horizon of the investment.

## DELTA-NORMAL VAR

- In this approach, we make an assumption about the distribution of asset returns denoted:
- **Assumption.** The distribution of the rate of return  $y(T, 0)$  is a normal distribution:
- $y(T, 0) \sim N[\mu(T), \sigma^2(T)]$

## DELTA-NORMAL VAR

- This assumption allows us to obtain the following formula for  $\text{VAR}(c, T)$ :

$$\text{VAR}(c, T) = \mu(T) + \sigma(T) Z_{1-c}$$

where  $Z_{1-c}$  is the "quantile  $1-c$ " of the standard normal distribution  $N(0, 1)$ .

## DELTA-NORMAL VAR

- The following table gives you some important values of  $Z_{1-c}$  of the standard normal distribution, which are used in practice:

Level of confidence = $c$	$1-c$	Quantile of $N(0, 1) = Z_{1-c}$
99%	1%	-2.32635
97.5%	2.5%	-1.95996
95%	5%	-1.64485
90%	10%	-1.28155

## DELTA-NORMAL VAR

- The main **advantage** of the delta-normal VAR is that it is computationally easy to get the VAR estimate:
- We only have to substitute the parameters  $\mu(T)$ ,  $\sigma(T)$  and  $Z_{1-c}$  into the formula and compute the  $\text{VAR}(c, T)$ .

## DELTA-NORMAL VAR

- The **disadvantage** of the delta-normal VAR is that we need to estimate  $\mu(T)$  and  $\sigma(T)$  using past returns with time horizon  $T$ .
- (1) Thus, the delta-normal VAR also uses historical data to estimate the parameters.
- (2) The estimation of  $\mu(T)$  and  $\sigma(T)$  requires a large data set of  $y(T, 0)$  that may not be available.

## DELTA-NORMAL VAR

### Example:

- Imagine that we want to compute 30-days delta-normal VAR.
- For this, we need to estimate  $\mu(T)$  and  $\sigma(T)$  using a sample of 120 observations of the past.
- This means a 120 x 30-days time span, which is approximately 10 years of past data.
- This may not be available or irrelevant for us.

## DELTA-NORMAL VAR

- In practice, it may happen that the time horizon of the returns for which we have sufficient sample size is different from the time horizon of the  $\text{VAR}(c, T)$ .
- In particular, it is possible that we observe daily returns  
 $y(t, t-1)$  for  $t=1, 2, 3, \dots, T$   
but we need to compute  $\text{VAR}(c, T)$  for a longer time horizon.

## DELTA-NORMAL VAR

- On the following slides, we derive an explicit formula of  $\text{VAR}(c, T)$  for the case when  $y(t, t-1)$  daily returns are observed.
- We proceed in two steps:
- Step (1): Show that the log returns are additive.
- Step (2): Assume that  $y(t, t-1)$  returns are independent and identically distributed random variables with normal distribution.

## DELTA-NORMAL VAR

### Step (1): Log returns are additive

Consider 2 consecutive 1-day returns:

- $y(t, t-1) = \ln(p_t/p_{t-1}) = \ln p_t - \ln p_{t-1}$
- $y(t+1, t) = \ln(p_{t+1}/p_t) = \ln p_{t+1} - \ln p_t$
- The first equality in each equation is based on the definition of log return.
- The second equality in each equation is based on a property of the logarithm.

### DELTA-NORMAL VAR

Step (1): Log returns are additive

- From two consecutive daily returns, we can obtain the return for the two-day period  $(t+1, t-1)$  as the sum of two consecutive daily returns:

$$\begin{aligned} y(t+1, t-1) &= \ln p_{t+1} - \ln p_{t-1} = \\ &= \ln p_{t+1} - \ln p_t + (\ln p_t - \ln p_{t-1}) = \\ &= (\ln p_{t+1} - \ln p_t) + (\ln p_t - \ln p_{t-1}) = \\ &= y(t+1, t) + y(t, t-1) \end{aligned}$$

### DELTA-NORMAL VAR

Step (1): Log returns are additive

- Notice that this additive property is not true for the 'traditional' definition of return:

$$y(t, t-1) = (p_t - p_{t-1}) / p_{t-1}$$

- This is one of the reasons why in finance the log return formula is frequently used.*

### DELTA-NORMAL VAR

Step (1): Log returns are additive

- The consequence is that daily logarithmic returns are additive:
- We can compute the return for a longer  $T$ -day time horizon by adding the consecutive one-period returns between day  $t=0$  and day  $t=T$ :

$$y(T, 0) = \sum_{t=1}^T y(t, t-1)$$

### DELTA-NORMAL VAR

Step (2): Assumption of independence

- Suppose that daily returns  $y(t, t-1) \sim N[\mu(1), \sigma^2(1)]$  for  $t=1, 2, 3, \dots$  are independent and identically distributed (denoted i.i.d.).
- Independence means that return of day  $t$  is not influenced by the returns of other days.
- Identical distribution means that all returns  $y(1, 0), y(2, 1), y(3, 2), \dots$  have to same distribution.

### DELTA-NORMAL VAR

- From steps 1 and 2, it follows that  $y(T, 0)$  is also normally distributed with the next parameters

$$y(T, 0) \sim N[\mu(T), \sigma^2(T)] = N[T\mu(1), T\sigma^2(1)]$$

- The second equality follows from steps 1 and 2.

### DELTA-NORMAL VAR

- Given that we have a large data set on daily returns, we can estimate properly  $\mu(1)$  and  $\sigma(1)$ .
- Then, we can compute the estimates of  $\mu(T)$  and  $\sigma(T)$  by
- $\mu(T) = T\mu(1)$  and  $\sigma(T) = \sqrt{T}\sigma(1)$

## DELTA-NORMAL VAR

- Substituting these parameters into the first delta-normal VAR formula, we get:

$$\text{VAR}(c, T) = \mu(T) + \sigma(T)Z_{1-c} = T\mu(1) + \sqrt{T}\sigma(1)Z_{1-c}$$

## DELTA-NORMAL VAR

### Summary:

- It is not necessary to have data on the  $T$  time horizon returns.
- It is enough to observe the daily returns  $y(t, t-1)$  and estimate the parameters of the  $y(t, t-1) \sim N[\mu(1), \sigma^2(1)]$  distribution.
- Then, we can substitute the estimated parameters into the formula presented on the previous slide to get the VAR.

## MONTE-CARLO VAR

## MONTE CARLO (MC) VAR

- The final method of VAR computation is based on Monte Carlo **simulation** of future returns.
- In this method, as in the delta-normal VAR, we need to assume the distribution of returns.
- Then, we have to simulate a large number of returns each interpreted as one possible realization of the future return over the time horizon we are interested in.

## MONTE CARLO (MC) VAR

- For example, suppose that we need the compute the 1-day  $\text{VAR}(c, 1)$  using MC method to estimate the largest possible loss during tomorrow.
- To do this, we simulate thousands of realizations from  $y(1, 0)$ .
- Each of these simulations is interpreted as a possible return of tomorrow.

## MONTE CARLO (MC) VAR

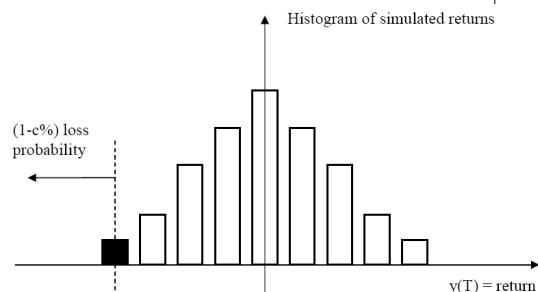
- After simulating a large number of realizations of the return, we determine numerically the VAR using the same procedure what we did for the **historical VAR** computation.
- Thus, in Excel, we use again the function  $\text{PERCENTIL}(\text{data set}, 1-c)$ .



## MONTE CARLO (MC) VAR

- Therefore, similarly to the historical VAR, the MC VAR computation is done without using any formula.
- It is done numerically by counting the number of returns ordered from the lowest return until the highest return in the simulated data set.
- The counting is stopped at the observation where we reach the  $1-c$  quantile level. This observation is defined as the  $\text{VAR}(c, T)$ .

## MONTE CARLO (MC) VAR



## MONTE CARLO (MC) VAR

- The **advantage** of the MC method is that we can simulate a large number of returns for the same time horizon when we compute VAR.
- Thus, we can simulate extreme events as well and we are not limited by a small sample size.
- Recall that for the historical VAR, we observe returns only for a limited historical time period.

## MONTE CARLO (MC) VAR

- The **disadvantage** of the MC method is that we need to choose the correct distribution of the returns and we need to estimate properly the parameters of that distribution using past data on returns.
- Thus, in the MC method we also use historical data to estimate the parameters of the distribution from which we simulate.
- Therefore, we can make error by choosing a wrong distribution and/or estimating incorrectly the parameters of the distribution.

## A NOTE ON THE NORMAL DISTRIBUTION OF RETURNS

## A note on the normal distribution of returns

- When computing VAR it is frequently assumed that the distribution of the rate of return is a normal distribution.
- The delta-normal VAR makes this assumption and we frequently simulate from normal distribution in the MC VAR as well.

### A note on the normal distribution of returns

The main reasons of the assumption of normality is computational convenience.

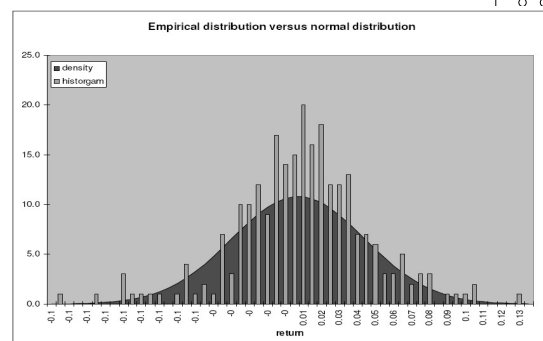
### A note on the normal distribution of returns

- However, there is evidence that the distribution of returns is not normal.
- It is observed that the true distribution has so-called “fat tails”.
- This means that extreme observations (very large and very small returns) occur more probably than that is explained by the normal distribution.

### A note on the normal distribution of returns

- This issue is important from the risk management point of view, where we are especially interested in the proper modelling of the extreme negative observations.
- The following figure shows this phenomenon for the BBVA stock daily returns for data collected over a one-year period:

### A note on the normal distribution of returns



### A note on the normal distribution of returns

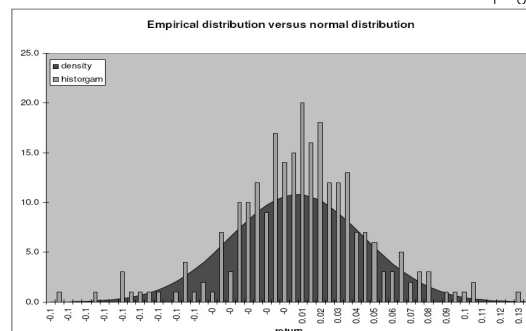
- In practice, therefore, we frequently use another distributions that fit better to real data as they exhibit fat tails.
- The following distributions can be considered for example:

### A note on the normal distribution of returns

- (1) **Student-t distribution:** A symmetric distribution frequently used in statistics, one of its properties is that it has fat-tails.
- (2) **Lévy distribution:** Lévy distribution is a generalization of the normal distribution where a parameter controls for fat-tails.
- (3) **Generalized error distribution:** This is a distribution with zero mean and variance one but it has an additional parameter controlling for fat-tails.

## ALTERNATIVE APPROACHES TO MODEL VOLATILITY

## MOTIVATION: FAT TAILS



## FAT TAILS

- In the previous figure, we can observe that the normal distribution does not fit well to real data.
- This is a general **statistical** finding in finance that applies to many financial assets.
- If a bank fits a normal distribution to measure its financial risk, then it may substantially underestimate its risk exposure and go bankrupt.

## HOW CAN WE CAPTURE FAT TAILS?

There are two alternative ways:

1. **Unconditional approach**
2. **Conditional approach**

### 1. Unconditional approach

Here, we assume that

- (1) Returns  $\{y(t) : t=1, \dots, T\}$  are **independent and identically distributed**.
- (2) We choose a **fat tailed distribution** instead of the normal distribution.

For example, choose the Lévy distribution.

$$y(t) \sim \text{Lévy}(\theta)$$

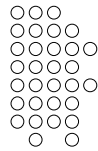
Notice that the parameter  $\theta$  of the distribution does not depend on time: it is constant.

### 2. Conditional approach

In this approach, we assume that the distribution of returns  $\{y(t) : t=1, \dots, T\}$  is **not independent and not identical**.

- If we assume that the distribution is different each period then we can choose a normal distribution whose parameters depend on time  $t$ :  $y(t) \sim N[\mu(t), \sigma^2(t)]$
- This approach leads to the **dynamic volatility models** like ARCH, GARCH.

## DYNAMIC MODELS OF VOLATILITY



### MOTIVATION

- Both in the theory and practice of finance, volatility modelling is important.
- Volatility estimates are used for:
  - (1) **Risk management purposes** (for example to compute the VAR of a portfolio).
  - (2) **Financial asset valuation purposes** (for example to determine to fair price of derivatives contracts).
  - (3) **Portfolio construction purposes** (we need volatility estimates in order to construct the optimal risk-return portfolio).



### VOLATILITY

- In this section, volatility is defined as the standard deviation of asset returns.



### CONSTANT VOLATILITY

- In the previous sections, we modelled the standard deviation of returns and volatility was assumed to be **constant** over time.
- We also assumed in the model construction that daily returns were independent random variables.



### CHANGING VOLATILITY

- Nevertheless, in practice these assumptions are not valid.
- There is empirical evidence that the time series of returns is not an independent sequence of random variables.



### DYNAMIC VOLATILITY MODEL

- In particular, there is evidence that the volatility of returns,  $\sigma_t$  with  $t=1, \dots, T$  form a serially correlated time series.
- Therefore, returns are not independent.
- This phenomenon can be modelled by a so-called dynamic volatility model.



## DYNAMIC VOLATILITY MODELS

We are going to present various models of dynamic volatility:

1. GARCH-type models
  - (a) ARCH,
  - (b) GARCH,
  - (c) EGARCH
2. Stochastic volatility models

## 1(a) ARCH MODEL

### GARCH-type volatility models ARCH

- The ARCH model has been developed by Robert Engle (1982, Econometrica) and became very popular for the dynamic modelling of volatility.
- **ARCH = autoregressive conditional heteroscedasticity**

### GARCH-type volatility models ARCH

- The ARCH(1) model is frequently used:

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$h_t = \alpha_0 + \alpha_1 y_{t-1}^2$$

- where  $\alpha_i > 0$  for  $i=1, 0$  to ensure positive value of volatility.
- The  $h_t$  denotes the variance of  $y_t$ .

### GARCH-type volatility models ARCH

- The ARCH( $q$ ) model is formulated as follows:

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$h_t = \alpha_0 + \sum_{i=1}^q \alpha_i y_{t-i}^2$$

- where  $\alpha_i > 0$  for  $i=1, \dots, q$  to ensure positive value of volatility.
- The  $h_t$  denotes the variance of  $y_t$ .

### GARCH-type volatility models ARCH

#### Stationarity:

- When a dynamic volatility model is estimated, it is important to check if the parameters estimates of the model determine a stationary or a non-stationary time series of volatility.

## GARCH-type volatility models ARCH

### Stationarity:

- The ARCH( $q$ ) model is stationary if

$$\sum_{i=1}^q \alpha_i < 1$$

- The ARCH(1) model is stationary if  $\alpha_1 < 1$ .

## 1(b) GARCH MODEL

## GARCH-type volatility models GARCH

- After the success of the ARCH model several extensions have been proposed by researchers.
- Probably the most popular extension is the GARCH( $p, q$ ) introduced by Bollerslev (1986).

## GARCH-type volatility models GARCH

- GARCH = generalized autoregressive conditional heteroscedasticity
- The GARCH model is probably the most used dynamic volatility model in practice.

## GARCH-type volatility models GARCH

- The most simple GARCH model is the GARCH(1,1) specified as

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$h_t = \alpha_0 + \alpha_1 y_{t-1}^2 + \beta_1 h_{t-1}$$

where  $\alpha_i > 0$  for  $i=0, 1$  and  $\beta_1 > 0$  to ensure positive value of volatility.

## GARCH-type volatility models GARCH

- The GARCH( $p, q$ ) is formulated as follows:

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$h_t = \alpha_0 + \sum_{i=1}^q \alpha_i y_{t-i}^2 + \sum_{j=1}^p \beta_j h_{t-j}$$

where  $\alpha_i > 0$  for  $i=0, \dots, q$  and  $\beta_j > 0$  for  $j=1, \dots, p$  to ensure positive value of volatility.

## GARCH-type volatility models **GARCH**

### Stationarity:

- The GARCH(1,1) model is stationary if  $\alpha_1 + \beta_1 < 1$ .

- The GARCH(p,q) model is stationary if

$$\sum_{i=1}^q \alpha_i + \sum_{j=1}^p \beta_j < 1$$

## 1(c) EGARCH MODEL

## GARCH-type volatility models **EGARCH**

- A further modification of the GARCH model is the exponential-GARCH or EGARCH developed by Nelson (1991, Econometrica).

## GARCH-type volatility models **EGARCH**

- The EGARCH model allows for asymmetry in volatility and the EGARCH(1,1) is formulated as follows:

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$\ln h_t = \alpha_0 + \alpha_1 \left| \frac{y_{t-1}}{\sqrt{h_{t-1}}} \right| + \beta_1 \ln h_{t-1} + \gamma \frac{y_{t-1}}{\sqrt{h_{t-1}}}$$

where the  $\gamma$  parameter controls for asymmetry.

- The EGARCH parameters are not restricted: they are real numbers.

## GARCH-type volatility models **EGARCH**

### Stationarity:

- The EGARCH(1,1) model is stationary when  $|\beta_1| < 1$ .

## Exogenous variables in dynamic volatility models

- In the previous three models, the only observable variable was the return of the security.
- We did not include additional variables that could explain the volatility of the asset.
- However, in practice there could exist several explanatory variables which we could include into the models.

### Exogenous variables in dynamic volatility models

- In the followings we specify the three volatility models with exogenous variables.

- **ARCH(1)-X model:**

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$h_t = \alpha_0 + \alpha_1 y_{t-1}^2 + \delta X_t$$

### Exogenous variables in dynamic volatility models

- **GARCH(1,1)-X model:**

$$h_t = \alpha_0 + \alpha_1 y_{t-1}^2 + \beta_1 h_{t-1} + \delta X_t$$

- **EGARCH(1,1)-X model:**

$$\ln h_t = \alpha_0 + \alpha_1 \left| \frac{y_{t-1}}{\sqrt{h_{t-1}}} \right| + \beta_1 \ln h_{t-1} + \gamma \frac{y_{t-1}}{\sqrt{h_{t-1}}} + \delta X_t$$

### Exogenous variables in dynamic volatility models

**Stationarity:**

- In these models, we have the same conditions of stationarity as in the models without explanatory variables.

### Exogenous variables in dynamic volatility models

- In the ARCH and GARCH models, we still have the positivity restriction of all parameters, including the  $\delta$  parameter of the explanatory variables.
- This may be problematic in some cases when a negative sign is expected for  $\delta$  as this parameter is restricted to be positive.

### Exogenous variables in dynamic volatility models

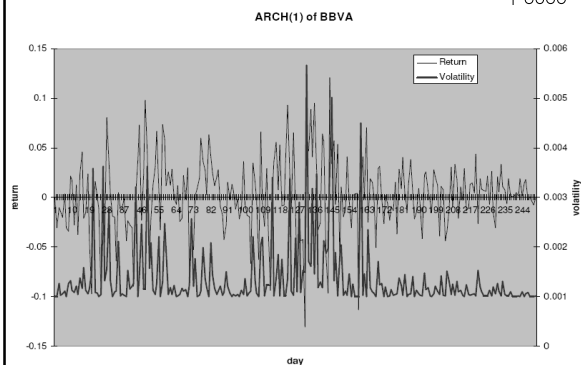
- However, in the EGARCH model there is no sign restriction on  $\delta$ .
- Therefore, when one wants to include additional variables into the dynamic volatility model, it is suggested to use the EGARCH specification as there is no sign restriction in that model.

### EXAMPLE: Volatility of BBVA

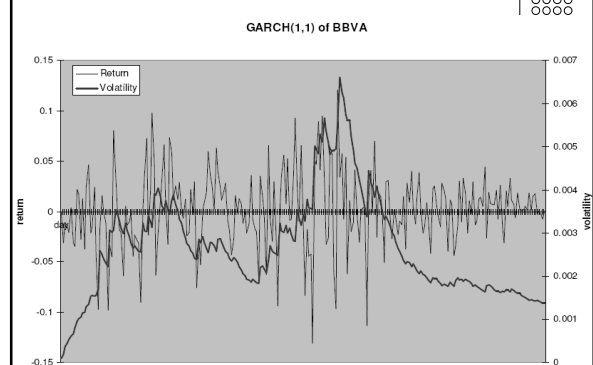
- Finally, we present an example of the volatility estimates for return data of the BBVA stock during one year using the ARCH(1) and GARCH(1,1) models.



### EXAMPLE: ARCH(1) of BBVA



### EXAMPLE: GARCH (1,1) of BBVA



## 2. STOCHASTIC VOLATILITY MODEL

### Stochastic volatility (SV) models

- In the GARCH-type models changing volatility is driven by past **squared returns** (ARCH, GARCH) or past **absolute returns** (EGARCH).
- Both these are alternative measures of volatility.

### Stochastic volatility (SV) models

- An alternative possibility for dynamic volatility is the so-called stochastic volatility model.
- In this model we introduce an **innovation term** (or 'error term') into the volatility equation.

### Stochastic volatility (SV) model

- The first-order SV model is formulated as follows:

$$y_t = \sqrt{h_t} u_t \quad u_t \sim N(0, 1) \text{ i.i.d}$$

$$\ln h_t = \alpha_0 + \beta \ln h_{t-1} + v_t$$

$$v_t \sim N(0, \sigma_v^2) \text{ i.i.d}$$

All SV parameters are real numbers.

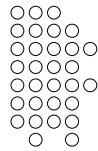
## Stochastic volatility (SV) model

### Stationarity

- The first-order SV model is stationary when  $|\beta| < 1$ .
- The model can be easily extended to include more lags of volatility.



# FORECASTING SECURITY PRICES



## STRUCTURE OF CLASS

1. Motivation
2. Definition of forecast
3. Procedure of forecasting
4. Econometric models used for forecasting



## STRUCTURE OF CLASS

5. Evaluation of forecast precision
6. Out-of-sample and in-the-sample forecasting
7. One-step-ahead and Multi-step-ahead forecasts



## MOTIVATION

- Investors and financial analysts are frequently interested in forecasting prices of financial assets.
- Bank analysts frequently write reports to their clients about expected prices of financial products.



## OUR APPROACH



## OUR APPROACH

- In this class, we are interested in the **direction** of the price change.
- We model the log return on the investment at time  $t$ :

$$y_t = \ln(p_t/p_{t-1})$$



## OUR APPROACH

- Assuming that the expected return is changing over time, while the volatility,  $\sigma$  is constant:

$$y_t \sim N(\mu_t, \sigma^2)$$

- Notice that we assume that returns are normally distributed.
- We do this assumption because it simplifies the model.

## DEFINITION OF FORECAST

- We consider  $t = 1, 2, 3, \dots, T$  time periods for the investment.
- We will forecast the return for period  $t$ ,  $y_t$  given all previous information.
- Important:** at the moment of forecasting we are in the beginning of period  $t$ .
- In this moment,
- we know  $(y_1, \dots, y_{t-1})$  and
- we do not know  $y_t$

## DEFINITION OF FORECAST

- What does the word “**forecast**” mean for us?
- A forecast of the variable  $y_t$  for the period  $t$  is defined as the

**expected value** or **average value** of  $y_t$  given all past information observed until the end of period  $t-1$ .

## DEFINITION OF FORECAST

- Mathematically, the forecast can be formalized as

$$\text{Forecast of } y_t = E[y_t | F_{t-1}]$$

where  $F_{t-1}$  denotes all past information observed until time  $t-1$  ( $t-1$  included).

## Conditioning set, $F_t$

- $F_t$  denotes **all past information observed** until the end of period  $t$ .
- For example, suppose that all past information used to make the forecast are past values of returns that is

$$F_{t-1} = (y_1, \dots, y_{t-1})$$

- Then the forecast formula can be written as
- $$E[y_t | y_1, y_2, \dots, y_{t-1}]$$

## Conditioning set, $F_t$

- A forecast, in general, can be done using more information than only the past price data.
- We may use additional explanatory variables denoted  $X_t$  to estimate the future return if we think that the explanatory variables contain important information on future price movements.

### Conditioning set, $F_t$

- If we use past values of the additional explanatory variables to forecast than the **information set** is:

$$F_t = (y_1, \dots, y_{t-1}, x_1, \dots, x_{t-1})$$

- In this case, the forecast formula of return  $y_t$  can be written as

$$E[y_t | y_1, \dots, y_{t-1}, x_1, \dots, x_{t-1}]$$

## PROCEDURE OF FORECASTING

### Procedure of forecasting

- (1) **Collect past data** on the financial prices to be forecasted and collect data on the additional explanatory variables of interest.
- (2) **Select an econometric model** for price changes.
- (3) **Estimate** the parameters of the selected econometric model.

### Procedure of forecasting

- (4) **Compute the expectation** of future return using past values of returns, explanatory variables and the parameters estimates of the econometric model.
- (5) **Evaluate the forecast performance** to compare the performance of different econometric models.

### Econometric models used for forecasting

### Econometric models used for forecasting

- We will present alternative econometric models that may be used for forecasting purposes.
- For each model, we show its specification and the computation of the conditional mean of future returns, i.e. the forecast formula.

### Econometric models used for forecasting

- We are going to present very general models that may include several lags of the variables.
- However, including many variables have two opposite effects on forecast precision:

### Econometric models used for forecasting

- (1) More variables mean more past information used to forecast.  
This is a POSITIVE effect.

### Econometric models used for forecasting

- (2) More variables mean more parameters to be estimated.
- This reduces the precision of the statistical estimation of the model. (This means that the estimated parameter value may be far from the true value.)  
This is NEGATIVE effect.
  - In practice, we need to find the correct balance between these two effects.

### Econometric models used for forecasting

- We review various econometric models of the conditional mean of  $y_t$ .
- In each model, we suppose that the volatility of the security is constant and that the return is normally distributed:  
 $y_t \sim N(\mu_t, \sigma^2)$

### MODELS OF CONDITIONAL MEAN

- We suggest the following models for the conditional mean:

1. **AR( $p$ )**
2. **ARMA( $p, q$ )**
3. **AR( $p$ )-X( $k$ )**
4. **ARMA( $p, q$ )-X( $k$ )**

AR( $p$ ) = autoregressive of order  $p$

ARMA( $p, q$ ) = autoregressive (AR) of order  $p$   
and moving average (MA) of order  $q$

### AR( $p$ ) model

- **AR( $p$ ) model:**

$$y_t = c + \sum_{i=1}^p \phi_i y_{t-i} + \sigma u_t$$

where  $u_t$  is the i.i.d  $N(0, 1)$  error term.

## AR(p) model

- Notice that

$$y_t|F_{t-1} \sim N\left(c + \sum_{i=1}^p \phi_i y_{t-i}, \sigma^2\right)$$

- Therefore, in this model the mean is time dependent and volatility is constant.

## AR(p) model

- Then, the one-step-ahead forecast formula is given by

$$E[y_t|F_{t-1}] = c + \sum_{i=1}^p \phi_i y_{t-i}$$

## ARMA(p,q) model

- **ARMA(p,q) model:**

$$y_t = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{j=1}^q \psi_j u_{t-j} + \sigma u_t$$

where  $u_t$  is the i.i.d  $N(0,1)$  error term.

## ARMA(p,q) model

- Notice that

$$y_t|F_{t-1} \sim N\left(c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{j=1}^q \psi_j u_{t-j}, \sigma^2\right)$$

- Therefore, in this model the mean is time dependent and volatility is constant.

## ARMA(p,q)

- Then, the one-step-ahead forecast formula is given by

$$E[y_t|F_{t-1}] = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{j=1}^q \psi_j u_{t-j}$$

## AR(p)-X(k) and ARMA(p,q)-X(k) models

- In the following slides, we also include past values of additional explanatory variables,  $X_t$  in the model.

### AR(p)-X(k) model

- **AR(p)-X(k) model:**

$$y_t = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{l=1}^k m_l X_{t-l} + \sigma u_t$$

where  $u_t$  is the i.i.d N(0,1) error term.

### AR(p)-X(k) model

- Notice that

$$y_t | F_{t-1} \sim N \left( c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{l=1}^k m_l X_{t-l}, \sigma^2 \right)$$

- Therefore, in this model the mean is time dependent and volatility is constant.

### AR(p)-X(k) model

- Then, the one-step-ahead forecast formula is given by

$$E[y_t | F_{t-1}] = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{l=1}^k m_l X_{t-l}$$

### ARMA(p,q)-X(k)

- **ARMA(p,q)-X(k) model:**

$$y_t = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{j=1}^q \psi_j u_{t-j} + \sum_{l=1}^k m_l X_{t-l} + \sigma u_t$$

where  $u_t$  is the i.i.d N(0,1) error term.

### ARMA(p,q)-X(k) model

- Notice that

$$y_t | F_{t-1} \sim N \left( c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{j=1}^q \psi_j u_{t-j} + \sum_{l=1}^k m_l X_{t-l}, \sigma^2 \right)$$

- Therefore, in this model the mean is time dependent and volatility is constant.

### ARMA(p,q)-X(k)

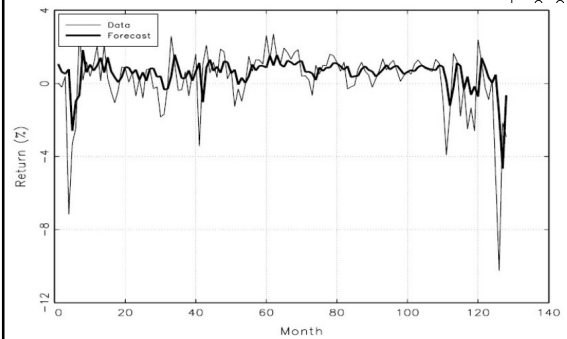
- Then, the one-step-ahead forecast formula is given by

$$E[y_t | F_{t-1}] = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{j=1}^q \psi_j u_{t-j} + \sum_{l=1}^k m_l X_{t-l}$$

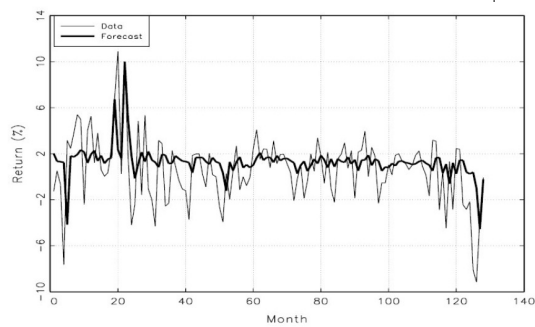


## EXAMPLES OF FORECASTS for hedge fund portfolio returns

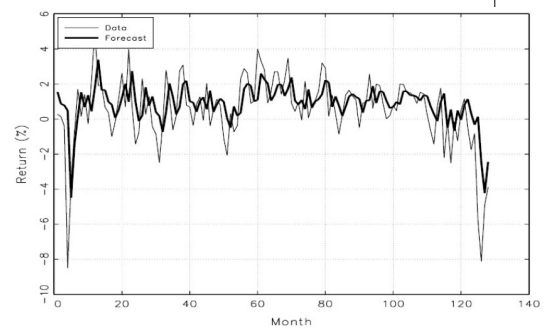
### Some examples of forecasts



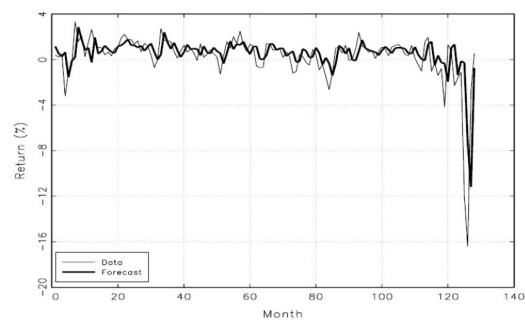
### Some examples of forecasts



### Some examples of forecasts



### Some examples of forecasts



### EVALUATION OF FORECAST PRECISION

### Evaluation of forecast precision

- Several alternative measures of forecast precision exist.
- These measures compare the distance of the true time series and the forecasted time series.
- We present three alternative forecast performance measures:

- (1) **Mean absolute error (MAE)**,
- (2) **Mean square error (MSE)** and
- (3) **Root mean square error (RMSE)**.

### Evaluation of forecast precision

- The MAE, MSE and RMSE measures are formalized as follows:

$$MAE = \frac{\sum_{t=1}^T |y_t - E(y_t|Y_{t-1})|}{T}$$

$$RMSE = \sqrt{MSE} \quad \text{with} \quad MSE = \frac{\sum_{t=1}^T [y_t - E(y_t|Y_{t-1})]^2}{T}$$

where  $Y_{t-1} = (y_1, y_2, \dots, y_{t-1})$

### Evaluation of forecast precision

- An advantage of the MAE and RMSE measures is that the scale of both measures is the same as the scale of the variable of interest that is forecasted,  $y_t$ .
- The disadvantage of the MSE measure is that the scale of the MSE is different to the scale of  $y_t$ .

### Out-of-sample and in-the-sample forecasting

### Out-of-sample and in-the-sample forecasting

- There are two ways to perform forecasting:
  1. **In-the-sample forecast**
  2. **Out-of-sample forecast**

### In-the-sample forecast

- Suppose that we observe  $t = 1, \dots, T$  periods of returns.
- In the **in-the-sample forecast**, we estimate an econometric model using data covering the period  $t = 1, \dots, T$ .
- Then, we “forecast” returns (already observed) inside the  $t = 1, \dots, T$  period.
- This forecast procedure is not too realistic as we use “future” information to estimate to parameters of the econometric model.

## Out-of-sample forecast

- Suppose that we observe  $t = 1, \dots, T$ .
- In the **out-of-sample forecast**, we estimate an econometric model using data for the period  $t = 1, \dots, T$ .
- Then, we forecast the return for next period  $t = T+1$ .
- This forecast procedure is more realistic as here we use only "past" information to estimate the parameters of the econometric model.

## One-step-ahead and Multi-step-ahead forecasts

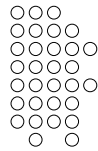
## One-step-ahead forecasts

- In the previous slides, we presented formulas for the one-step-ahead forecasts:  
$$E[y_{t+1} | y_1, y_2, \dots, y_t]$$
- In the one-step-ahead forecast, we are only interested in the forecast of the next period  $t+1$  and we are not interested in forecasting further periods  $t+2, t+3, \dots$

## Multi-step-ahead forecasts

- However, in some situations it may be interesting to forecast for further periods.
- For example, we may need estimates of:  
$$E[y_{t+2} | y_1, y_2, \dots, y_t]$$
$$E[y_{t+3} | y_1, y_2, \dots, y_t]$$
- These forecasts are called multi-step-ahead forecasts.
- In the example, these are two-step-ahead and three-step-ahead forecasts.

## PORTFOLIO THEORY



## THE MARKOWITZ PORTFOLIO SELECTION MODEL



- The portfolio selection models to be presented was developed by Harry Markowitz in the 1950s.

## PORTFOLIO THEORY



- Portfolio managers seek to achieve the best possible trade-off between risk and return.
- Suppose that the manager has to choose an optimal combination of **several risky assets and one risk-free asset**.
- We structure the portfolio manager's decision problem into the following two steps:

## STEPS OF PORTFOLIO DECISION PROBLEM



**STEP 1:** Construct the **optimal risky portfolio** from the risky assets.

(1a) **Asset allocation decision:** the choice about the distribution of the risky asset classes (stocks, bonds, real estate, foreign assets, etc.).

(1b) **Security selection decision:** the choice of which particular securities to hold within each asset class.

## STEPS OF PORTFOLIO DECISION PROBLEM



**STEP 2:** Construct the **optimal complete portfolio** from the optimal risky portfolio and the risk-free asset.

(2) **Capital allocation decision:** the choice of the proportion of the risk-free and the optimal risky portfolio.

## STEP 1: OPTIMAL RISKY PORTFOLIO



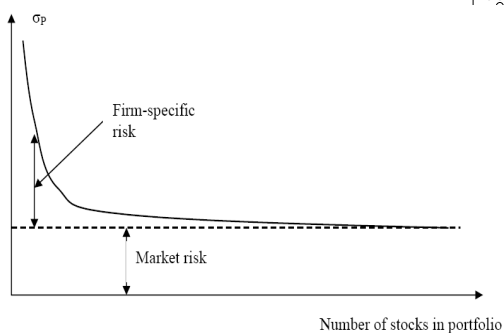
## DIVERSIFICATION

- We begin with the discussion at a general level.
- We present how diversification can reduce the variance (or risk) of portfolio returns.
- **Diversification means the inclusion of additional risky assets into the original risky portfolio.**

## DIVERSIFICATION

- The following figure demonstrates the evolution of portfolio risk as a function of the number of stocks included in the portfolio using naive diversification:

## DIVERSIFICATION



## DIVERSIFICATION

- The diversification reduces all **firm-specific risks** due to the so-called **insurance principle**.
- The reason is that with all risk sources independent, and with the portfolio spread across many securities, the exposure to any particular source of risk is reduced to a negligible level.

## DIVERSIFICATION

- However, when common sources of risk affect all firms, even extensive diversification cannot eliminate risk.
- The risk that remains even after extensive diversification is called **market risk**.

## DIVERSIFICATION

- There are different names for firm-specific risk and for market risk:
  - (1) **firm-specific risk = unique risk = non-systematic risk = diversifiable risk**
  - (2) **market risk = systematic risk = non-diversifiable risk**

## PORTFOLIOS OF TWO RISKY ASSETS

- In the following part of this section, we construct risky portfolios that provide the lowest possible risk for any given level of expected return.
- We prove how diversification may reduce the variance of the portfolio of **two risky assets** compared to the two individual risky assets on their own.

## PORTFOLIOS OF TWO RISKY ASSETS

- Let the sub-index 1 denote the first and 2 denote the second risky asset. The portfolio variance is given by
 
$$\sigma_p^2 = w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \sigma_1 \sigma_2 \rho$$
 where  $\rho$  denotes the correlation coefficient of returns between the two risky assets.

## PORTFOLIOS OF TWO RISKY ASSETS

- First, suppose that the two assets are perfectly correlated that is  $\rho = 1$ . Then, we can simply derive that
 
$$\sigma_p = w_1 \sigma_1 + w_2 \sigma_2$$
- This means that when the assets are perfectly correlated then the risk of the portfolio is simply the weighted average of the individual standard deviations.

## PORTFOLIOS OF TWO RISKY ASSETS

- This also means that whenever  $\rho < 1$ , the portfolios of risky assets offer better risk-return opportunities than the individual component securities on their own.

## PORTFOLIOS OF TWO RISKY ASSETS

### Minimum variance portfolio

#### Question:

- As  $w_1$  and  $w_2=(1-w_1)$  influence the portfolio variance, the investor would be interested in the question of **which value of weight  $w_1$  minimizes the risk of the portfolio** for given  $\sigma_1$ ,  $\sigma_2$  and  $\rho$  values?

## PORTFOLIOS OF TWO RISKY ASSETS

- We have to solve the following minimization problem:

$$\min_{w_1} \sigma_p^2 = w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \sigma_1 \sigma_2 \rho$$

$$\min_{w_1} \sigma_p^2 = w_1^2 \sigma_1^2 + (1-w_1)^2 \sigma_2^2 + 2w_1(1-w_1) \sigma_1 \sigma_2 \rho$$

## PORTFOLIOS OF TWO RISKY ASSETS

- Take derivative with respect to  $w_1$  and equal zero the derivative:

$$2w_1 \sigma_1^2 - 2\sigma_2^2 + 2w_1 \sigma_2^2 + 2\sigma_1 \sigma_2 \rho - 4w_1 \sigma_1 \sigma_2 \rho = 0$$

## PORTFOLIOS OF TWO RISKY ASSETS

- Solve this equation for  $w_1$ :

$$w_1^* = [\sigma_2^2 - \text{cov}(r_1, r_2)] / [\sigma_1^2 + \sigma_2^2 - \text{cov}(r_1, r_2)]$$

where  $\text{cov}(r_1, r_2) = \sigma_1 \sigma_2 \rho$  and

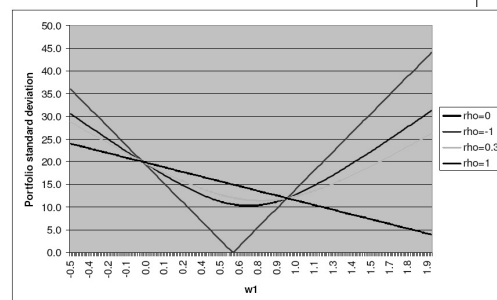
$$w_2^* = 1 - w_1^*$$

The portfolio with weights  $w_1^*$  and  $w_2^*$  define the **minimum variance portfolio**.

## PORTFOLIOS OF TWO RISKY ASSETS

- We can also demonstrate the minimum variance portfolio on the following figure of portfolio standard deviation as a function of  $w_1$ :

## PORTFOLIOS OF TWO RISKY ASSETS



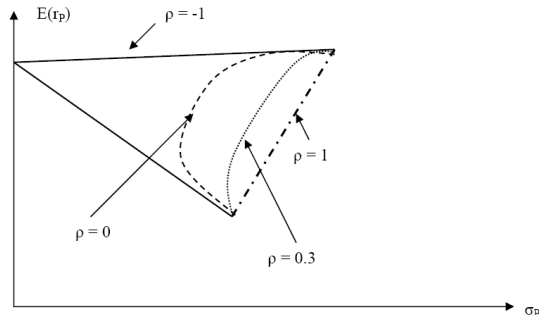
## PORTFOLIOS OF TWO RISKY ASSETS

- In the figure, we present  $w_1 < 0$ ,  $w_2 > 1$  investment where we go short of asset 1 and invest the obtained money in asset 2.
- In addition, we also present  $w_1 > 1$ ,  $w_2 < 0$  position where we go short of asset 2 and invest the obtained cash in asset 1.

## Portfolio opportunity set

- In the following figure, we present the expected return of the portfolio  $E(r_p)$  as a function of the standard deviation of the portfolio return  $\sigma_p$  for a portfolio of two risky assets.
- This figure presents the **portfolio opportunity set**.

### Portfolio opportunity set



### Portfolio opportunity set

- The portfolio opportunity set shows the combination of expected return and standard deviation of all portfolios that can be constructed from the two available risky assets.

### Portfolio opportunity set

- The straight line corresponding to the  $\rho = 1$  case shows that there is no benefit from diversification when perfect correlation of the two risky assets is observed.

### Portfolio opportunity set

- The lowest value of the correlation coefficient is  $\rho = -1$ . When this case happens the investor has the opportunity of creating a perfectly hedged position by choosing the portfolio weights as follows:

$$w_1 = \sigma_2 / (\sigma_1 + \sigma_2) \quad \text{and} \quad w_2 = \sigma_1 / (\sigma_1 + \sigma_2) = 1 - w_1$$

- When these weights are chosen then  $\sigma_p = 0$ .

### EFFICIENT AND MINIMUM VARIANCE FRONTIERS

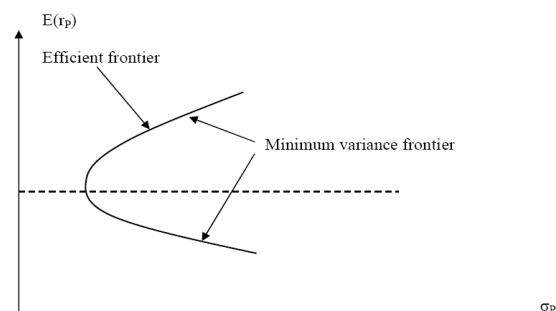
On the following figure we introduce the

- Minimum variance frontier** and the
- Efficient frontier**

on the **portfolio opportunity set**.

- Notice that on the minimum variance frontier for each standard deviation there are two alternative expected returns (a high and a low expected return).
- The efficient frontier contains only the higher expected return risky portfolio.

### EFFICIENT AND MINIMUM VARIANCE FRONTIERS





## OPTIMAL RISKY PORTFOLIO

- How to choose the optimal risky portfolio from the efficient frontier?
- We shall determine the highest **reward-to-variability ratio** portfolio  $P$  of the two risky assets: the **optimal risky portfolio**.
- where the **reward-to-variability ratio** is defined by:

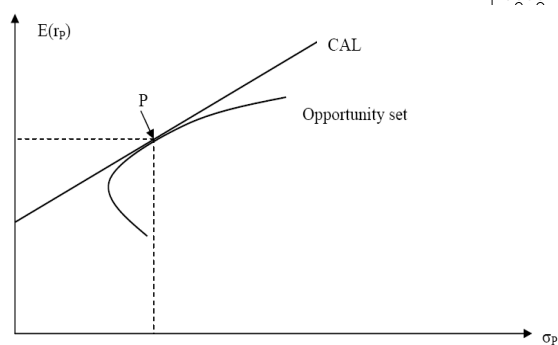
$$[E(r_P) - r_f] / \sigma_P$$

## OPTIMAL RISKY PORTFOLIO

### Optimal risky portfolio, $P$ :

- Consider that the risk-free rate is  $r_f$ . Graph the portfolio opportunity set and find the risky portfolio with highest **reward-to-variability ratio**.

## OPTIMAL RISKY PORTFOLIO



## OPTIMAL RISKY PORTFOLIO

- $P$  is the portfolio with the highest reward-to-variability ratio that contains only the two risky assets.

## OPTIMAL RISKY PORTFOLIO

- In the case of two risky assets, the solution for the weights of the optimal risky portfolio,  $P$  is the following:

$$w_1 = \frac{\{[E(r_1) - r_f] \sigma_2^2 - [E(r_2) - r_f] \text{Cov}(r_1, r_2)\}}{\{[E(r_1) - r_f] \sigma_2^2 + [E(r_2) - r_f] \sigma_1^2 - [E(r_1) - r_f + E(r_2) - r_f] \text{Cov}(r_1, r_2)\}}$$

$$w_2 = 1 - w_1$$

## OPTIMAL RISKY PORTFOLIO

- The generalization to portfolios of **many risky assets** is straightforward:
- First, we can choose 2 risky assets and the optimal risky portfolio for these 2 assets.
- Then, when we have this optimal risky portfolio consider one more risky asset and find the optimal risky portfolio for two assets: (1) the original optimal risky portfolio and (2) the third individual asset.
- Continue this process until all individual assets are considered.

## STEP 2: OPTIMAL COMPLETE PORTFOLIO

## OPTIMAL COMPLETE PORTFOLIO

- How to combine optimally the optimal risky portfolio with the risk-free asset?
- We shall combine the risk-free asset with portfolio  $P$  in order to determine the complete portfolio with highest utility: the **optimal complete portfolio**.
- The choice of the optimal complete portfolio is called **capital allocation decision**.

## THE RISK FREE ASSET

- Before entering into the details of the capital allocation decision, we review the definition and the properties of the risk-free asset.
- It is a common practice to view Treasury bills (T-bills) as the risk free asset.
- The reason is that only the government has the power to tax and control the money supply and so issue default-free bonds.

## THE RISK FREE ASSET

- However, even the default-free guarantee by itself is not sufficient to make the bonds risk-free in real terms.
- The only risk-free asset **in real terms** would be a perfectly **price-indexed bond**
- Price-indexed means that the bond is indexed against the inflation.

## THE RISK FREE ASSET

- Moreover, the price-indexed bond offers a guaranteed real rate to the investor **only if the maturity of the bond is equal to the investor's desired holding period**.
- Therefore, risk-free asset in real terms does not exist in practice.
- It only exists in **nominal terms**.

## THE RISK FREE ASSET

- In practice, most investors use **money market instruments** as a risk-free asset.
- These assets are virtually free of any interest rate risk because of their short maturities and because they are safe in terms of default or credit risk.

## THE RISK FREE ASSET

**Money market funds** for most part contain three assets:

- **Treasury bills** – issued by the government
- **Bank certificates of deposit (CD)** – issued by banks
- **Commercial papers (CP)** – issued by well-known companies

## Capital allocation decision

- **Capital allocation decision:** the choice of the proportion of the risk-free security and the optimal risky portfolio.
- The investor wants to choose the proportion of the optimal risky portfolio,  $y$  and that of the risk-free asset,  $1-y$ .

## Capital allocation decision

- Denote  $f$  the risk-free asset,  $P$  the risky portfolio and  $C$  the complete portfolio of the risky and the risk-free assets.
- Let  $r_f$  denote the rate of return of the risk-free asset, let  $E(r_P)$  denote the expected return of the risky portfolio and let  $E(r_C)$  be the expected return of the complete portfolio.
- Moreover, let  $\sigma_P$  denote the standard deviation of the risky portfolio and let  $\sigma_C$  be that of the complete portfolio.

## Capital allocation decision

- Then, the expected return and the risk of the complete portfolio,  $C$  can be written as follows:

$$E(r_C) = y E(r_P) + (1-y) r_f \quad (1)$$

and

$$\sigma_C = y \sigma_P \quad (2)$$

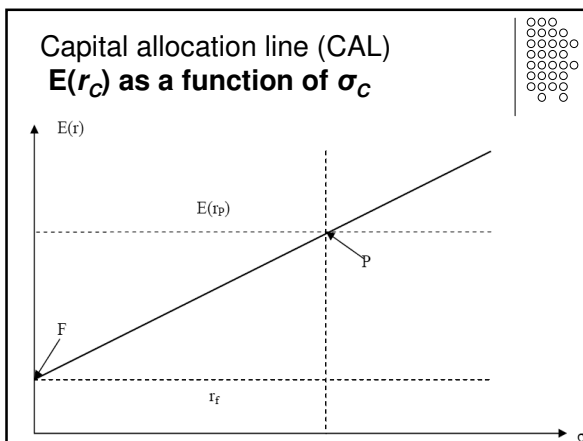
## Capital allocation decision

- Substituting (2) into (1) and rearranging the equation we get the expression of  $E(r_C)$  as a function of  $\sigma_C$ :

$$E(r_C) = r_f + \sigma_C [E(r_P) - r_f] / \sigma_P \quad (3)$$

## Investment opportunity set or capital allocation line (CAL)

Graph equation (3) in the following figure:



### Capital allocation line (CAL)

- The slope of the CAL is the proportion of the risk premium and the standard deviation of the risky portfolio:  

$$[E(r_P) - r_f] / \sigma_P$$
- Notice that the slope of the CAL is the **reward-to-variability ratio**.

### Capital allocation line (CAL)

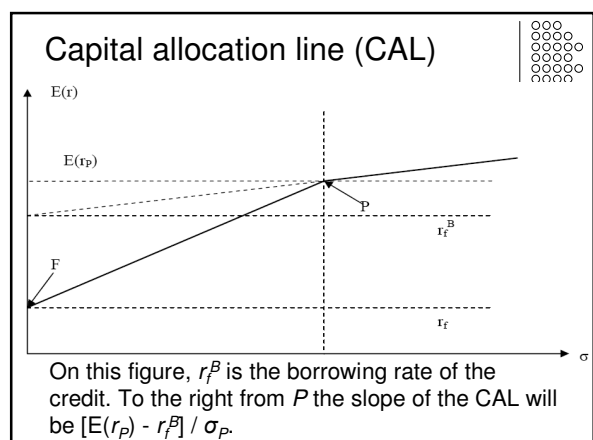
- The CAL pictures all possible complete portfolios between  $F$  and  $P$ .
- When  $y = 0$  then we are in  $F$ , the risk-free asset.
- When  $y = 1$  then we obtain  $P$ , the risky portfolio.
- When  $0 < y < 1$  then we are between  $F$  and  $P$  in the line.

### Capital allocation line (CAL)

- What about points to the right of portfolio  $P$ ?
- These portfolios can be obtained by borrowing an additional amount from the risk-free asset. In case of borrowing,  $y > 1$ , and the complete portfolio is to the right of  $P$  on the figure.

### Capital allocation line (CAL)

- However, non-government institutions cannot borrow at the risk-free rate. Investors can borrow on interest rates higher than the risk-free rate in order to buy additional risky assets.
- We can picture this situation on the following graph:



### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- Individual investors' differences in risk aversion imply that, given an identical CAL set, different investors will choose different positions on the figure.
- In particular, the more risk averse investors will tend to hold less risky asset and more risk-free asset.
- Thus, the optimal choice will depend on the utility function of the risk averse investor:

$$U = E(r) - A \sigma^2$$

where  $A > 0$  is an index of the investor's risk aversion.

### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- As the investor wants to maximize its utility obtained from the complete portfolio of the risky and risk-free assets, we have the following maximization problem to be solved:

$$\max_y U(y) = E(r_C) - A \sigma_C^2$$

### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- Substituting

$$E(r_C) = y E(r_P) + (1-y) r_f \quad (1)$$

and

$$\sigma_C = y \sigma_P \quad (2)$$

into the optimization problem we obtain:

$$\max_y U(y) = \max_y E(r_C) - A \sigma_C^2 = \max_y r_f + y[E(r_P) - r_f] - A y^2 \sigma_P^2$$

### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- We can solve this problem by taking derivative with respect to  $y$  and equal it to zero.
- The solution of the problem is the following:

$$y^* = [E(r_P) - r_f] / 2A \sigma_P^2$$

### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

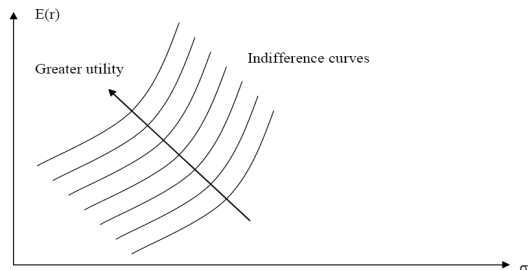
- Thus, the result obtained is intuitive:
  - (1) Higher risk aversion,  $A$  implies lower investment in the risky asset,
  - (2) Higher risk premium,  $[E(r_P) - r_f]$  implies higher investment in the risky portfolio, and
  - (3) Higher risk of  $P$ ,  $\sigma_P$  implies lower investment in the risky portfolio.

### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- A graphical way of presenting this decision problem is to use indifference curve analysis.
- Recall that the indifference curve is a graph in the expected return – standard deviation plane of all points that result in equal level of utility.
- The curve displays the investor's required trade-off between expected return and standard deviation (risk).

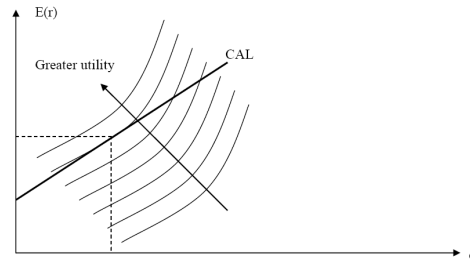
### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- First, picture different indifference curves corresponding to higher utility values:



### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

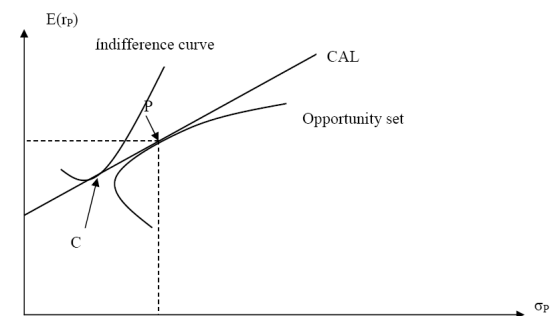
- Second, include the CAL investment opportunity line into the figure:



### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- The investor seeks the position with the highest feasible level of utility, represented by the highest possible indifference curve that touches the investment opportunity set (CAL).
- This is the indifference curve tangent to the CAL:

### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL



### OPTIMAL COMPLETE PORTFOLIOS FROM THE CAL

- The figure shows that the optimal complete portfolio is determined by the point where the slope of the indifference curve is equal to the CAL.

### PASSIVE STRATEGIES: THE CAPITAL MARKET LINE (CML)

- In the previous section, we used the optimal risky portfolio  $P$  in order to determine the CAL.
- The choice of  $P$  would require some analysis of the capital market.

### CAPITAL MARKET LINE (CML)

- One possibility would be to avoid of doing any analysis and follow the so-called **passive strategy**.
- This means that  $P$  would represent a broad index of risky assets, for example the S&P500 or IBEX-35 stock index.
- In this case,  $P$  is chosen without any capital market analysis and the resulting CAL is called the **capital market line (CML)**.

### CAPITAL MARKET LINE (CML)

- Why would an investor follow the passive strategy of asset allocation?
- (1) **It is cheap:** The alternative active strategy is **not free**. For the capital market analysis the investor has **fees** and other **costs**.

### CAPITAL MARKET LINE (CML)

- (2) **Free rider benefit:** In a competitive capital market, a well-diversified portfolio of common stocks will be a reasonably **fair buy**, and the passive strategy may not be inferior to that of the average active investor.
- That is by the passive strategy we are free riding on active knowledgeable investors who make stock prices a fair buy.

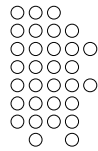
### NOTE: THE SEPARATION PROPERTY

- The determination of the optimal risky portfolio  $P$  is independent of the preferences of the investors.
- Therefore, the portfolio manager will offer the same  $P$  to all clients regardless of their degree of risk aversion.
- Thus, the solution of step (1) and (2) can be separated completely.
- This is called the **separation property**.

### NOTE: THE SEPARATION PROPERTY

- Step 1, the determination of the optimal risky portfolio,  $P$  is purely technical.
- Step 2, the determination of the optimal complete portfolio,  $C$  depends on the client's preferences.
- The separation property makes professional management more efficient and less costly.

## FACTOR MODELS IN THE CAPITAL MARKETS



### MOTIVATION FOR FACTOR MODELS



- The Markowitz portfolio selection model uses the following inputs to form optimal portfolios:
- (1) expected return of each security
- (2) variance-covariance matrix of security returns.

### MOTIVATION FOR FACTOR MODELS



- These inputs the analyst should estimate from empirical data.
- In the followings, we show how many parameters must be estimated in the Markowitz model.

### MOTIVATION FOR FACTOR MODELS



- To find the optimal mean-variance portfolio of  $n$  securities, we need to estimate:
- $n$  estimates of expected returns
- $n$  estimates of variances
- $(n^2 - n)/2$  estimates of covariances
- TOTAL =  $2n + (n^2 - n)/2$  estimates of parameters

### MOTIVATION FOR FACTOR MODELS



- If  $n = 1,600$  (roughly the number of stocks at New York Stock Exchange, NYSE) then TOTAL = 1.3 million parameters to be estimated.
- This is impossible from statistical point of view because the number of data observed is much less than the number of parameters to be estimated.

### MOTIVATION FOR FACTOR MODELS



- As the classical Markowitz model is not feasible for large portfolios, alternative models have appeared in finance, which simplified the model and included much lower number of parameters than the Markowitz framework.



## MOTIVATION FOR FACTOR MODELS

- In the followings, the so-called 'factor models' are presented.
- In these models, the return of an individual security is driven by one or more common factors.
- Three alternative factor-models will be presented:

## FACTOR MODELS

- We present three alternative 'factor models' of asset returns:
  - (1) **The Capital Asset Pricing Model (CAPM)**
  - (2) **Index models**
  - (3) **Arbitrage Pricing Theory (APT)**

## CAPITAL ASSET PRICING MODEL (CAPM)

### Capital Asset Pricing Model (CAPM)

- The CAPM is a central model of modern financial economics.
- The model gives a precise prediction of the relationship the risk of an asset and its expected return.
- The CAPM derives that the expected return of a security is driven by a common 'market' risk premium.

### Capital Asset Pricing Model (CAPM)

- The CAPM is useful because
- (a) It **provides a benchmark rate of expected return** for evaluating possible investments of given risk.
- (b) It suggests an alternative measure of risk called "**beta**",  $\beta$ .

### Capital Asset Pricing Model (CAPM)

- Harry Markowitz laid down the foundations of portfolio theory in 1952.
- Based on his work the CAPM was developed by William Sharpe, John Lintner and Jan Mossin in three articles over 1964-1966.
- Sharpe received the Nobel Prize in Economics in 1990.

## ASSUMPTIONS OF CAPM

- The CAPM is built on a number of simplifying assumptions:

### Assumption 1

- There are **many investors**, each with wealth that is small compared to the total wealth of all investors.
- Therefore, **investors are price takers**: security prices are not affected by investors' own trades.
- This is the **perfect competition** assumption of microeconomics.

### Assumption 2

- All investors plan for one identical holding period.
- There is only **one period** of the CAPM's economy.

### Assumption 3

- Investments are limited to a universe of **publicly traded financial assets** such as stocks, bonds, and to risk-free borrowing or lending arrangements.

### Assumption 4

- Investors pay **no taxes** on returns and **no transaction costs** on trades in securities.

### Assumption 5

- All investors are **rational mean-variance optimizers**.
- This means that they all use the Markowitz portfolio selection model.

### Assumption 6

- All investors analyze securities in the same way and share the same economic view of the world.
- All investors derive the same input list to feed into the Markowitz model.
- This is referred to as **homogenous expectations** or **beliefs**.

### SUMMARY OF THE CAPM

- In the following slides, some key conclusions of the CAPM are summarized in several points.

#### Point 1: All investors hold the market portfolio

- All investors will choose to hold a portfolio of risky assets in portions that duplicate representation of the assets in the **market portfolio** which includes all traded assets.
- The proportion of each stock in the market portfolio equals the market value of the stock divided by the total market value of all stocks.
- Note: Market value = price per share x number of shares outstanding

#### Point 1: All investors hold the market portfolio

- If all investors use identical Markowitz analysis (Assumption 5) applied to the same set of securities (Assumption 3) for the same time horizon (Assumption 2) and share the same beliefs (Assumption 6), **they all must arrive to the same determination of the optimal risky portfolio.**

#### Point 1: All investors hold the market portfolio

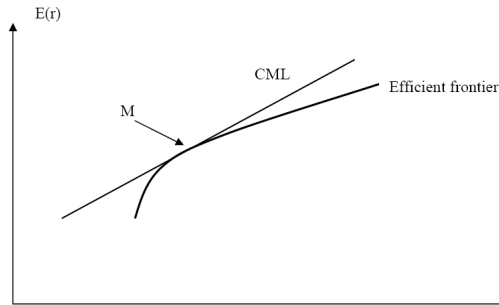
- If all investors hold an identical risky portfolio, this portfolio has to be the market portfolio, *M*.

#### Point 2: The passive strategy is efficient

The market portfolio will be on the:

- (a) **Efficient frontier** and the
- (b) **Capital allocation line (CAL)** derived by each and every investor.
- Therefore, the CAL becomes CML and
- the CML (capital market line) is the tangency portfolio on the efficient frontier.
- See the following figure:

Point 2: The passive strategy is efficient



Point 3: The contribution of security  $i$  to the risk of the market portfolio

- **Definition of 'beta':** The beta coefficient measures the extent to which returns on the stock and the market move together:

$$\beta_i = \text{Cov}(r_i, r_M) / \sigma_M^2$$

- Because of this definition, beta can be seen as an **alternative measure of financial risk**.

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Recall that the variance of the market portfolio is:

$$(\sigma_M)^2 = w' \Sigma w$$

where  $w$  is a vector of weights of the assets in the market portfolio.

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- To see the contribution of stock  $i$  to  $(\sigma_M)^2$  in this formula, first, we consider the simple case of **3 stocks**.
- We see the contribution of the **first stock** on  $(\sigma_M)^2$ .
- Then, we will generalize for the impact of stock  $i$  on  $(\sigma_M)^2$  in a portfolio of  $N$  assets.

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Remember how to compute  $(\sigma_M)^2$  for a 3-asset portfolio:

$$\sigma_M^2 = (w_1, w_2, w_3) \begin{pmatrix} c_{11} & c_{21} & c_{31} \\ c_{21} & c_{22} & c_{32} \\ c_{31} & c_{32} & c_{33} \end{pmatrix} \begin{pmatrix} w_1 \\ w_2 \\ w_3 \end{pmatrix}$$

- where

$$c_{ij} = \text{Cov}(r_i, r_j) \quad \text{and} \quad \sigma_i^2 = c_{ii}$$

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Evaluating the first product in the previous equation and considering only the first product we get

$$(w_1 c_{11}, w_1 c_{21}, w_1 c_{31}) \begin{pmatrix} w_1 \\ w_2 \\ w_3 \end{pmatrix} =$$

$$w_1 (c_{11}, c_{21}, c_{31}) \begin{pmatrix} w_1 \\ w_2 \\ w_3 \end{pmatrix} =$$

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Then, evaluating the second product we get

$$w_1(w_1c_{11} + w_2c_{21} + w_3c_{31}) = w_1 \sum_{j=1}^3 w_j c_{j1}$$

- This formula tells us the impact of the first stock on the variance of the 3-asset portfolio.

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- We can generalize for  $N$  assets this formula as follows:

$$w_i \sum_{j=1}^N w_j c_{ji} = w_i \sum_{j=1}^N w_j \text{Cov}(r_j, r_i)$$

- This formula tells us the contribution of asset  $i$  to the variance of an  $N$ -asset portfolio.

Point 3: The contribution of security  $i$  to the risk of the market portfolio

We will use the following properties of the covariance to manipulate the previous equation:

- (1) Multiplication of covariance with a constant number:

$$w_1 \text{Cov}(r_1, r_i) = \text{Cov}(w_1 r_1, r_i)$$

- (2) Adding two covariances:

$$\text{Cov}(w_1 r_1, r_i) + \text{Cov}(w_2 r_2, r_i) = \text{Cov}(w_1 r_1 + w_2 r_2, r_i)$$

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Using these two properties of the covariance, we can reformulate the impact of security  $i$  on the  $N$ -asset portfolio's variance as follows:

$$w_i \sum_{j=1}^N w_j \text{Cov}(r_j, r_i) = w_i \text{Cov} \left( \sum_{j=1}^N w_j r_j, r_i \right)$$

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Then, as the investor's  $N$ -asset portfolio is the market portfolio and the return of a portfolio is the weighted average of its components returns, we can write:

$$w_i \text{Cov} \left( \sum_{j=1}^N w_j r_j, r_i \right) = w_i \text{Cov}(r_M, r_i)$$

- where  $r_M$  denotes the return on the market portfolio.

Point 3: The contribution of security  $i$  to the risk of the market portfolio

- Therefore, we can see that the main contribution to the market portfolio's variance of asset  $i$  is **not its individual variance but its covariance with the market portfolio**.

Point 4: The expected return of security  $i$

- **Result:** The risk premium on individual *assets* will be proportional to the risk premium on the market portfolio,  $M$  and the **beta coefficient** of the security:

$$E(r_i) - r_f = \beta_i [E(r_M) - r_f]$$

- Rearranging this equation, we get the CAPM formula used by practitioners:

$$E(r_i) = r_f + \beta_i [E(r_M) - r_f]$$

Point 4: The expected return of security  $i$

- To determine the appropriate risk premium of security  $i$ , we consider two alternative investments.
- In both cases, initially, the investor holds 100% the market portfolio.

Point 4: The expected return of security  $i$

- Then, the investor modifies its initial position in two alternative ways.
- We will compare the expected return and the risk of each alternatives and use an equilibrium argument to derive the risk premium of asset  $i$ .

Point 4: The expected return of security  $i$

**FIRST INVESTMENT:**

- (1) The investor holds 100% a market portfolio and wants to increase his position in the market portfolio by  $\delta$  percentage.
- The  $\delta$  percentage of the increase in the market portfolio is borrowed at the risk-free rate  $r_f$ .

Point 4: The expected return of security  $i$

The investor's new portfolio has the following three elements:

1. the original position in the market portfolio with return  $r_M$
2. a short position of size  $\delta$  in the risk-free asset with return  $-\delta r_f$
3. a long position of size  $\delta$  in the market portfolio with return  $\delta r_M$

Point 4: The expected return of security  $i$

- First, we compute the change in the **expected return** of the portfolio:
- The new portfolio's rate of return will be:  
$$r_M + \delta (r_M - r_f)$$
- Taking expectations and comparing with the original expected return  $E(r_M)$ , the incremental expected rate of return will be
- $\Delta E(r) = \delta [E(r_M) - r_f]$  (1)

Point 4: The expected return of security  $i$

- Second, we compute the change in the **variance** of the portfolio:
- The new portfolio has weight  $(1 + \delta)$  in the market portfolio and weight  $-\delta$  in the risk-free asset.
- Therefore, the new value of portfolio variance is given by

$$\sigma^2 = (1 + \delta)^2 \sigma_M^2 = (1 + 2\delta + \delta^2) \sigma_M^2 = \sigma_M^2 + (2\delta + \delta^2) \sigma_M^2$$

Point 4: The expected return of security  $i$

- However, if  $\delta$  is very small then  $\delta^2$  is negligible compared to  $2\delta$  so we can drop the last term of the previous equation and the new variance can be written as

$$\sigma^2 = \sigma_M^2 + 2\delta \sigma_M^2$$

- Therefore, the incremental variance of the portfolio is given by

$$\Delta\sigma^2 = 2\delta \sigma_M^2 \quad (2)$$

Point 4: The expected return of security  $i$

- The proportion of equations (1) and (2) is called the **marginal price of risk**.
- In the FIRST INVESTMENT, the marginal price of risk is given by

$$\Delta E(r) / \Delta\sigma^2 = [E(r_M) - r_f] / 2 \sigma_M^2 \quad (3)$$

Point 4: The expected return of security  $i$

**SECOND INVESTMENT :**

(2) The investor initially holds 100% in the market portfolio and decides to increase the portfolio value by fraction  $\delta$  investing in stock  $i$ .

- Again the  $\delta$  fraction is financed by borrowing at the risk-free rate  $r_f$ .
- The new portfolio has weight 1 in the market portfolio,  $\delta$  in stock  $i$  and  $-\delta$  in the risk-free asset.

Point 4: The expected return of security  $i$

- First, the new portfolio's rate of return will be:
- $$r_M + \delta (r_i - r_f)$$
- Taking expectations and comparing with the original expected return  $E(r_M)$ , the incremental expected rate of return will be

$$\Delta E(r) = \delta [E(r_i) - r_f] \quad (4)$$

Point 4: The expected return of security  $i$

- Second, the new portfolio variance is
- $$\sigma_M^2 + \delta^2 \sigma_i^2 + 2\delta \text{Cov}(r_i, r_M)$$
- Therefore, the increase in the variance is

$$\Delta\sigma^2 = \delta^2 \sigma_i^2 + 2\delta \text{Cov}(r_i, r_M) \quad (5)$$

#### Point 4: The expected return of security $i$

- Dropping the negligible  $\delta^2 \sigma_i^2$  first term, we get:

$$\Delta \sigma^2 = 2\delta \text{Cov}(r_i, r_M) \quad (6)$$

- Computing the proportion of equations (4) and (6), we obtain that the **marginal price of risk** of the SECOND INVESTMENT is  $\Delta E(r) / \Delta \sigma^2 = [E(r_i) - r_f] / 2 \text{Cov}(r_i, r_M)$  (7)

#### Point 4: The expected return of security $i$

- In **equilibrium**, the marginal price of risk of the two alternatives should equal.
- Therefore, equation (3) should equal equation (7):

$$\frac{[E(r_M) - r_f] / 2 \sigma_M^2}{[E(r_i) - r_f] / 2 \text{Cov}(r_i, r_M)} = 1 \quad (8)$$

#### Point 4: The expected return of security $i$

- Rearranging equation (8), we can express the fair risk premium of stock  $i$ :

$$E(r_i) - r_f = [E(r_M) - r_f] \text{Cov}(r_i, r_M) / \sigma_M^2 \quad (9)$$

- The term  $\text{Cov}(r_i, r_M) / \sigma_M^2$  measures the contribution of the  $i$ -th stock to the variance of the market portfolio as a fraction of the total variance of the market portfolio.
- This term is called “beta” and denoted  $\beta$ .

#### Point 4: The expected return of security $i$

- Using this measure, we can restate equation (9) as follows:

$$E(r_i) = r_f + \beta_i [E(r_M) - r_f] \quad (10)$$

- This expected return – beta relationship is the most familiar expression of the CAPM to practitioners.

#### Point 5: Security market line - SML

- We can view the expected return – beta relationship as a reward-risk equation.
- The beta of a security is an appropriate measure of the risk of the security because beta is proportional to the risk that the security contributes to the optimal risky portfolio (i.e. the market portfolio).

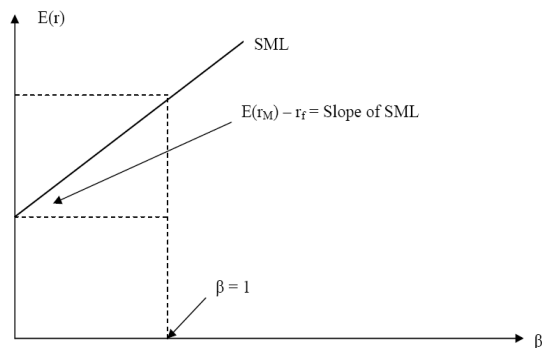
#### Point 5: Security market line - SML

- The expected return – beta relationship of CAPM can be plotted graphically as the **security market line (SML)**:

$$E(r_i) = r_f + \beta_i [E(r_M) - r_f]$$



### Point 5: Security market line - SML



### Point 5: Security market line - SML

- The slope of the SML is the risk premium of the market portfolio.
- The SML provides a benchmark for the evaluation of investment performance:
- Given the risk of an investment, as measured by its beta, the SML provides the required rate of return from that investment to compensate investors for risk, as well as the time value of money.

### Point 5: Security market line - SML

- Because the security market line is the graphic representation of the expected return – beta relationship, “fairly priced” assets plot exactly on the SML.
- Given our assumptions made in the beginning of this section, all securities must lie on the SML in market equilibrium.
- The difference between the fair and the actually expected rates of return is called the stock’s alpha, denoted  $\alpha_i$ .

### Point 6: Beta of a portfolio

- If the expected return – beta relationship holds for any individual asset, it must hold for any combination of assets.
- The portfolio beta is given by the weighted average of individual betas  $\beta_i$ :

$$\beta_P = \sum_{i=1}^N w_i \beta_i$$

where  $w_i$  denotes the weight of the  $i$ -th asset.

### Point 7: Beta of the market portfolio

- The beta of the market portfolio is 1.
- *Proof:* By the definition of beta:  

$$\beta_M = \text{Cov}(r_M, r_M) / \sigma_M^2 = \sigma_M^2 / \sigma_M^2 = 1$$
- In the second equality, we use the fact the covariance of a random variable with itself is equal to its variance.

### Point 8: Aggressive/defensive stocks

- Betas in absolute value greater than 1 are considered **aggressive** because high-beta stocks entails above-average sensitivity to market swings.
- Betas in absolute value lower than 1 can be described as **defensive** investments because low-beta stocks entails below-average sensitivity to market swings.

## INDEX MODELS

## STRUCTURE

1. Single-index model
2. Estimating the single-index model
3. Variance covariance matrix of a portfolio in the single-index model

### Single-index model

- The **single-index model** is formulated as follows:

$$r_i - r_f = \alpha_i + \beta_i (r_M - r_f) + e_i$$

- The single-index model uses the excess market return over the risk-free rate,  $(r_M - r_f)$  as an index or a common factor, which has different impact on each security measured by the  $\beta_i$  parameter.

### Number of parameters in the single-index model

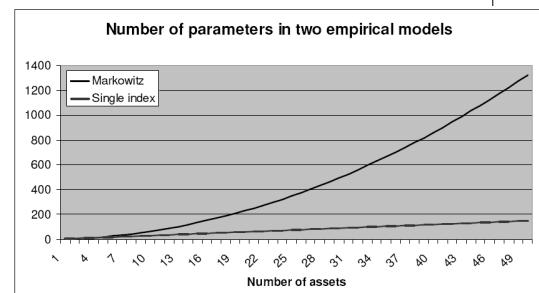
In the single-index model, we need to estimate the following number of parameters:

- $n$  estimates of expected returns  $\alpha_i$
- $n$  estimates of the sensitivity coefficient  $\beta_i$
- $n$  estimates of the firm-specific variances  $\sigma^2(e_i)$
- 1 estimate of the variance of the common macroeconomic factor,  $\sigma^2_M$ .
- TOTAL =  $3n + 1$  estimates of parameters.

### Difference between the number of parameters

- The difference between the number of parameters to be estimated in the Markowitz model and the single-index model is represented on the following figure:

### Difference between the number of parameters



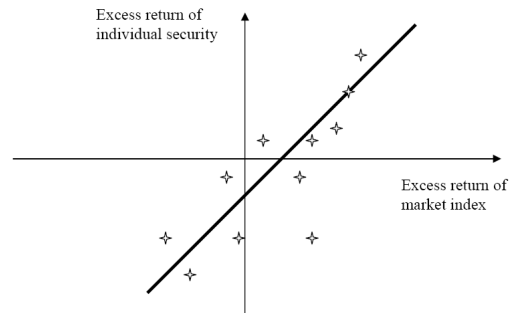
### Estimating the index model

- Recall the single-index model:

$$r_i - r_f = \alpha_i + \beta_i (r_M - r_f) + e_i$$

- We can estimate this equation statistically by as a **regression model**.
- If we plot firm-specific excess returns as a function of market excess returns using the regression estimates for empirical data we get the following **security characteristic line (SCL)**:

### Estimating the index model



### The CAPM and the index model

- Compare the index model with the CAPM model of expected returns:
- CAPM:
 
$$r_i - r_f = \beta_i (r_M - r_f) + e_i$$
- Single-index model:
 
$$r_i - r_f = \alpha_i + \beta_i (r_M - r_f) + e_i$$
- The difference between the two models is that the CAPM predicts that  $\alpha_i = 0$  for all securities.

### The CAPM and the index model

- The alpha of a stock is its expected return in excess of (or below) the fair expected return as predicted by the CAPM.
- If the stock is fairly priced, its alpha must be zero.
- Thus, practitioners may use the index model to check, whether, securities are properly priced (ex-post).

### Variance-covariance matrix of returns in the single-index model

- The small number of parameters makes feasible the index model from a statistical (empirical) point of view.
- However, the index model's variance-covariance matrix is less realistic than the Markowitz model's variance-covariance matrix because the interaction among the securities is driven by the common market factor.

### Variance-covariance matrix of returns in the single-index model

- In the followings, a general element  $\text{cov}(r_i, r_j)$  of the covariance matrix is derived.
- Recall the formula of the single-index model for securities  $i$  and  $j$ :
 
$$r_i - r_f = \alpha_i + \beta_i (r_M - r_f) + e_i$$

$$r_j - r_f = \alpha_j + \beta_j (r_M - r_f) + e_j$$
 where  $e_i$  and  $e_j$  are independent.

### Variance-covariance matrix of returns in the single-index model

- Substituting these equations into the covariance of returns  $i$  and  $j$  we get:
- $\text{cov}(r_i, r_j) =$
- $\text{cov}(\alpha_i + \beta_i(r_M - r_f) + e_i, \alpha_j + \beta_j(r_M - r_f) + e_j)$

### Variance-covariance matrix of returns in the single-index model

- Using the properties of covariance and the independence of  $e_i$  and  $e_j$  we get:
 
$$\begin{aligned} \text{cov}(\alpha_i + \beta_i(r_M - r_f) + e_i, \alpha_j + \beta_j(r_M - r_f) + e_j) &= \\ \text{cov}(\beta_i(r_M - r_f) + e_i, \beta_j(r_M - r_f) + e_j) &= \\ \text{cov}(\beta_i(r_M - r_f), \beta_j(r_M - r_f)) &= \\ \beta_i \beta_j \text{cov}((r_M - r_f), (r_M - r_f)) &= \\ \beta_i \beta_j \text{cov}(r_M, r_M) &= \\ \beta_i \beta_j \text{Var}(r_M) &= \beta_i \beta_j (\sigma_M)^2 \end{aligned}$$

### Variance-covariance matrix of returns in the single-index model

- As a consequence, the covariance matrix of a portfolio can be computed by using the beta parameters estimated for all assets in the portfolio and the estimate of the market variance:
 
$$\text{cov}(r_i, r_j) = \beta_i \beta_j (\sigma_M)^2$$
- We can use this variance-covariance matrix as an input to the Markowitz model to find the optimal portfolio.

## ARBITRAGE PRICING THEORY (APT)

## STRUCTURE

1. Motivation
2. Arbitrage pricing theory (APT)
3. Comparison of APT and CAPM
4. Variance-covariance matrix of the two-factor APT model

## MOTIVATION

- Theoretically and empirically, one of the most troubling problems of CAPM for academics and managers has been that the CAPM's **single source of risk** is the market.
- They believe that the market is not the only factor that is important in determining the return an asset is expected to earn.
- The CAPM is sometimes called a single-factor model.

## MOTIVATION

- As a consequence, both academics and practitioners have analyzed the influence of adding additional factors into the CAPM equation.
- For example, additional factors considered have been:
  1. Price/earnings ratios
  2. Stock-issue size (volume)
  3. Liquidity
  4. Taxes

## MOTIVATION

- Practitioners believed that these factors were important, and academic studies appeared to show they were important.
- These academic studies have used so-called multi-factor models.
- The most famous multi-factor model, the **arbitrage pricing theory (APT)**, was developed by Steven Ross in 1976.

## Arbitrage Pricing Theory (APT)

- The risk premium of a risky asset in APT can be written as
$$r_i - r_f = \alpha_i + \beta_{i1}(F_1 - r_f) + \dots + \beta_{in}(F_n - r_f) + e_i$$
where  $F_j$ ,  $j = 1, \dots, n$  denotes the factor, that is, the systematic component of the return, and  $e_i$  corresponds to the firm-specific component of the return.
- The  $e_i$  is assumed to be **independent** of the factors.

## Factors of APT

- The APT does not say what the factors are.
- They could be an oil price factor, an interest rate factor, etc.
- The return on the market portfolio might serve as one factor – as in the CAPM – but it might not as well.

## Conclusions of APT

- A portfolio that is constructed to have zero sensitivity to each factor is essentially risk-free and therefore must be priced to offer the risk-free rate of interest.
- A portfolio that is constructed to have exposure to factor,  $F_1$ , will offer a risk premium, which depends on the portfolio's sensitivity to that factor.

## Conclusions of APT

- *Example:* Imagine that one could construct two portfolios,  $A$  and  $B$ , that are affected only by  $F_1$ .
- If portfolio  $A$  is **twice as sensitive** to factor  $F_1$  as portfolio  $B$ , portfolio  $A$  must offer **twice the risk premium**.
- Therefore, a portfolio of 50% U.S. Treasury bills and 50% portfolio  $A$  has exactly the same sensitivity to  $F_1$  as portfolio of 100% portfolio  $B$ .

### Comparison of APT and CAPM

- APT obtains an expected return-beta relationship identical to that of the CAPM, without the restrictive assumptions of the CAPM.
- This suggests that despite its restrictive assumptions the main conclusions of the CAPM is likely to be at least approximately valid.

### Comparison of APT and CAPM

- We note that in contrast to the CAPM the APT does not require that the benchmark portfolio be the true market portfolio.
- Accordingly, the APT has more flexibility than does the CAPM.

### Variance-covariance matrix of a portfolio in the two-factor APT model

- We show how to compute a general element  $\text{cov}(r_i, r_j)$  of the covariance matrix of a portfolio in the two-factor APT model.
- Recall this model for securities  $i$  and  $j$ :  

$$r_i - r_f = \alpha_i + \beta_{i1}(F_1 - r_f) + \beta_{i2}(F_2 - r_f) + e_i$$

$$r_j - r_f = \alpha_j + \beta_{j1}(F_1 - r_f) + \beta_{j2}(F_2 - r_f) + e_j$$
 where  $e_i$  and  $e_j$  are independent.

### Variance-covariance matrix of a portfolio in the two-factor APT model

- Substituting these equations into the covariance of returns  $i$  and  $j$  we get:
- $\text{cov}(r_i, r_j) =$
- $\text{cov}(\alpha_i + \beta_{i1}(F_1 - r_f) + \beta_{i2}(F_2 - r_f) + e_i, \alpha_j + \beta_{j1}(F_1 - r_f) + \beta_{j2}(F_2 - r_f) + e_j) =$
- $\text{cov}(\beta_{i1}(F_1 - r_f) + \beta_{i2}(F_2 - r_f), \beta_{j1}(F_1 - r_f) + \beta_{j2}(F_2 - r_f)) =$

### Variance-covariance matrix of a portfolio in the two-factor APT model

- $\text{cov}(\beta_{i1}(F_1 - r_f) + \beta_{i2}(F_2 - r_f), \beta_{j1}(F_1 - r_f) + \beta_{j2}(F_2 - r_f)) =$
- $\text{cov}(\beta_{i1}F_1 + \beta_{i2}F_2, \beta_{j1}F_1 + \beta_{j2}F_2) =$
- $\text{cov}(\beta_{i1}F_1, \beta_{j1}F_1) + \text{cov}(\beta_{i1}F_1, \beta_{j2}F_2) + \text{cov}(\beta_{i2}F_2, \beta_{j1}F_1) + \text{cov}(\beta_{i2}F_2, \beta_{j2}F_2) =$
- $\beta_{i1}\beta_{j1}\text{Var}(F_1) + \beta_{i1}\beta_{j2}\text{cov}(F_1, F_2) + \beta_{i2}\beta_{j1}\text{cov}(F_1, F_2) + \beta_{i2}\beta_{j2}\text{Var}(F_2)$

### Variance-covariance matrix of a portfolio in the two-factor APT model

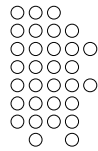
- As a consequence, the covariance matrix of a portfolio can be computed by using the beta parameters estimated for all assets in the portfolio and the estimate of the variances and covariances of the factors:

### Variance-covariance matrix of a portfolio in the two-factor APT model

- $\text{COV}(r_i, r_j) =$   
 $\beta_{1i}\beta_{1j}\text{Var}(F_1) +$   
 $\beta_{2i}\beta_{2j}\text{Var}(F_2) +$   
 $[\beta_{1i}\beta_{2j} + \beta_{1j}\beta_{2i}] \text{COV}(F_1, F_2)$
- We can use the variance-covariance matrix as an input to the Markowitz model to find the optimal portfolio.



## FINANCIAL MARKETS



## FINANCIAL MARKETS



### 1. PUBLIC FINANCIAL MARKET

where governments borrow money.

For example:

- Treasury bills (T-bill) – short term security,
- Treasury bonds – long term security

### 2. CORPORATE FINANCIAL MARKET

where enterprises borrow money.

For example:

- Stocks
- Corporate bonds

## FINANCIAL MARKETS



### 1. PRIMARY MARKETS

### 2. SECONDARY MARKETS

## FINANCIAL MARKETS



### 1. PRIMARY MARKETS

- The **primary market** is that part of the capital markets that deals with the issuance of new securities.
- The process of selling new issues to investors is called **underwriting**.
- In the case of a new stock issue, this sale is an **initial public offering (IPO)**.

## FINANCIAL MARKETS



### 2. SECONDARY MARKETS

- The **secondary market**, also known as the **aftermarket**, is the financial market where previously issued securities and financial instruments such as stock, bonds, options, and futures are bought and sold.

## FINANCIAL EXCHANGES



Secondary markets can be:

- **ORGANIZED MARKETS** or
- **OVER-THE-COUNTER (OTC) MARKETS**



## FINANCIAL EXCHANGES

### 1. ORGANIZED MARKETS:

For example

- **New York Stock Exchange (NYSE)**
- **Chicago Board of Trade (CBOT)**
- **Bolsa de Madrid (= Madrid Stock Exchange)**

These are physical markets.



## FINANCIAL EXCHANGES

### 2. OVER-THE-COUNTER (OTC) MARKETS:

For example

- **National Association of Securities Dealers (NASD) Automated Quotes (NASDAQ)** organized by NASD.

These are electronic markets.



## FIXED-INCOME SECURITIES



### Bond characteristics

- A bond is a security that is issued in connection with a borrowing arrangement.
- The borrower issues (i.e. sells) a bond to the lender for some amount of cash.
- The arrangement obliges the issuer to make specified payments to the bondholder on specified dates.



### Bond characteristics

- A typical bond obliges the issuer to make semiannual payments of interest to the bondholder for the life of the bond.
- These are called **coupon payments**.
- Most bonds have coupons that investors would clip off and present to claim the interest payment.



### Bond characteristics

- When the bond matures, the issuer repays the debt by paying the bondholder the bond's **par value** (or **face value**).
- The coupon rate of the bond serves to determine the interest payment:
- The annual payment is the coupon rate times the bond's par value.



### Bond characteristics - typical contract

- The typical bond contract informs about:
  1. **Coupon rate**
  2. **Par value**
  3. **Maturity date**



### Bond characteristics – general contract

- A more general bond contract may pay the coupon and par value cash flows at any time before maturity.
- In these bond contracts, the next points are specified:
  1. **Coupon rate**
  2. **Coupon payment times**
  3. **Par value**
  4. **Par value payment times and values**
  5. **Maturity date**



### Example

- A bond with par value EUR1000 and coupon rate of 8%.
- The bondholder is then entitled to a payment of 8% of EUR1000, or EUR80 per year, for the stated life of the bond, 30 years.
- The EUR80 payment typically comes in two semiannual installments of EUR40 each.
- At the end of the 30-year life of the bond, the issuer also pays the EUR1000 value to the bondholder.

### Zero-coupon bonds

- These are bonds with no coupon payments.
- Investors receive par value at the maturity date but receive no interest payments until then.
- The bond has a coupon rate of zero percent.
- These bonds are issued at prices considerably below par value, and the investor's return comes solely from the difference between issue price and the payment of par value at maturity.

### Treasury bonds, notes and bills

- The U.S. government finances its public budget by issuing public fixed-income securities.
- The maturity of the **treasury bond** is from 10 to 30 years.
- The maturity of the **treasury note** is from 1 to 10 years.
- The maturity of the **treasury bill** (T-bill) is up to 1 year.

### Corporate bonds

Like the governments, corporations borrow money by issuing bonds.

- Although some corporate bonds are traded at organized markets, most bonds are traded over-the-counter in a computer network of bond dealers.
- As a general rule, safer bonds with higher ratings promise lower yields to maturity than more risky bonds.

### Corporate bonds

- There are several types of corporate bonds related to the specific characteristics of the bond contract:
  1. Call provisions on corporate bonds
  2. Puttable bonds
  3. Convertible bonds
  4. Floating-rate bonds

#### 1. Call provisions on corporate bonds

- Some corporate bonds are issued with call provisions allowing the issuer to repurchase the bond at a specified **call price** before the maturity date.
- For example, if a company issues a bond with a high coupon rate when market interest rates are high, and interest rates later fall, the firm might like to retire the high-coupon debt and issue new bonds at a lower coupon rate. This is called **refunding**.

### 1. Call provisions on corporate bonds



- Callable bonds are typically come with a period of call protection, an initial time during which the bonds are not callable.
- Such bonds are referred to as **deferred callable bonds**.

### 2. Puttable bonds



- While the callable bond gives the issuer the option to retire the bond at the call date, the **put bond** gives this option to the bondholder.

### 3. Convertible bonds



- Convertible bonds give bondholders an option to exchange each bond for a specified number of shares of common stock of the firm.
- The **conversion ratio** is the number of shares for which each bond may be exchanged.

### 3. Convertible bonds



- The **market conversion value** is the current value of the shares for which the bonds may be exchanged.
- The **conversion premium** is the excess of the bond value over its conversion value.
- **Example:** If the bond were selling currently for EUR950 and its conversion value is EUR800, its premium would be EUR150.

### 4. Floating-rate bonds



- These bonds make interest payments that are tied to some measure of current market rates.
- For example, the rate can be adjusted annually to the current T-bill rate plus 2%.

### Other specific bonds



- Other bonds (or bond like assets) traded on the market:
  1. **Preferred stock**
  2. **International bond**
  3. **Bond innovations**

## 1. Preferred stock

- Although the preferred stock strictly speaking is considered to be equity, it can be also considered as a bond.
- The reason is that a preferred stock promises to pay a specified stream of dividends.
- Preferred stocks commonly pay a fixed dividend.
- Therefore, it is in effect a perpetuity.



## 1. Preferred stock

- In the last two decades, floating-rate preferred stocks have become popular.
- Floating-rate preferred stock is much like a floating-rate bond:
- The dividend rate is linked to a measure of current market interest rates and is adjusted at regular intervals.



## 2. International bonds

- International bonds are commonly divided into two categories:
- **2a. Foreign bonds**
- **2b. Eurobonds**



### 2a. International bonds Foreign bonds

- **Foreign bonds** are issued by a borrower from a country other than the one in which the bond is sold.
- The bond is denominated in the currency of the country in which it is marketed.
- For example, a German firm sells a dollar-denominated bond in the U.S., the bond is considered as a foreign bond.



### 2a. International bonds Foreign bonds

- **Foreign bonds** are given colorful names based on the countries in which they are marketed:
- 1. Foreign bonds sold in the U.S. are called **Yankee bonds**.
- 2. Foreign bonds sold in Japan are called **Samurai bonds**.
- 3. Foreign bonds sold in U.K. are called **bulldog bonds**.



### 2b. International bonds Eurobonds

- **Eurobonds** are bonds issued in the currency of one country but sold in other national markets.
- 1. The **Eurodollar** market refers to dollar-denominated Eurobonds sold outside the U.S..
- 2. The **Euroyen** bonds are yen-denominated Eurobonds sold outside Japan.
- 3. The **Eurosterling** bonds are pound-denominated Eurobonds sold outside the U.K..



## Innovations in the bond market

- Issuers constantly develop innovative bonds with unusual features. Some of these bonds are:

1. **Inverse floaters**
2. **Asset-backed bonds**
3. **Catastrophe bonds**
4. **Indexed bonds**

## 1. Inverse floaters

- These are similar to the floating-rate bonds except that the coupon rate on these bonds **falls** when the general level of interest rates **rises**.
- Investors suffer doubly when rates rise:
  1. The present value of the future bond payments decreases.
  2. The level of the future bond payments decreases.
- Investors benefit doubly when rates fall.

## 2. Asset-backed bonds

- In asset-backed securities, the income from a specific group of assets is used to service the debt.
- For example, **David Bowie bonds** have been issued with payments that will be tied to the royalties on some of his albums.

## 2. Mortgage-backed bonds

- Another example of **asset-backed bonds** is **mortgage-backed security**, which is either an ownership claim in a pool of mortgages or an obligation that is secured by such a pool.
- These claims represent **securitization** of mortgage loans.
- Mortgage lenders originate loans and then sell packages of these loans in the **secondary market**.

## 2. Mortgage-backed bonds

- The mortgage originator continues to service the loan, collecting principal and interest payments, and **passes these payments** to the purchaser of the mortgage.
- For this reason, mortgage-backed securities are called **pass-throughs**.

## 3. Catastrophe bonds

- **Catastrophe bonds** are a way to transfer catastrophe risk from a firm to the market.
- For example, Tokyo Disneyland issued a bond with a final payment that depended on whether there has been an earthquake near the park.

#### 4. Indexed bonds

- **Indexed bonds** make payments that are tied to a general price index or the price of a particular commodity.
- For example, Mexico issued 20-year bonds with payments that depend on the **price of oil**.
- The U.S. Treasury issued inflation protected bonds in 1997. (**Treasury Inflation Protected Securities, TIPS**)
- For TIPS, the coupon and final payment is related to the **consumer price index**.

## BOND PRICING

#### Bond pricing

- Because a bond's coupon and principal repayments all occur in the future, the price an investor would be willing to pay for a claim to those payments depends on the value of dollars to be received in the future compared to dollars in hand today.
- This present value calculation depends on the market interest rates.

#### Bond pricing

- First, we simplify the present value calculation by assuming that there is one interest rate that is appropriate for discounting cash flows of any maturity.
- Later, we will relax this assumption and we will use different interest rates for cash flows accruing in **different periods**.

#### Bond pricing

- To value a security, we discount its expected cash flows by the appropriate discount rate.
- The cash flows from a bond consist of coupon payments until the maturity date plus the final payment of par value.
- Therefore,  
**Bond value = Present value of coupons + Present value of par value**

#### Bond pricing

- Let  $r$  denote the interest rate (discount rate) and  $T$  the maturity date of the bond.
- **Suppose that the bond has annual coupon payments.**
- Then, the value of the bond is given by:

$$\text{Bond value} = \left[ \sum_{t=1}^T \frac{\text{Coupon}}{(1+r)^t} \right] + \frac{\text{Par value}}{(1+r)^T}$$

## Bond pricing

- There are different names used for  $r$  in the literature:
  1. interest rate
  2. discount rate
  3. yield
  4. yield to maturity (YTM) – *most appropriate*
- *Note:* the discount rate,  $r$  is not the same as the coupon rate,  $c$  :
- The  $r$  is used to discount future cash flows for valuation. However,  $c$  is used to compute future cash flows.

## Bond pricing

- Notice that the bond pays a ***T*-year annuity** of coupons and a **single payment** of par value at year  $T$ .
- For these bonds, it is useful to introduce the **annuity factor (AF)** and the **discount factor (DF)**.

## Annuity factor

- The ***T*-year annuity factor** is used to compute the present value of a  $T$ -year annuity:

$$T - \text{period annuity factor} = AF(r, T) = \frac{1}{r} \left[ 1 - \frac{1}{(1+r)^T} \right]$$

- Notice that AF is a function of the interest rate,  $r$  and the time period of the annuity,  $T$ .

## Discount factor

- The **discount factor for period  $t$**  is used to compute the present value of a cash flow of year  $t$ :

$$\text{Discount factor of period } t = DF(r, t) = \frac{1}{(1+r)^t}$$

- Notice that DF is a function of the interest rate,  $r$  and the time of the cash flow payment,  $t$ .

## Bond pricing

- We can rewrite the previous bond pricing formula using the AF and DF as follows:

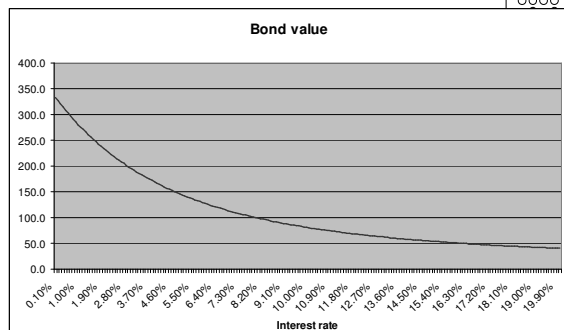
$$\text{Bond value} = \text{Coupon} \times AF(r, T) + \text{Par value} \times DF(r, T)$$

## Bond pricing

- The bond value has **inverse relationship** with the interest rate used to compute the present value.
- **Example:** We consider a 30-year bond with par value 100 and annual coupon rate 8%.
- In the following figure, we present the value of this bond as a function of the interest rate,  $r$ .



## Bond pricing



Perpetuity and annuity pricing when there is one cash flow payment every year

## Bond pricing: Perpetuities

- The value of a **perpetuity** paying  $C$  forever with yield  $y$  at time  $t=0$  is

$$P = C/y$$

where the bond pays the following cash flows:

t=0	t=1	t=2	t=3	t=4	...
0	C	C	C	C	...

- We can prove this formula easily: Use that  $a + ab + ab^2 + ab^3 + \dots = a/(1-b)$  when  $|b| < 1$ .

## Bond pricing: Perpetuities

- The value of a **growing perpetuity** paying  $C_{t+1} = (1+g)C_t$  with yield  $y$  and  $g < y$  at time  $t=0$  is

$$P = C_1/(y-g)$$

where the bond pays the following cash flows:

t=0	t=1	t=2	t=3	t=4	...
0	$C_1$	$C_2$	$C_3$	$C_4$	...

- We can prove this formula easily: Use that  $a + ab + ab^2 + ab^3 + \dots = a/(1-b)$  when  $|b| < 1$ .

## Bond pricing: Annuity

- We prove that the price of the following annuity with yield  $y$  at time  $t=0$

t=0	t=1	t=2	...	t=n	t=n+1	t=n+2...
0	C	C	...	C	0	0 ...

is

$$P = \frac{C}{y} \left[ 1 - \frac{1}{(1+y)^n} \right]$$

## Bond pricing: Annuity

- In the proof, one uses the fact that the cash flow of the annuity is the difference of the following two perpetuities:

t=0	t=1...	t=n	t=n+1	t=n+2	t=n+3	...
0	C	...	C	C	C	...
0	0	...	0	C	C	...

- Compute the price of both perpetuities and take the difference of the two prices to get the price of the annuity.

## Perpetuity and annuity pricing when there are $n$ cash flow payments every year

### Perpetuity pricing

Consider a perpetuity that pays  $CF$  cash flow  $n$  times a year forever. The cash flow of this asset is:

$$\begin{array}{ccccccc} t = 1/n & t = 2/n & t = 3/n & t = 4/n & \dots & \dots & \\ CF & CF & CF & CF & \dots & \dots & \end{array}$$

Assuming that the annual yield is  $y$ , the present value of this perpetuity is given by:

$$P = \frac{CF}{(1+y)^{1/n}} + \frac{CF}{(1+y)^{2/n}} + \frac{CF}{(1+y)^{3/n}} + \frac{CF}{(1+y)^{4/n}} + \dots$$

To compute this infinite sum we use the following fact:

$$a + ab + ab^2 + ab^3 + \dots = \frac{a}{1-b} \quad \text{if } |b| < 1$$

Then, in the calculation of  $P$  we can define  $a$  and  $b$  as follows:

$$a = \frac{CF}{(1+y)^{1/n}} \quad b = \frac{1}{(1+y)^{1/n}}$$

The  $|b| < 1$  is satisfied for this example because  $y > 0$ .

If we substitute into the result of the infinite sum, we will have the following:

$$P = \frac{a}{1-b} = \frac{\frac{CF}{(1+y)^{1/n}}}{1 - \frac{1}{(1+y)^{1/n}}} = \frac{CF}{(1+y)^{1/n} - 1}$$

So the price of a perpetuity paying  $CF$  during  $n$  times a year forever is given by:

$$P = \frac{CF}{(1+y)^{1/n} - 1}$$

Notice that if  $n = 1$ , i.e. the perpetuity pays once every year then we will get the original formula for perpetuity price:

$$P = \frac{CF}{y}$$

We may also define a transformation of the interest rate  $y$  as follows:

$$y^* = (1 + y)^{1/n} - 1$$

Then, the previous formula becomes:

$$P = \frac{CF}{(1 + y)^{1/n} - 1} = \frac{CF}{y^*}$$

### Annuity pricing

Now consider an annuity that pays  $CF$  during  $n$  times a year until time  $t = T$  and its annual yield is  $y$ . We use the previous perpetuity pricing formula to determine the price of this annuity.

First, notice that the cash flow of this annuity is simply the difference of the cash flows of two perpetuities: (1) a perpetuity that pays  $CF$  from  $t = 1/n$  forever and (2) a perpetuity that pays  $CF$  from  $t = T + 1/n$  forever. We compute the price of these two perpetuities and take the difference of them to get the price of the annuity.

Price of perpetuity (1):

$$P_1 = \frac{CF}{(1 + y)^{1/n} - 1}$$

Price of perpetuity (2):

$$P_2 = \frac{1}{(1 + y)^T} \frac{CF}{(1 + y)^{1/n} - 1}$$

Difference of  $P_1$  and  $P_2$ :

$$P_{\text{annuity}} = P_1 - P_2 = \frac{CF}{(1 + y)^{1/n} - 1} - \frac{1}{(1 + y)^T} \frac{CF}{(1 + y)^{1/n} - 1}$$

Thus, the pricing formula for a  $T$ -year annuity that pays  $CF$  during  $n$  times a year is:

$$P_{\text{annuity}} = CF \left\{ \frac{1}{(1 + y)^{1/n} - 1} \left[ 1 - \frac{1}{(1 + y)^T} \right] \right\}$$

Then, the more general annuity factor is:

$$AF(y, T, n) = \frac{1}{(1 + y)^{1/n} - 1} \left[ 1 - \frac{1}{(1 + y)^T} \right]$$

Notice that if  $n = 1$ , i.e. we have one payment every year then we will get the original annuity pricing formula:

$$P_{\text{annuity}} = CF \left\{ \frac{1}{y} \left[ 1 - \frac{1}{(1 + y)^T} \right] \right\} = CF \times AF(y, T)$$

We may also define a transformation of the interest rate  $y$  as follows:

$$y^* = (1 + y)^{1/n} - 1$$

Then, the previous  $AF(y, T, n)$  formula becomes:

$$AF(y, T, n) = \frac{1}{(1 + y)^{1/n} - 1} \left[ 1 - \frac{1}{(1 + y)^T} \right] = \frac{1}{y^*} \left[ 1 - \frac{1}{(1 + y)^T} \right]$$

## Bond pricing between coupon dates

## Quoted bond prices

- In the financial newspapers, there are two prices presented for each bond:
- The **bid price** at which one can **sell** the bond to a dealer.
- The **asked price** is the price at which one can **buy** the bond from a dealer.
- The asked price is higher than the bid price.

## Accrued interest and quoted bond prices

- The bond prices presented in the newspaper are not actually the prices that investors pay for the bond.
- The prices which appear in financial press are called **flat prices**.
- This is because the quoted price does not include the interest that accrues between coupon payment dates.

## Accrued interest and quoted bond prices

- The actual invoice price that the buyer pays for the bond includes accrued interest:

$$\text{Invoice price} = \text{Flat price} + \text{Accrued interest}$$

## Accrued interest and quoted bond prices

- If a bond is purchased between coupon payments, the buyer must pay the seller for accrued interest, the prorated share of the upcoming semiannual coupon.

### Accrued interest and quoted bond prices

- **Example:** If 30 days have passed since the last coupon payment, and there are 182 days in the semiannual coupon period, the seller is entitled to a payment of accrued interest of 30/182 of the semiannual coupon.

### Accrued interest and quoted bond prices

- In general, the formula for the amount of accrued interest between two dates of the semiannual payment is  
**Accrued interest =**  
**(Annual coupon payment / 2) x**  
**(Days since last coupon payment /**  
**Days separating coupon payments)**

### Bond yields

### Yield to maturity

- In practice, an investor considering the purchase of a bond is not quoted a promised rate of return.
- Instead, the investor must use the bond price, maturity date, and coupon payments to infer the return offered by the bond over its life.
- **The yield to maturity (YTM) is defined as the interest rate that makes the present value of a bond's payments equal to its price.**

### Yield to maturity

- The YTM can be interpreted as the annual rate of return on the bond investment given that the investor holds the bond until its maturity.
- Important: YTM can be interpreted as annual return **only if** the bond is held until maturity.
- **It is useful to know the YTM because it can be used to compare the returns obtained on alternative bond investments.**

### Yield to maturity

- For example, consider the typical bond for which we observe the **bond value** (price on the market) and we also know the **coupon and par value cash flows**.
- To calculate the YTM, we solve the bond pricing equation for the discount rate,  $r$  given the bond's price (bond value):

$$\text{Bond value} = \left[ \sum_{t=1}^T \frac{\text{Coupon}}{(1+r)^t} \right] + \frac{\text{Par value}}{(1+r)^T}$$

## Yield to maturity

- This is a highly non-linear equation in  $r$ , therefore we have to use numerical methods to find the value of  $r$ . We can do it in Excel.
- See PRACTICE 2 for an example how to find YTM for any bond and how it can be used to compare the returns of alternative bond investments.

## Premium and discount bonds

## Premium and discount bonds

- In this section, we only consider **typical bonds** which pay 100% of the face value at maturity. (For example, government bonds.)
- Define the concepts of premium bond and discount bond as follows:
- **Premium bond**: bond with market price above the par value
- **Discount bond**: bond with market price below the par value

## Current yield -- definition

- We have already seen the YTM and the coupon rate.
- We also define the **current yield** of the bond:
- **current yield** = the bond's annual coupon payment divided by the bond price
- On the following slides, we show that there is an ordering among **YTM**, **current yield** and **coupon rate**.

## Premium and discount bonds

- For **premium bond**, the coupon rate is greater than current yield, which is greater than yield to maturity:  
$$YTM < \text{Current yield} < \text{Coupon rate}$$
- For **discount bond**, the coupon rate is lower than current yield, which is lower than yield to maturity:  
$$\text{Coupon rate} < \text{Current yield} < YTM$$

## TERM STRUCTURE OF INTEREST RATES

## TERM STRUCTURE OF INTEREST RATES

- The term structure of interest rates is represented by the **yield curve**.
- **The yield curve is a plot of yield to maturity (YTM) of several bonds as a function of time to maturity.**
- In other words, we compute the YTM of different maturity bonds, then, make a plot of the YTM as a function of the maturities of the bonds.

## TERM STRUCTURE OF INTEREST RATES

- However, notice that this definition is not precise because two bonds with the same maturity date may have different YTM values.
- Then, which bond's YTM to plot on the yield curve?
- The solution is to choose a specific bond: the **zero coupon bond** and plot the YTM of zero coupon bonds of the yield curve plot.

## TERM STRUCTURE OF INTEREST RATES

- More precise definition of yield curve:
- **The yield curve is a plot of yield to maturity (YTM) of several zero coupon bonds as a function of time to maturity.**

## MOTIVATION FOR YIELD CURVE

- Why is it interesting for practitioners to know the term structure of interest rates?
- Because one can use the yield curve in order to **price** any fixed income instrument not traded yet or the **check if the market values correctly** a given fixed income instrument.
- For example, a firm wants to issue a new bond and want to set the issue price of this bond.

## TERM STRUCTURE OF INTEREST RATES - Example

- Suppose that zero-coupon bonds with 1-year maturity sell at YTM  $y_1=5\%$ , 2-year zeros sell at YTM  $y_2=6\%$  and 3-year zeros sell at YTM  $y_3=7\%$ .
- Which of these rates should we use to discount bond cash flows to compute the price of a fourth bond having CF during the first three years?

## TERM STRUCTURE OF INTEREST RATES - Example

- ALL OF THEM.
- The trick is to:
- (1) **consider each cash flow** payment of the fourth bond **as a zero-coupon bond**,
- (2) price each zero-coupon bond and
- (3) sum the prices of all zero-coupon bonds.

## TERM STRUCTURE OF INTEREST RATES - Example

- Price a bond paying the following cash flow:

t=1 100  
t=2 100  
t=3 1100

Period	Cash flow	Rate	DF(r,t)	Present value
1	100	5%	0.952	95.2
2	100	6%	0.890	89.0
3	1100	7%	0.816	897.9
Bond value:				1082.2

## TERM STRUCTURE OF INTEREST RATES - Example

- In the previous table, bond value is computed by the following formulas:

$$\text{Bond value} = \frac{100}{(1+y_1)} + \frac{100}{(1+y_2)^2} + \frac{1100}{(1+y_3)^3}$$

$$\text{Bond value} = \frac{100}{(1+5\%)} + \frac{100}{(1+6\%)^2} + \frac{1100}{(1+7\%)^3} = 1082.2$$

## ZERO-COUPON BONDS

- In the previous example, we used the yields of the zero-coupon bonds to discount future cash flows.
- Zero-coupon bonds are **the most important bonds** because they can be used to build up other bonds with more complicated cash flow structure.
- When the prices of zero-coupon bonds are known, they can be used to **price** more complicated bonds.

## SPOT RATE

- Practitioners call the YTM on zero-coupon bonds **spot rate** meaning the rate that prevails **today** for the time periods corresponding to the zeros' maturities.
- We denote the spot rates for the time periods  $t=1,2,\dots,T$  as follows:  
 $\{y_1, y_2, \dots, y_T\}$
- The sequence of the spot rates over  $t=1,\dots,T$  defines the **SPOT YIELD CURVE**:  
 $\{y_1, y_2, \dots, y_T\}$

## INTERPRETATION OF SPOT RATE

### Spot rate:

- The spot rate is the YTM of the zero coupon bonds.
- As the current price of the zeros is known the **spot rate is known at  $t=0$** .
- The time horizon of the spot rate can be several years depending on the available zero coupon bonds on the market.
- The spot rate can be used to price fixed income products.

## MOTIVATION FOR SHORT RATE

- Individuals or firms with plans about getting a loan **at a future point of time** for investments or for example project developments may be interested the interest rates of those future loans.
- The interest rates available in the future are called **short rates**.
- Typically, we consider the **1-year time horizon** short rates.



## SHORT RATE

- The **short rate** for a given time interval refers to the interest rate available at different **future** points of time.
- We denote the **1-year short rate** for the time period  $t$  as:

$${}_{t-1}r_t$$

More generally, for time periods  $1 \leq t \leq T$  we have the **SHORT RATE CURVE**:

$$\{{}_0r_1, {}_1r_2, {}_2r_3, \dots, {}_{T-1}r_T\}$$

## INTERPRETATION OF SHORT RATE

### Short rate:

- The short rate is the YTM of a 1-year maturity zero coupon bond, which will be available at a future point of time.
- This means that the short rate is **not known at time  $t=0$**  because at  $t=0$  we do not know at which price the zero will be traded in the future.

## SHORT RATE AND SPOT RATE

- We shall relate the spot and short rates in two alternative situations:
1. Future interest rates are certain.
  2. Future interest rates are uncertain.

## SHORT AND SPOT RATES: FUTURE RATES ARE CERTAIN

- The **spot rates** can be computed knowing the short rates because:

$$(1+y_t)^t = (1+{}_0r_1)(1+{}_1r_2)\dots(1+{}_{t-1}r_t)$$

- Notice that  $y_1 = {}_0r_1$ .

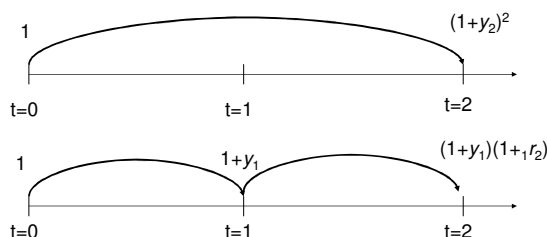
- The **short rates** can be computed knowing the spot rates because:

$${}_{t-1}r_t = [(1+y_t)^t / (1+y_{t-1})^{t-1}] - 1$$

- THE ASSUMPTION IN THESE FORMULAS IS THAT FUTURE SHORT RATES ARE **KNOWN WITH CERTAINTY**.

## SHORT AND SPOT RATES

- **Example:** Consider two alternative investment strategies for investing 1 euro during 2 periods:



## SHORT AND SPOT RATES: FUTURE RATES ARE UNCERTAIN

- However, in the reality, future short rates are not known. (Thus, the previous formulas do not hold in reality.)
- Nevertheless, it is still common to investigate the implications of the yield curve for future interest rates:
- This is because using the spot rates we can get an idea about forecasts of future interest rates.

## FORWARD INTEREST RATE

- Recognizing that future interest rates are uncertain, we call the interest rate that we infer in this manner the **forward interest rate**, denoted  ${}_{t-1}f_t$  for period  $t$ , because it need not be the interest rate that actually will prevail at the future date.
- The sequence of forward rates for periods  $t=1, \dots, T$  defines the
- FORWARD YIELD CURVE**:  $\{f_1, f_2, f_3, \dots, f_{T-1}, f_T\}$

## FORWARD INTEREST RATE

- If the 1-year **forward rate** for period  $t$  is denoted  ${}_{t-1}f_t$  we then define  ${}_{t-1}f_t$  by the next equation:  

$${}_{t-1}f_t = [(1+y_t)^t / (1+y_{t-1})^{t-1}] - 1$$
- Equivalently, we can express the spot rate for period  $t$  using the forward rates as follows:  

$$(1+y_t)^t = (1+{}_0f_1)(1+{}_1f_2) \dots (1+{}_{t-1}f_t)$$
- Notice that  ${}_0f_1 = y_1$ .

## SHORT AND FORWARD INTEREST RATES

- We emphasize that the interest rate that actually will prevail in the future, i.e. the short rate, **need not equal** the forward rate, which is calculated from today's data.
- Indeed, it is **not even necessary the case** that the forward rate equals the **expected value** of the future short rate:

$${}_{t-1}f_t = E[{}_{t-1}r_t] ???$$

## SHORT AND FORWARD INTEREST RATES

- In order to try to forecast the short rates by forward rates, economists proposed several theories.
- These are called **theories of term structure**. We will see two alternative theories:
  - Expectation hypothesis**
  - Liquidity preference theory**

## EXPECTATION HYPOTHESIS

- The expectation hypothesis is the simplest theory of term structure.
- It states that the forward rate equals the market consensus expectation of the future short interest rate for all periods  $t$ :

$${}_{t-1}f_t = E[{}_{t-1}r_t]$$

## LIQUIDITY PREFERENCE

- The liquidity preference theory suggests that the **forward rate is higher than the future short rate**:

$${}_{t-1}f_t > E[{}_{t-1}r_t]$$

- and the **liquidity premium** – defined as the difference between the forward rate and the expected short rate – is positive:

$$\text{Liquidity premium} = {}_{t-1}f_t - E[{}_{t-1}r_t] > 0$$

## LIQUIDITY PREFERENCE

- Why the forward rate is higher than the short rate?
- In a following example, we will show that an investor can fix the rate of the loan at time  $t=0$  and that this interest rate is the **forward rate**.
- Another option for this investor is to wait until the beginning of the loan period and have the **short rate** as the loan's interest rate.
- ***Fixing the rate at time  $t=0$  helps to plan the future for the investor, therefore, he is ready to pay a higher fixed loan rate than the random short rate.***

## FORWARD RATES AS FORWARD CONTRACTS

- We have seen how the forward rates can be derived from the spot yield curve.
- Why are these forward rates important from practical point of view?
- There is an important sense in which the forward rate is a market interest rate:

## FORWARD RATES AS FORWARD CONTRACTS

- Suppose that you wanted to arrange **now** to make a loan **between two future points of time**.
- You would agree today on the interest rate that will be charged, but the loan would not commence until some time in the future.
- How would the interest rate on such a "forward loan" be determined?
- We will show that the interest rate of this forward loan would be the **forward rate**.

## FORWARD RATES AS FORWARD CONTRACTS

### Example:

- Suppose the price of 1-year maturity zero-coupon bond with face value EUR 1000 is EUR 952.38 and
- the price of 2-year zero-coupon bond with face value EUR 1000 is EUR 890.

## FORWARD RATES AS FORWARD CONTRACTS

- We can determine two spot rates and the forward rate for the second period:

$$y_1 = 1000 / 952.38 - 1 = 5\%$$

$$y_2 = (1000 / 890)^{1/2} - 1 = 6\%$$

$${}_1f_2 = (1+y_2)^2 / (1+y_1) - 1 = 7.01\%$$

## FORWARD RATES AS FORWARD CONTRACTS

- Now consider the following strategy:
  1. Buy one unit 1-year zero-coupon bond
  2. Short sell 1.0701 unit 2-year zero-coupon bonds
- In the followings, we review the cash flows of this strategy:

### FORWARD RATES AS FORWARD CONTRACTS

- At  $t=0$ , initial cash flow:
    1. Long one one-year zero:
 
$$-952.38 \text{ EUR}$$
    2. Short 1.0701 two-year zeros:
 
$$+890 \times 1.0701 = 952.38 \text{ EUR}$$
- TOTAL cash flow at  $t=0$ :
- $$-952.38 + 952.38 = 0$$

### FORWARD RATES AS FORWARD CONTRACTS

- At  $t=1$ , cash flow:
    1. Long one one-year zero:
 
$$+1000 \text{ EUR}$$
    2. Short 1.0701 two-year zero:
 
$$0 \text{ EUR}$$
- TOTAL cash flow at  $t=1$ :
- $$+1000 \text{ EUR}$$

### FORWARD RATES AS FORWARD CONTRACTS

- At  $t=2$ , cash flow:
    1. Long one one-year zero:
 
$$0 \text{ EUR}$$
    2. Short 1.0701 two-year zero:
 
$$-1.0701 \times 1000 \text{ EUR} = -1070.01 \text{ EUR}$$
- TOTAL cash flow at  $t=2$ :
- $$-1070.01 \text{ EUR}$$

### FORWARD RATES AS FORWARD CONTRACTS

- In summary, we present the total cash flows over the two periods:
 

$t=0$	$t=1$	$t=2$
0 EUR	+1000 EUR	-1070.01 EUR
- Thus, we can see that the strategy creates a synthetic "forward loan": borrowing 1000 at  $t=1$  and paying 1070.01 at  $t=2$ .
- Notice that the interest rate of this loan is
 
$$1070.01/1000 - 1 = 7.01\%$$
 which is equal to the **forward rate**.

### FORWARD RATES AS FORWARD CONTRACTS

- Therefore, we can synthetically construct a forward loan by buying a shorter maturity zero-coupon bond and short selling a longer maturity zero-coupon bond.
- The interest rate of this forward loan is determined by the forward rate.
- In practice, there exist so-called **forward rate agreements** (FRA), which are based on the same idea of future loans presented in the previous example.

## YIELD CURVE ESTIMATION

### ESTIMATING THE YIELD CURVE

- We talked about how can we use the values of the spot yield curve in order to discount future cash flows.
- However, in the reality we do not observe the yield curve.
- In the real world, we observe:
  1. The bid and asked **prices** of bonds
  2. The **cash flows of coupon and par value payments** of bonds.

### ESTIMATING THE YIELD CURVE

- It is useful from a practical point of view to **estimate** the spot yield curve because it helps us to discount cash flows paid at any time in the future.
- Therefore, given the yield curve we can price any fixed-income financial asset on the market.

### ESTIMATING THE YIELD CURVE

- In this section, we review a methodology to estimate the spot yield curve given the observed bond prices and future cash flow payments.

### ESTIMATING THE YIELD CURVE

- We will start with observed data on (1) bid and asked prices, (2) accrued interest and (3) future cash flows of several bonds traded on the market.
- We also know the exact day of each cash flow payment.
- In order to estimate the spot yield curve, we proceed as follows:

### ESTIMATING THE YIELD CURVE

1. Compute the market price,  $p$  for each bond by the next formula:
$$p = (\text{Asked price} + \text{Bid price})/2 + \text{Accrued interest}$$

### ESTIMATING THE YIELD CURVE

2. To get an estimate of the spot rate,  $y_t$  use the following **cubic polynomial** approximation of the log-spot rate,  $y_t$ :
$$\ln y_t = a + bt + ct^2 + dt^3$$
where  $a$ ,  $b$ ,  $c$  and  $d$  are the parameters of the cubic polynomial.
- **Remark 1:** We approximate the log-interest rate because we want to avoid sign restrictions on the  $a$ ,  $b$ ,  $c$  and  $d$  parameters (as  $y_t$  is positive).

## ESTIMATING THE YIELD CURVE

- **Remark 2:** We employ a cubic polynomial approximation because a third-order polynomial can model the yield curve in a very flexible way:
- It can capture various types of increasing / decreasing / convex / concave parts of the yield curve.
- Therefore, the model can be very realistic.

## ESTIMATING THE YIELD CURVE

- In the followings, first, we assume that the parameter values  $a, b, c, d$  are given and we present how to value of the bonds given these parameters estimates.
- Later, we shall discuss how can we estimate the parameters.

## ESTIMATING THE YIELD CURVE

3. Given the parameters, we compute the value of  $y_t$  by taking the exponential of the cubic polynomial of  $\ln y_t$ .
4. Then, we compute the discount factor for each point of time  $t$  according to the next formula:

$$DF(t, y_t) = \frac{1}{(1 + y_t)^t}$$

## ESTIMATING THE YIELD CURVE

5. Afterwards, we use the discount factors to compute the present value of future cash flows:  $PV(CF_t) = CF_t \times DF(t, y_t)$
6. Then, we sum these present values to get an estimate of the bond price:

$$p^* = \sum_{t=1}^T PV(CF_t)$$

where  $p^*$  is the bond price estimate, PV denotes present value.

## ESTIMATING THE YIELD CURVE

7. Finally, we compute the following measure of estimation precision:

$$MSE = \frac{1}{N} \sum_{i=1}^N (p_i - p_i^*)^2$$

where MSE is the mean squared error,  $N$  is the number of bonds observed,  $p_i$  is the observed market price of the  $i$ -th bond and  $p_i^*$  is the estimate of the  $i$ -th bond price.

## ESTIMATING THE YIELD CURVE

- How do we choose the values of the parameters?
- We choose parameter values such that the MSE precision measure is minimized.
- The MSE minimization can be done numerically in Excel using the **SOLVER** tool.
- (In Excel use: Tools / Solver or Herramientas / Solver.)

## MANAGING BOND PORTFOLIOS

## MANAGING BOND PORTFOLIOS

- We are going to review several topics related to bond portfolio management.
- In particular, we shall see:
  1. **Evolution of bond prices over time**
  2. **Interest rate risk of bonds**
  3. **Default or credit risk of bonds**

## EVOLUTION OF BOND PRICES OVER TIME

## EVOLUTION OF BOND PRICES OVER TIME

- In this section we are going to be in a dynamic framework.
- That is we shall analyze the evolution of the bond price over several periods:
- $t=0,1,2,\dots,T$ .

## EVOLUTION OF BOND PRICES OVER TIME

- As we have discussed before, the determinants of bond value are:
  1. **Future cash flow payments** (i.e., coupon payments + par value payments)
  2. **Time to maturity,**
  3. Values of the **yield-to-maturity (YTM)** or **spot yield curve** used to discount these cash flows.

## EVOLUTION OF BOND PRICES OVER TIME

- We shall investigate the evolution of bond price under two alternative situations:
  1. The YTM is **constant** over time (NOT REALISTIC ASSUMPTION but it helps to understand a basic characteristic of the bond price evolution.)
  2. The YTM **changes** over time (MORE REALISTIC SETUP)

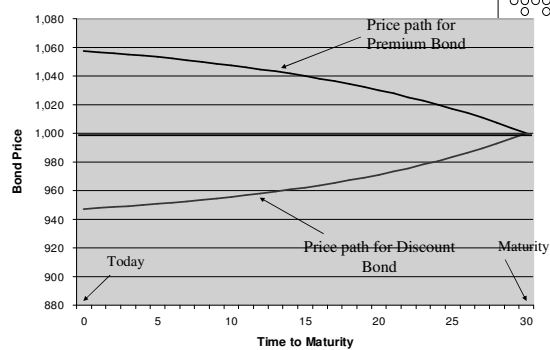
## 1. YTM is constant

- When the market price of a bond is observed over several periods  $t = 1, \dots, T$ , we find that the **price of the bond is converging to its par value**.
- When we have a **premium bond** then the price of the bond is higher than the par value.
- Therefore, the bond price is decreasing during its convergence.

## 1. YTM is constant

- On the other hand, when we have a **discount bond** then the price of the bond is lower than the par value.
- Therefore, the bond price is increasing during its convergence.
- The convergence of the bond price to its par value, under constant YTM, can be observed on the following figure:

## 1. YTM is constant



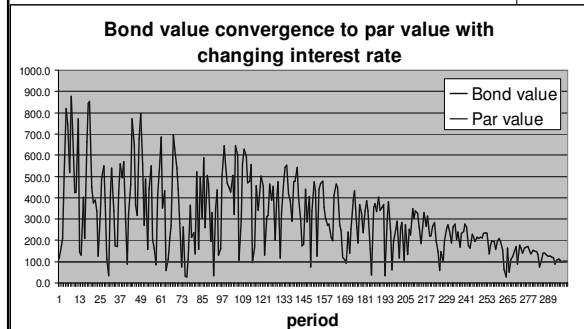
## 2. YTM changes

- In the reality, the level of the yield (YTM and spot yield curve) that is used to discount future cash flows is **not constant**.
- As the relation between the changing YTM and the fixed coupon rate may change, bonds may be discount or premium bonds over time.

## 2. YTM changes

- The following figure presents the evolution of bond price over time when YTM is changing over time:

## 2. YTM changes





## 2. YTM changes

- As the yield is not constant, in some periods the bond value is higher than the par value and in other periods it is lower than the par value.
- However, in the figure we can see the convergence of the bond price to the par value as we approach to maturity.

## INTEREST RATE RISK

## INTEREST RATE RISK

- From the previous figure, we can see that although bonds promise a fixed income payment over time, the actual price of a bond is affected by the level of interest rates.
- Therefore, fixed income securities are not risk-free.
- **Before the time of maturity**, their prices are volatile as they are impacted by the changing interest rate.

## INTEREST RATE RISK

- The sensitivity of bond price to the interest rate is called **interest rate risk**.
- **Interest rate risk we only have before maturity** because the bond promises a fixed par value payment at maturity.
- The only case when the evolution of interest rates is important for the investor is when the investor wants to sell the bond before its maturity time.

## INTEREST RATE RISK

- If an investor wants to avoid interest rate risk then it is enough to purchase a bond that will be held until the maturity time of the bond.
- By doing this, it is **not important** for the investor how the rates change during the lifetime of the bond.
- At maturity time, the investor will receive the fixed par value.

## MANAGING INTEREST RATE RISK

- When an investor is interested in bond prices before the maturity time of bond then he is interested in the management of interest rate risk of his bond portfolio.
- A central concept of interest rate risk management is the **duration** and the **modified duration** of the bond portfolio because these measure the interest rate sensitivity of bond price.

## DURATION

- The **duration** is the weighted average of the times of each coupon payment where the weights,  $w_t$  are

$$w_t = \frac{PV(CF)_t}{\text{Bond price}} = \frac{CF_t / (1+y)^t}{\text{Bond price}}$$

where  $y$  is the YTM of the bond and **duration** is computed as

$$\text{Duration} = D = \sum_{t=1}^T t \times w_t$$

## DURATION

- The duration can be interpreted as the effective **average maturity** of the bond portfolio.
- The scale of the duration is **years**.

## DURATION of specific bonds

- The **duration** of a **zero-coupon bond** is **equal to the maturity** of the zero-coupon bond:  $D=T$ .
- The **duration** of a  $T$ -year annual **annuity** is:  

$$D = (1+y)/y - T / [(1+y)^T - 1]$$
- The **duration** of an annual **perpetuity** is  

$$D = (1+y)/y$$

where  $y$  denotes yield in (2) and (3).

## MODIFIED DURATION

- The modified duration for any bond is defined as

$$\text{Modified duration} = D^* = \frac{D}{1+y}$$

where  $y$  is the annual YTM of the bond.

## MODIFIED DURATION

- Modified duration can be used to compute the **interest rate sensitivity** of bond prices because:

$$\frac{\partial P}{\partial y} = -D^* P$$

where  $P$  is the bond price,  $y$  is the annual YTM of the bond.

## MODIFIED DURATION

- The **modified duration** also helps to answer the following more practical question:
- Question:** What is the percentage change of the bond price when the interest rate changes by  $\Delta y$ ?
- Answer:** When the interest rate change is relatively small than the percentage price change is approximately:

$$\frac{\Delta P}{P} \simeq -D^* \Delta y$$

## MODIFIED DURATION

- **Remark:** Notice that if the duration (or modified duration) of a bond is higher then its interest rate sensitivity will be higher.
- ***In other words, bonds with longer maturity time are more sensitive to changes of the interest rate.***

## CONVEXITY

- The **convexity** of a bond is defined as

$$\text{Convexity} = \frac{1}{P(1+y)^2} \sum_{t=1}^T \left[ \frac{CF_t}{(1+y)^t} (t^2 + t) \right]$$

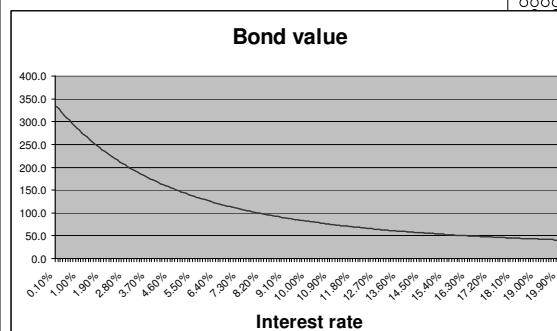
- **Convexity** is important because it is related to the second derivative of the bond:

$$\frac{\partial^2 P}{\partial y^2} = \text{Convexity} \times P$$

## CONVEXITY

- In order to present this more clearly, where the “convexity” name comes from, we present the bond price as a function of the interest rate:

## CONVEXITY



## CONVEXITY

- Notice on this figure that the function of bond price,  $P(y)$  is **convex**.
- This means that the shape of the curve implies that an increase in the interest rate results in a price decline that is smaller than the price gain resulting from a decrease of equal magnitude in the interest rate.

## CONVEXITY

- As the  $P(y)$  function is non-linear, the previously discussed

$$\frac{\Delta P}{P} \simeq -D^* \Delta y$$

formula is only a first-order approximation of the percentage change of the bond price that only applies when the change of the interest rate is small.

## CONVEXITY

- A more precise formula takes into account the convexity of the bond as well:

$$\frac{\Delta P}{P} \simeq -D^* \Delta y + \frac{1}{2} \times \text{Convexity} \times (\Delta y)^2$$

- As it is a second-order approximation, it is more precise than the formula where only the modified duration is included.
- Thus, this formula applies when the change of the interest rate is large.

## IMMUNIZATION

- Some financial institutions like banks or pension funds have fixed-income financial products in both the assets and liabilities sides of their balances.

## IMMUNIZATION

- **Example:** A pension fund is receiving fixed payments from young clients who are working and paying every month the pension fund to get pension after their retirement. These payments are in the **asset** side of the balance.
- In the same time, the pension fund pays fixed monthly pensions to retired pensioners. These payments are on the **liability** side of the balance.

## IMMUNIZATION

- These payments can be seen as bond portfolios.
- Therefore, their values are subject to interest rate risk.
- How can a financial company manage the interest rate risk of its assets and liabilities?
- By doing **IMMUNIZATION**.

## IMMUNIZATION

- Immunization can be done in various manners:
- (1) **duration matching** of bond portfolios using

$$\frac{\Delta P}{P} \simeq -D^* \Delta y$$

- (2) **duration and convexity matching** of bond portfolios using

$$\frac{\Delta P}{P} \simeq -D^* \Delta y + \frac{1}{2} \times \text{Convexity} \times (\Delta y)^2$$

## IMMUNIZATION

### Duration matching:

- Immunization by duration matching means that the modified duration of assets and liabilities of the company are **equal**:

$$D_A^* = D_L^*$$

- When assets and liabilities of financial firms are **immunized** then a rate change has the same impact on its assets and liabilities.
- This where the name "immunization" comes from.

## IMMUNIZATION

### Duration and convexity matching:

- Immunization by duration and convexity matching means that the modified duration and convexity of assets and liabilities of the company are **equal**:

$$D_A^* = D_L^*$$

and

$$\text{Convexity}_A = \text{Convexity}_L$$

## IMMUNIZATION

### Conclusion on immunization:

- The duration and convexity matching immunizes better for large movements in the interest rate than the more simple duration matching.
- However, the determination of the immunizing bond portfolio may be complicated.
- When the more simple, duration matching is considered, the manager can hedge for relatively small changes in the yield.

## DEFAULT OF BONDS: CREDIT RISK

## Default risk

- Although bonds generally promise a fixed flow of income, that income stream is not risk-free unless the issuer will not **default** on the obligation.
- While most government bonds may be treated as assets free of default risk, this is not true for corporate bonds.

## Default risk

- Bond **default risk**, usually called **credit risk**, is measured by the next firms:

1. **Moody's**,
2. **Standard and Poor's (S&P's)** and
3. **Fitch**

These institutions provide financial information on firms as well as quality ratings of large corporate and municipal bond issues.

## Default risk

- International bonds, especially in emerging markets, also are commonly rated for default risk.
- Each rating firm assigns letter grades to the bonds to reflect their assessment of the safety of the bond issue.
- In the following table, the grades of Moody's and Standard and Poor's are presented:

Default risk			
Moody's rating	S&P's rating	Quality of bond	Bond grade
Aaa	AAA	Very high quality	Investment-grade bond
Aa	AA	Very high quality	Investment-grade bond
A	A	High quality	Investment-grade bond
Baa	BBB	High quality	Investment-grade bond
Ba	BB	Speculative	Speculative-grade / Junk bond
B	B	Speculative	Speculative-grade / Junk bond
Caa	CCC	Very poor	Speculative-grade / Junk bond
Ca	CC	Very poor	Speculative-grade / Junk bond
C	C	Very poor	Speculative-grade / Junk bond
D	D	Very poor	Speculative-grade / Junk bond

## Default risk

- At times Moody's and S&P's use adjustments to these ratings:
  - S&P uses plus and minus signs: A+ is the strongest and A- is the weakest.
  - Moody's uses a 1, 2 or 3 designation, with A1 indicating the strongest and A3 indicating the weakest.

## Determinants of bond safety

- Rating agencies base their quality ratings largely on the level and trend of issuer's financial ratios.
- The key ratios are:
  - Coverage ratios:** Ratios of company earnings to fixed costs.
  - Leverage ratio:** Debt-to-equity ratio.

## Determinants of bond safety

### 3. Liquidity ratios:

- Current ratio =  $\frac{\text{Current assets}}{\text{current liabilities}}$
- Quick ratio =  $\frac{\text{Current assets excluding inventories}}{\text{current liabilities}}$

## Determinants of bond safety

- Profitability ratios:** Measures of rates of return on assets or equity
  - Return on assets (ROA) =  $\frac{\text{Net income}}{\text{total assets}}$
  - Return on equity (ROE) =  $\frac{\text{Net income}}{\text{equity}}$
- Cash flow-to-debt ratio:** Ratio of total cash flow to outstanding debt

## Default premium

- To compensate for the possibility of default, corporate bonds must offer a **default premium**.
- The **default premium** is the difference between the promised yield to maturity on a corporate bond and the yield to maturity of an otherwise identical government bond that is risk-free in terms of default.

## Default premium

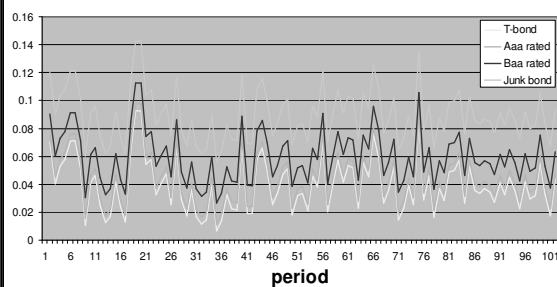
- If the firm remains solvent and actually pays the investor all of the promised cash flows, the investor will realize a higher yield to maturity than would be realized from the government bond.
- However, if the firm goes bankrupt, the corporate bond will likely to provide a lower return than the government bond.
- That is why the corporate bond is riskier than the government bond.

## Default premium

- The pattern of default premiums offered on risky bonds is sometimes called the **risk structure of interest rates**.
- The following figure shows the evolution of yield to maturities of different credit risk class bonds:

## Default premium

Yields on bonds with different credit risk



# DERIVATIVES

## DERIVATIVES

A **derivative** is a financial instrument that is derived from some other asset (known as the **underlying asset**).

Rather than trade or exchange the underlying asset itself, derivative traders enter into an agreement that involves a final payoff which depends on the price of the underlying asset.

## A GENERAL DEFINITION OF DERIVATIVES

- The final payoff of a derivative is always a specific function of past and current prices of the underlying asset.

$$(\text{Payoff of derivative at time } t) = f(S_1, \dots, S_t)$$

where  $S_t$  is the price of the underlying asset at time  $t$  and  $f(\cdot)$  is the payoff function of the derivative.

## A GENERAL DEFINITION OF RELATIVELY SIMPLE DERIVATIVES

- The payoff of the more simple derivatives depends only on the current price of the underlying asset:

$$(\text{Payoff of derivative at time } t) = f(S_t)$$

- Most derivatives that we see in this course have this type of payoff function.

## A REMARK

- The word “derivative” has nothing to do with the derivative that you have studied in differentiation during the mathematical calculus course.
- The word “derivative” refers to the fact that the payoff of a derivative is a function of the price of the underlying asset.
- The payoff function defines the derivative.
- Different derivatives have different payoff functions.

## DERIVATIVES

- Important types of derivatives are:
  1. **FUTURES and FORWARDS**
  2. **OPTIONS**
  3. **SWAPS**



## FUTURES

## FUTURES

- A contract to buy or sell an asset on a future date at a fixed price.
- The buyer and the seller of the futures contract have the obligation to buy or sell the asset.

## FUTURES

- The buyer of the futures contract is in **long futures** position.
- The seller of the futures contract is in **short futures** position.

## FUTURES

- The underlying asset of the futures contract can be:
  1. **Commodity** like grain, metals or energy
  2. **Financial product** like interest rate, exchange rate, stock or stock index

## ELEMENTS OF FUTURES CONTRACT

- The main elements of the futures contract are the
  1. **Futures price,  $F$**   
This is the price fixed in the contract at which the transaction will occur in the future.
  2. **Expiration date,  $T$**   
This is the date fixed in the contract when the delivery will take place in the future.

## PAYOFF OF FUTURES CONTRACT

- The payoff and the profit of the **long futures** position at the expiration date,  $T$  is

$$\text{Payoff} = \text{Profit} = S_T - F$$

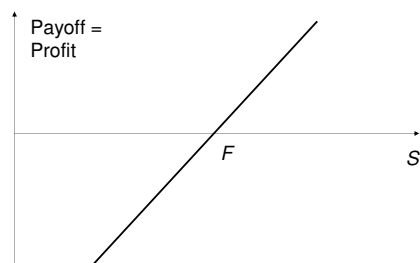
where  $S_T$  is the price of the underlying product at time  $T$ .

## PAYOFF OF FUTURES CONTRACT

- Note that **payoff = profit** in the futures contract.
- This is because the contract is symmetric: both sides have obligation to buy/sell.
- Therefore, there is no cost of the establishment of the futures contract at time  $t=0$ .

## PAYOFF OF FUTURES CONTRACT

- The payoff and profit of the **long futures** position can be presented on the next graph:



## PAYOFF OF FUTURES CONTRACT

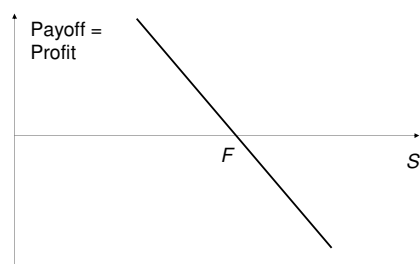
- The payoff and the profit of the **short futures** position at the expiration date,  $T$  is

$$\text{Payoff} = \text{Profit} = F - S_T$$

where  $S_T$  is the price of the underlying product at time  $T$ .

## PAYOFF OF FUTURES CONTRACT

- The payoff and profit of the **short futures** position can be presented on the next graph:



## FUTURES PRICE

### Determining the correct futures price $F$ :

Consider two alternative portfolios:

#### Portfolio 1:

- One **long futures** position of the underlying product with futures price  $F$  and maturity date  $T$ .
- One **risk-free treasury bill** (T-bill) with face value  $F$  and maturity date  $T$ . The T-bill pays risk-free rate of  $r$ .

## FUTURES PRICE

### Portfolio 2:

- One underlying product.

#### Payoffs at time $t=T$ :

At time  $t=T$ , the T-bill will pay  $F$  amount of cash which will be used in the long futures contract to buy the underlying product at price  $F$ .

After buying the underlying using the LF contract both portfolios will be equal: both will have one underlying product.

## SPOT-FUTURES PARITY

- Therefore, the cost of the establishment of both portfolios should be equal:
- Cost of portfolio 1 =  $F/(1+r)^T = PV(F)$
- Cost of portfolio 2 =  $S_0$
- Therefore,  $F/(1+r)^T = S_0$
- And the correct futures price is given by  

$$F = S_0(1+r)^T$$
- This equation is called **SPOT-FUTURES PARITY**.

## SPOT-FUTURES PARITY with dividends

- A more general formulation of the **spot-futures parity** is obtained when the underlying product is a stock that pays dividend  $DIV$  until the maturity date  $T$  of the futures contract.
- The generalized spot-futures parity is given by:  

$$F = S_0(1+r)^T - DIV = S_0(1+r-d)^T$$
 where the second equality defines the **dividend yield**,  $d$ .

## SPOT-FUTURES PARITY with dividends

**Proof:** Consider two alternative portfolios:

Portfolio 1:

- One **long futures** position of the underlying product with futures price  $F$  and maturity date  $T$ .
- One **risk-free treasury bill** (T-bill) with face value  $(F+DIV)$  and maturity date  $T$ . The T-bill pays risk-free rate of  $r$ .

## SPOT-FUTURES PARITY with dividends

Portfolio 2:

- One underlying product.

Costs and payoffs:

- Cost of establishment of the two portfolios at time  $t=0$ :  
 Portfolio 1:  $(F+DIV)/(1+r)^T$   
 Portfolio 2:  $S_0$
- Payoff of both portfolios at time  $t=T$ :  
 $(S_T+DIV)$

## SPOT-FUTURES PARITY with dividends

- As the payoff is the same for both portfolios, the cost of establishment must be the same as well in order to avoid opportunities of arbitrage.
- Therefore,  

$$(F+DIV)/(1+r)^T = S_0$$
 and we get  

$$F = S_0(1+r)^T - DIV$$

## FORWARDS

## FUTURES AND FORWARDS



- Forward contracts are the same as futures contracts:
- Both are about buying or selling an asset on a future date at a fixed price.
- In both, the buyer and the seller have the obligation to buy or sell the asset.
- Also the underlying asset of both contract can be either commodity or another financial asset.

## FUTURES AND FORWARDS



- The distinction between “futures” and “forward” does not apply to the contract, but to **how the contract is traded**.

## Trading of futures contracts



- Futures contracts are always traded in organized exchanges.
- In an organized exchange, futures products are standardized (with respect to possible maturity times and quality of products) and this way the **liquidity** of the futures market is increased.

## Trading of futures contracts



- As futures products are standardized, it is possible that the quality and prices of “local” commodity product that the investor wants to hedge using a commodity futures contract is not the same as the quality and price of the underlying commodity of the futures contract traded at the organized exchange.

## Trading of futures contracts



- Although there is a common dependence between local and exchange prices and quality (i.e. there is a high correlation), the correlation is not perfect.
- In risk management, this type of risk is called **basis risk**.

## Trading of futures contracts



- Another consequence of standardized futures commodity exchanges is that the geographic location of the futures exchange may be far from the investor's location.
- This can make costly and inconvenient the physical delivery of the commodity.

### Trading of futures contracts

- Because of this reason, frequently, futures contracts are **closed** just before the maturity date and the corresponding profit or loss is delivered in cash.
- Closing a futures position means to open an opposite futures position to cancel the payoffs of both positions.
- For example, an investor having a LF position can close this by opening a SF position.



### Trading of futures contracts

- When a futures contract is bought or sold, the investor is asked to put up a **margin** in the form of either cash or Treasury-bills to demonstrate that he has the money to finance his side of the bargain.
- In addition, futures contracts are **marked-to-market**. This means that each day any profit or losses on the contract are calculated and the investor pays the exchange any losses and receive any profits.



### Trading of futures contracts

- For example, famous futures exchanges in the U.S. are:
1. Chicago Mercantile Exchange Group (**CME Group**) that was formed by the fusion of Chicago Board of Trade (**CBOT**) and Chicago Mercantile Exchange (**CME**).
  2. New York Mercantile Exchange (**NYMEX**).



### Trading of forward contracts

- Liquidity of futures exchanges is high because of standardization of the futures contracts.
- However, if the terms of the futures contracts do not suit the particular needs of the investor, he may be able to buy or sell **forward contracts**.



### Trading of forward contracts

- The main forward market is in **foreign currency**. (**Forex market** or **FX market**)
- It is also possible to enter into a forward interest rate contract called **forward rate agreement** (FRA).



## OPTIONS



## OPTIONS

- An **option** is a contract between a buyer and a seller that gives the buyer the right - but not the obligation - to buy or to sell a particular asset (the **underlying asset**) at a later day at an agreed **strike price**.
- The purchase price of the option is called the **premium**. It represents the compensation the purchaser of the call must pay for the right to exercise the option.

## OPTIONS

- Sellers of options, who are said to **write** options, receive premium income at the moment when the options contract is signed as payment against the possibility they will be required at some later date to deliver the asset in return for an **exercise price** or **strike price**.

## CALL AND PUT OPTIONS

- A **call option** gives the buyer the right to **buy** the underlying asset.
- A **put option** gives the buyer of the option the right to **sell** the underlying asset.
- If the buyer chooses to exercise this right, the seller is **obliged** to sell or buy the asset at the agreed price.
- The buyer may choose not to exercise the right and let it expire.

## OPTIONS POSITIONS

- The buyer of the **call option** is in **long call (LC)** position.
  - The seller of the **call option** is in **short call (SC)** position.
- 
- The buyer of the **put option** is in **long put (LP)** position.
  - The seller of the **put option** is in **short put (SP)** position.

## ELEMENTS OF OPTIONS CONTRACT

- The main elements of the options contract are the
  1. **Strike price,  $X$**   
This is the price fixed in the contract at which the buyer of the option can exercise his right to buy or sell the underlying product.
  2. **Expiration date,  $T$**   
This is the future date fixed in the contract until which the buyer can exercise his option.

## EUROPEAN / AMERICAN OPTIONS

- There are two types of options:
  1. **European option:**  
The buyer of the option can exercise his right to buy or sell the underlying product **only on the expiration date**.
  2. **American option:**  
The buyer of the option can exercise his right to buy or sell the underlying product at **on or before the expiration date**.

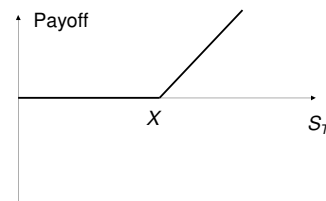
## PAYOFF OF OPTIONS

- In the following slides, we show the payoff and the profit of the call and put options.
- We shall use the following notation:
  - X**: strike price
  - T**: expiration date
  - $S_T$** : price of underlying product on the expiration date
  - c**: premium of the call option
  - p**: premium of the put option

## PAYOFF OF LONG CALL

- The **payoff** of the European long call position is

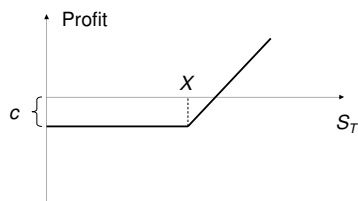
$$\text{Payoff LC} = \max \{S_T - X, 0\}$$



## PROFIT OF LONG CALL

- The **profit** of the European long call position is

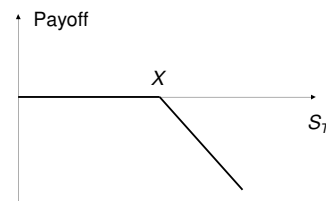
$$\text{Profit LC} = \max \{S_T - X, 0\} - c$$



## PAYOFF OF SHORT CALL

- The **payoff** of the European short call position is

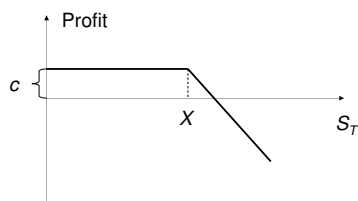
$$\text{Payoff SC} = -\max \{S_T - X, 0\}$$



## PROFIT OF SHORT CALL

- The **profit** of the European short call position is

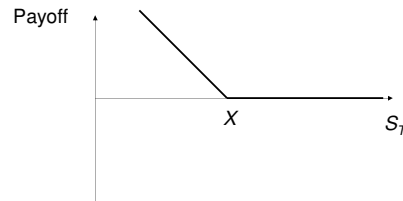
$$\text{Profit SC} = -\max \{S_T - X, 0\} + c$$



## PAYOFF OF LONG PUT

- The **payoff** of the European long put position is

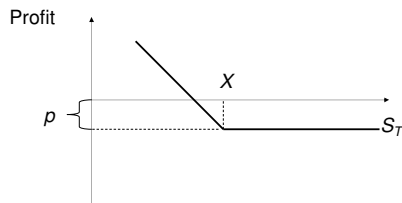
$$\text{Payoff LP} = \max \{X - S_T, 0\}$$



## PROFIT OF LONG PUT

- The **profit** of the European long put position is

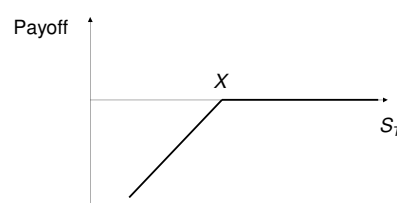
$$\text{Profit LP} = \max \{X - S_T, 0\} - p$$



## PAYOFF OF SHORT PUT

- The **payoff** of the European short put position is

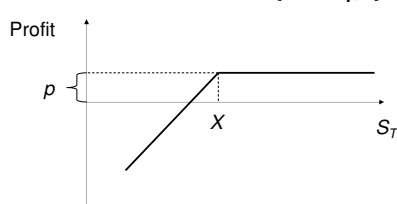
$$\text{Payoff SP} = - \max \{X - S_T, 0\}$$



## PROFIT OF SHORT PUT

- The **profit** of the European short put position is

$$\text{Profit SP} = - \max \{X - S_T, 0\} + p$$



## IN/AT/OUT OF THE MONEY OPTIONS

- An option is described as **in the money** when its exercise would produce positive payoff for its holder.
- An option is **out of the money** when exercise would produce zero payoff.
- Options are **at the money** when the exercise price and underlying asset price are equal.

## UNDERLYINGS OF OPTIONS

Examples of options:

- Stock options:** the underlying product is a stock price.
- Index options:** the underlying product is a stock index.
- Futures options:** the underlying product is a futures contract.
- Foreign currency options:** the underlying product is an exchange rate.
- Interest rate options:** the underlying product is an interest rate

## OPTIONS STRATEGIES



## OPTIONS STRATEGIES

### Options trading strategies:

1. Call options trading strategy
2. Put options trading strategy
3. Protective put strategy
4. Covered call strategy
5. Straddle strategy
6. Spread strategy

## CALL OPTION STRATEGY

### Call options trading strategy:

- Purchasing call options (LC) provide profit when the price of the underlying product increase.
- Selling call options (SC) provide profit when the price of the underlying product decrease.

## PUT OPTION STRATEGY

### Put options trading strategy:

- Purchasing put options (LP) provide profit when the price of the underlying product decrease.
- Selling put options (SP) provide profit when the price of the underlying product increase.

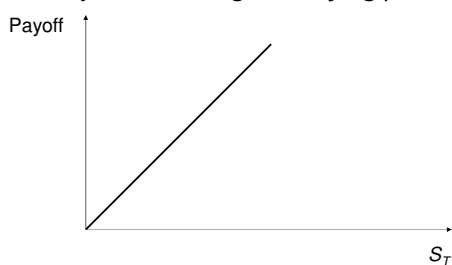
## PROTECTIVE PUT STRATEGY

### Protective put strategy:

1. Buying the underlying product (Long Underlying) at price  $S_0$ .
2. Buying a put option on the underlying product (LP) with strike price  $X$ .

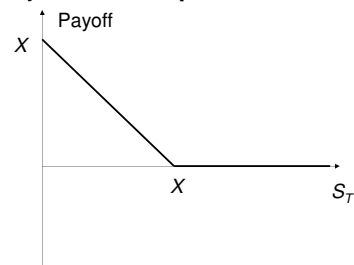
## PROTECTIVE PUT STRATEGY

### 1. Payoff of the **long underlying** position:



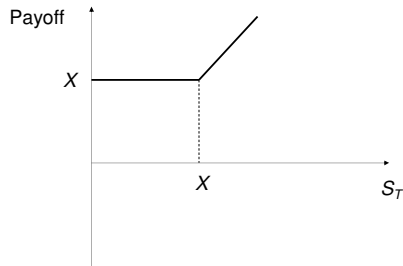
## PROTECTIVE PUT STRATEGY

### 2. Payoff of the **LP position**:



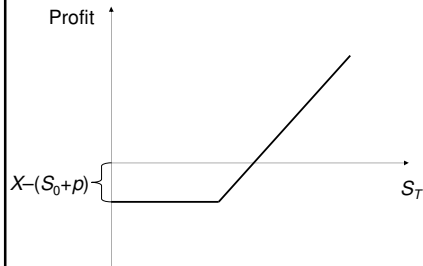
## PROTECTIVE PUT STRATEGY

1+2. Payoff of the **protective put** strategy:



## PROTECTIVE PUT STRATEGY

1+2. Profit of the **protective put** strategy:



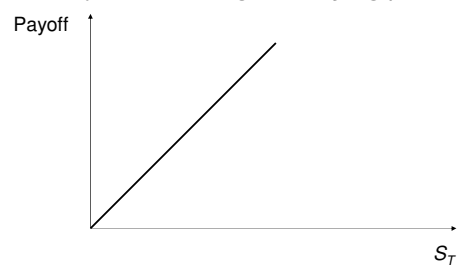
## COVERED CALL STRATEGY

### • Covered call strategy:

1. Purchase of the underlying product (long underlying position) at price  $S_0$ .
2. Sale of a call option on the underlying (SC position) with strike price  $X$ .

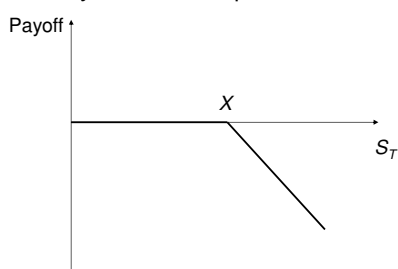
## COVERED CALL STRATEGY

1. Payoff of the **long underlying** position:



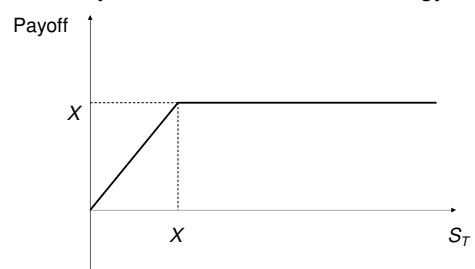
## COVERED CALL STRATEGY

2. Payoff of the **SC** position:



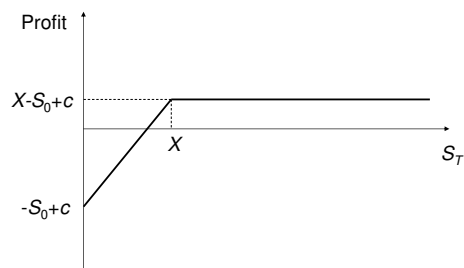
## COVERED CALL STRATEGY

1+2. Payoff of the **covered call** strategy:



## COVERED CALL STRATEGY

1+2. Profit of the **covered call** strategy:



## STADDLE STRATEGY

### • Straddle strategy:

1. Long straddle:

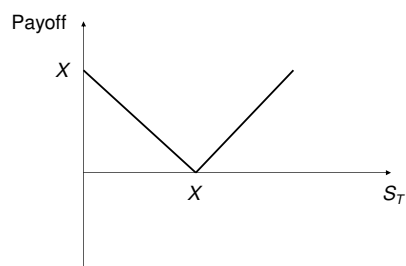
Buying both a call and a put option on the same underlying product each with the same strike price,  $X$  and expiration date,  $T$ .

2. Short straddle:

Selling both a call and a put option on the same underlying product each with the same strike price,  $X$  and expiration date,  $T$ .

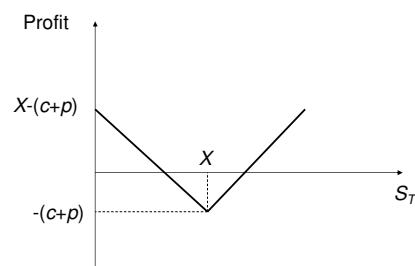
## STADDLE STRATEGY

### • Payoff of the long straddle:



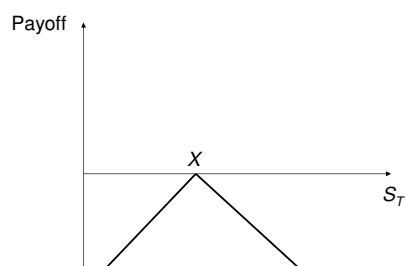
## STADDLE STRATEGY

### • Profit of the long straddle:



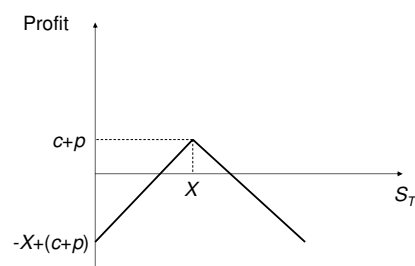
## STADDLE STRATEGY

### • Payoff of the short straddle:



## STADDLE STRATEGY

### • Profit of the short straddle:



## STADDLE STRATEGY

**Strip and strap strategies:** These are variations of straddles.

1. **Long strip:** Buying two puts and one call with the same strike price and exercise date.
2. **Short strip:** Selling two puts and one call with the same strike price and exercise date.
3. **Long strap:** Buying two calls and one put with the same strike price and exercise date.
4. **Short strap:** Selling two calls and one put with the same strike price and exercise date.

## SPREAD STRATEGY

- **Spread strategy:** A spread is a combination of two or more call options (or two or more put options) on the same underlying product with differing strike prices or expiration dates.

1. **Money spread:** involves the purchase and sale of options with different strike prices.
2. **Time spread:** involves the purchase and sale of options with different expiration dates.

## SPREAD STRATEGY

- In the followings, we shall focus only on money spreads.
- We review three types of money spreads:
  1. **BULLISH SPREAD:** used when the investor expects that the price of the underlying will increase.
  2. **BEARISH SPREAD:** used when the investor expects that the price of the underlying will decrease.
  3. **BUTTERFLY SPREAD:** used when the investor expects relatively small or relatively large price changes in the future.

## SPREAD STRATEGY

- **Bullish spread strategy:** This can be constructed in two alternative ways:

### 1. First way:

- (1a) Buying a call option with strike price  $X_1$  and
- (1b) Selling a call option with strike price  $X_2$  when  $X_2 > X_1$ .

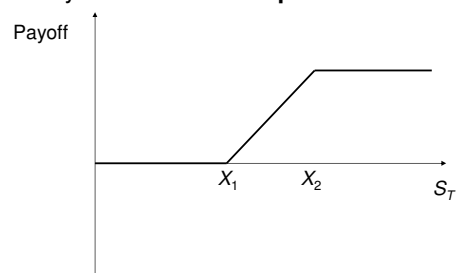
## SPREAD STRATEGY

### 2. Second way:

- (2a) Buying a put option with strike price  $X_1$  and
- (2b) Selling a put option with strike price  $X_2$  where  $X_2 > X_1$ .

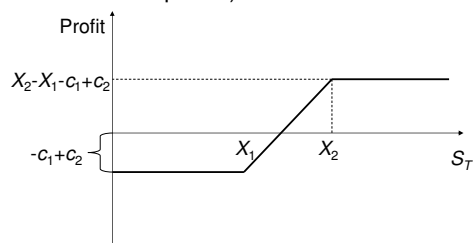
## SPREAD STRATEGY

- Payoff of the **bullish spread**:



## SPREAD STRATEGY

- Profit of the **bullish spread** (constructed from call options):



## SPREAD STRATEGY

- Bearish spread strategy:** This can be constructed in two alternative ways:

### 1. First way:

- Buying a call option with strike price  $X_1$  and
- Selling a call option with strike price  $X_2$  when  $X_2 < X_1$ .

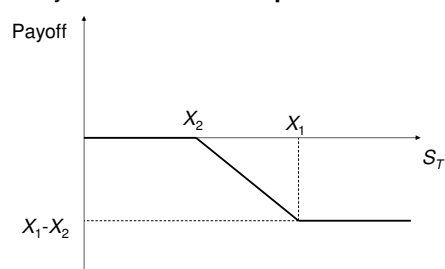
## SPREAD STRATEGY

### 2. Second way:

- Buying a put option with strike price  $X_1$  and
- Selling a put option with strike price  $X_2$  where  $X_2 < X_1$ .

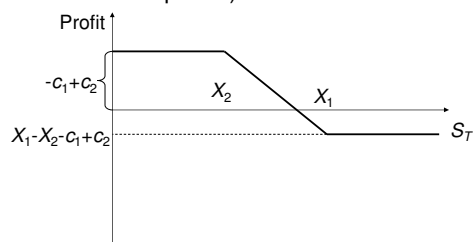
## SPREAD STRATEGY

- Payoff of the **bearish spread**:



## SPREAD STRATEGY

- Profit of the **bearish spread** (constructed from call options):



## SPREAD STRATEGY

- The **butterfly spread strategy** has the following two types:

- LONG BUTTERFLY SPREAD**
- SHORT BUTTERFLY SPREAD**

## SPREAD STRATEGY

### 1. LONG BUTTERFLY SREAD

- It can be constructed in two alternative ways:

#### 1. First way:

Purchase one call option with strike price  $X_1$ .

Purchase one call option with strike price  $X_3$ .

Sell two call options with strike price  $X_2$ .

$X_1 < X_2 < X_3$  and  $X_2 = (X_1 + X_3)/2$

## SPREAD STRATEGY

### 2. Second way:

Purchase one put option with strike price  $X_1$ .

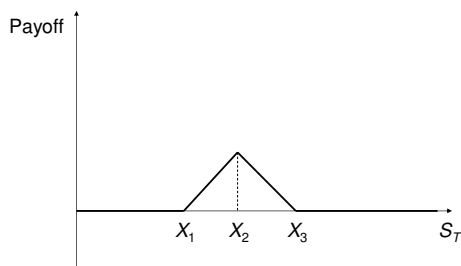
Purchase one put option with strike price  $X_3$ .

Sell two put options with strike price  $X_2$ .

$X_1 < X_2 < X_3$  and  $X_2 = (X_1 + X_3)/2$

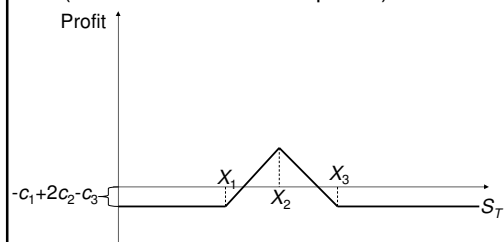
## SPREAD STRATEGY

- Payoff of the **long butterfly spread**:



## SPREAD STRATEGY

- Profit of the **long butterfly spread** (constructed from call options):



## SPREAD STRATEGY

### 2. SHORT BUTTERFLY SPREAD

- It can be constructed in two alternative ways:

#### 1. First way:

Sell one call option with strike price  $X_1$ .

Sell one call option with strike price  $X_3$ .

Buy two call options with strike price  $X_2$ .

$X_1 < X_2 < X_3$  and  $X_2 = (X_1 + X_3)/2$

## SPREAD STRATEGY

### 2. Second way:

Sell one put option with strike price  $X_1$ .

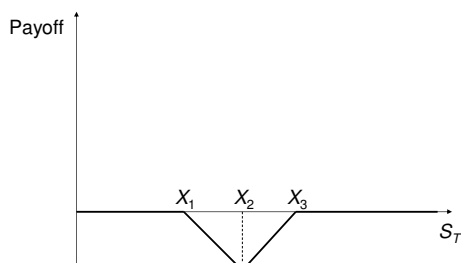
Sell one put option with strike price  $X_3$ .

Buy two put options with strike price  $X_2$ .

$X_1 < X_2 < X_3$  and  $X_2 = (X_1 + X_3)/2$

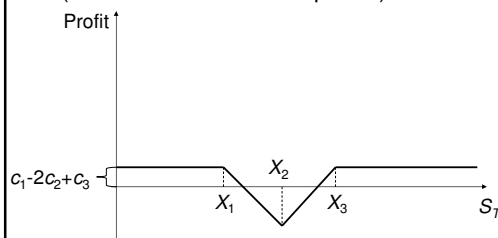
## SPREAD STRATEGY

- Payoff of the **short butterfly spread**:



## SPREAD STRATEGY

- Profit of the **short butterfly spread** (constructed from call options):



## PUT-CALL PARITY

## PUT-CALL PARITY

- The put-call parity is an important formula because it establishes the relationship between the prices of call and put options, the underlying product and the risk-free bond.
- The put-call parity must hold on the financial market in order to avoid arbitrage opportunities.
- On the following slides, the put-call parity is derived.

## PUT-CALL PARITY

- Consider two alternative portfolios established at time  $t=0$ :

### Portfolio 1:

- Buy one **European call option** with strike price  $X$  and expiration date  $T$ .
- Buy one **risk-free treasury bill** (T-bill) with face value  $X$  and maturity date  $T$ .

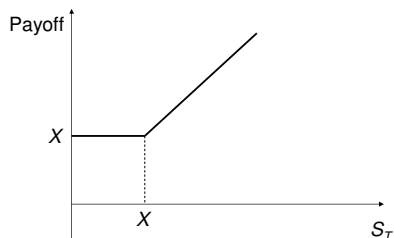
## PUT-CALL PARITY

### Portfolio 2:

- Buy one **European put option** with strike price  $X$  and expiration date  $T$  and
- Buy one **underlying product**.

## PUT-CALL PARITY

- Notice that the payoff of both portfolios at time  $T$  is equal independently of  $S_T$ :



## PUT-CALL PARITY

- If the payoff of the portfolios is equal at time  $T$  then the cost of establishment of the two portfolios at time  $t=0$  should be equal as well.
- The cost of Portfolio 1 =  $c + PV(X) = c + X/(1+r)^T$
- The cost of Portfolio 2 =  $p + S_0$

## PUT-CALL PARITY

- The consequence is that  $c + X/(1+r)^T = p + S_0$
- or  $c + PV(X) = p + S_0$
- This equation explains the relationship between the prices of the call and put options and is called **PUT-CALL PARITY**.

## PUT-CALL PARITY with dividends

- More general formulation of the **put-call parity for dividend paying stocks**:
- Suppose that the underlying product is a stock that pays dividends,  $DIV$  until the expiration date  $T$ .
- Then, we can reformulate the put-call parity as follows:  $c + PV(X) + PV(DIV) = p + S_0$

## PUT-CALL PARITY with dividends

### **Proof:**

- Consider two alternative portfolios at time  $t=0$ :

### Portfolio 1:

- Buy one **European call option** with strike price  $X$  and expiration date  $T$ .
- Buy one **risk-free treasury bill** (T-bill) with face value  $(X+DIV)$  and maturity date  $T$ .

## PUT-CALL PARITY with dividends

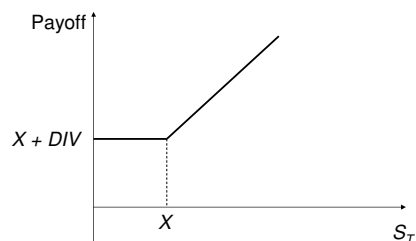
### Portfolio 2:

- Buy one **European put option** with strike price  $X$  and expiration date  $T$  and
- Buy one **underlying product**.



## PUT-CALL PARITY with dividends

- Notice that the payoff of both portfolios at time  $T$  will be equal independently of  $S_T$ :



## PUT-CALL PARITY with dividends

- If the payoff of the portfolios is equal at time  $T$  then the cost of establishment of the two portfolios at time  $t=0$  should be equal too.
- The cost of Portfolio 1 =
  - $c + PV(X+DIV) = c + (X+DIV)/(1+r)^T$
- The cost of Portfolio 2 =
  - $p + S_0$

## PUT-CALL PARITY with dividends

- The consequence is that
 
$$c + (X+DIV)/(1+r)^T = p + S_0$$
 or
 
$$c + PV(X) + PV(DIV) = p + S_0$$
- This is the put-call parity for a dividend paying stock.

## EXOTIC OPTIONS

## EXOTIC OPTIONS

### EXOTIC OPTIONS:

- Bermuda option
- Compound option
- Chooser option
- Barrier option
- Binary option
- Lookback option
- Asian option

## Bermuda option

- The **Bermuda option** is similar to the American option. That is it can be exercised on dates before the date of exercise.
- However, unlike to American option that can be exercised on **any date** before or on the exercise date, the Bermuda option can be exercised **only on a limited number of dates** before the exercise date.

## Compound option

- The compound option is an option whose underlying product is an option.
- There are four types of compound option:
  1. Call option on a call option (underlying = call option)
  2. Put option on a call option (underlying = call option)
  3. Call option on a put option (underlying = put option)
  4. Put option on a put option (underlying = put option)

## Chooser option

- In the “chooser” or “as you like it” option, the buyer of the option can choose between having a **call option** OR a **put option** after buying the option.

## Barrier option

- **Barrier options** have payoffs that depend not only on some asset price on the expiration date, but also on whether the underlying asset price has crossed through some “barrier”.
- A barrier option is a type of option where the option to exercise depends on the underlying crossing or reaching a given barrier level.

## Barrier option

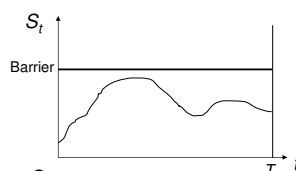
- Barrier options are always **cheaper** than a similar option without barrier.
- Therefore, barrier options were created to provide the insurance value of an option **without charging as much premium**.

## Barrier option

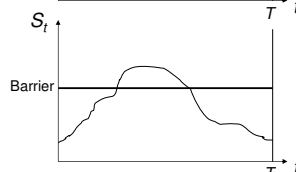
There are four types of barrier options:

1. **Up-and-out:** the price of the underlying starts below the barrier level and has to move up to the barrier level to be knocked out.
2. **Down-and-out:** the price of the underlying starts above the barrier level and has to move down to the barrier level to be knocked out.

## Up-and-out barrier call option

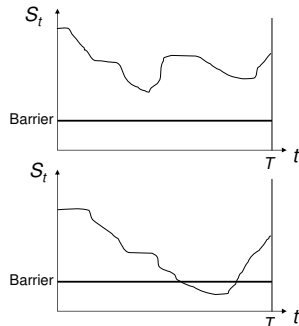


**Payoff:**  
 $\max \{S_T - X, 0\}$



**Payoff:**  
 As the barrier has been crossed before  $t=T$ , the call option has been knocked out thus its payoff is zero.

## Down-and-out barrier call option



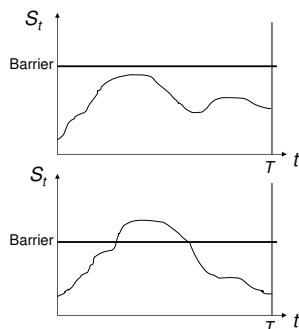
**Payoff:**  
 $\max \{S_T - X, 0\}$

**Payoff:**  
 As the barrier has been crossed before  $t=T$ , the call option has been knocked out thus its payoff is zero.

## Barrier option

- Up-and-in:** the price of the underlying starts below the barrier level and has to move up to the barrier level to become activated.
- Down-and-in:** the price of the underlying starts above the barrier level and has to move down to the barrier level to become activated.

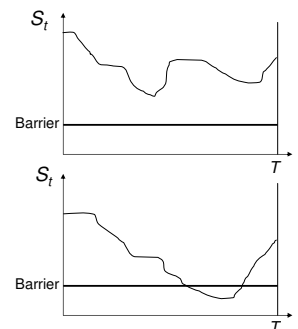
## Up-and-in barrier call option



**Payoff:**  
 As the barrier has not been crossed before  $t=T$ , the call option has not become activated thus its payoff is zero.

**Payoff:**  
 The barrier has been passed thus the option has been activated:  
 $\max \{S_T - X, 0\}$

## Down-and-in barrier call option

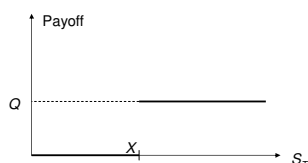


**Payoff:**  
 As the barrier has not been crossed before  $t=T$ , the call option has not become activated thus its payoff is zero.

**Payoff:**  
 The barrier has been passed thus the option has been activated:  
 $\max \{S_T - X, 0\}$

## Binary option

- The **binary option** is an option with discontinuous payoff.
- An example of the binary option is the “**cash-or-nothing call**”. This option pays nothing if  $S_T < X$  and pays a fixed cash  $Q$  if  $S_T \geq X$ .



## Lookback option

- Lookback options** have payoffs that depend in part on the **minimum** or **maximum** price of the underlying asset during the live of the option.
- For example, the payoff of a lookback call option may depend on the maximum price:

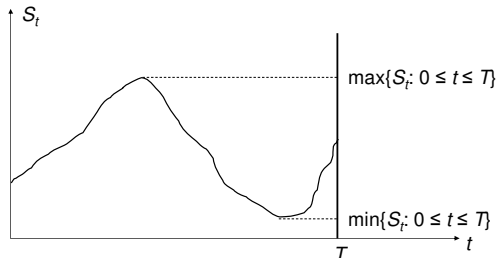
$$\text{Payoff} = \max\{\max\{S_t\} - X, 0\}$$

or the minimum price of the underlying asset:

$$\text{Payoff} = \max\{\min\{S_t\} - X, 0\}$$

## Lookback option

- The payoff of lookback options depends on the evolution of the price of the underlying product during  $0 \leq t \leq T$ .



## Asian option

- Asian options are options with payoffs that depend on the **average price** of the underlying asset during at least some portion of the life of the option.
- For example, the payoff of an Asian call option can be

$$\text{Payoff} = \max\{\text{mean}(S_t) - X, 0\}$$

where  $\text{mean}(S_t)$  is the average price of the underlying during the lifetime of the option.

## PRICING DERIVATIVES

## ASSET PRICING

- First, we give a short introduction of two alternative asset pricing approaches of finance:
  - Expectation pricing** and
  - Arbitrage pricing**
- Then, we present two alternative approaches of derivatives pricing:
  - Binomial tree approach** and
  - Black-Scholes model**

## Expectation pricing models

### 1. Expectation pricing models

- Expectation pricing** models use several assumptions regarding investors' preferences and solve expected utility maximization problems to derive prices.
- In expectation pricing, we need to assume a **distribution** for future **returns** because we maximize the **expected value** of random returns of investments.

## 1. Expectation pricing models

- This assumption may fail easily and thus the prices obtained by expectation pricing are not robust in general.
- Expectation pricing **does not enforce** market prices, it only gives a **suggestion** for market prices.
- A famous equilibrium pricing model is the **capital asset pricing model** (CAPM).

## Arbitrage pricing models

## 2. Arbitrage pricing models

- An alternative approach is **arbitrage pricing**, where we do not assume anything about the 'real world' probability distribution of future returns.
- Arbitrage pricing is **more frequently used** in practice than expectation pricing.
- Arbitrage pricing enforces market prices therefore it is a **more robust** pricing result.

## Arbitrage

- **Definition** (*arbitrage opportunity*): An arbitrage opportunity arises when the investor can construct a zero investment portfolio that will yield a **sure** profit.
- In other words, the exploitation of security mispricing in such a way that risk-free economic profits may be earned is called arbitrage.

## Arbitrage

- It involves the simultaneous purchase and sale of equivalent securities in order to profit from discrepancies in their price relationship, and so it is an extension of the law of one price.
- The concept of arbitrage is central to the theory of financial markets.

## Arbitrage

- **Assumption:** In order to be able to construct a zero investment portfolio, one has to be able to sell short at least one asset and use the proceeds to purchase (to go long on) one or more assets.
- Borrowing may be considered as a short position in the risk-free asset.
- Even a small investor using short positions can take a large dollar / euro position in such a portfolio.

## Arbitrage

- A critical property of a risk-free arbitrage portfolio is that any investor, regardless of risk aversion or wealth, will want to take an infinite position in it so that profits will be driven to an infinite level.
- Because those large positions will force prices up or down until the opportunity vanishes, we can derive restrictions on security prices that satisfy the condition that no arbitrage opportunities are left in the marketplace.

## Difference between arbitrage and expectation arguments

- Expectation pricing builds on investors' opinion about future returns, while arbitrage pricing uses the price discrepancies among different assets.
- Therefore, we may say that expectation pricing leads to "**absolute prices**" and arbitrage pricing derives "**relative prices**".

## Difference between arbitrage and expectation arguments

- There is another important difference between arbitrage and expectation arguments in support of **equilibrium price relationships**.
- When an expectation argument holds on the market and the equilibrium price relationship is violated, many investors will make portfolio changes.

## Difference between arbitrage and expectation arguments

- In an expectation pricing model, each individual investor will make a limited change, though, depending on his or her degree of risk aversion.
- Aggregation of these limited portfolio changes over many investors is required to create a large volume of buying or selling, which in turn restores equilibrium prices.

## Difference between arbitrage and expectation arguments

- However, when arbitrage opportunities exist, each investor wants to take as large position as possible.
- Therefore, it will not take many investors to bring about price pressures necessary to restore equilibrium.
- For this reason, implications for prices derived from no-arbitrage arguments are stronger than implications derived from a risk-versus-return dominance argument.

## DERIVATIVES PRICING

## PRICING DERIVATIVES

- Derivatives are usually priced by arbitrage pricing models in practice.
- In this section, we present two alternative pricing approaches used for derivatives:
  1. **Binomial tree approach of Cox-Ross-Rubinstein.**
  2. **Black-Scholes formula**

## BINOMIAL APPROACH

## BINOMIAL APPROACH

- The binomial approach:
  - (1) Applies to derivatives with **different payoff functions**. (For example, it can be applied to price some exotic derivatives.)and
  - (2) **Does not assume** any particular probability structure for the evolution of the price of the underlying. (We do not assume anything about the **probability of price increase or price decrease**.)

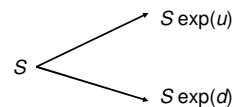
## BINOMIAL APPROACH

- Binomial derivatives pricing is in **discrete time**: Financial transactions and payoffs occur at discrete points of time  $t=1,2,\dots,T$ .
- We present the binomial approach in two steps:
  1. Two-state framework:  $t=1,2$
  2. Multi-state framework:  $t=1,2,\dots,T$

## TWO-STATE FRAMEWORK

## TWO-STATE FRAMEWORK

- Suppose that the **price** of the **underlying asset** moves along the following binomial tree over two-states  $t=1,2$ :



where  $u>0$  and  $d<0$  are the log-returns of the underlying asset over the two states:

$$\text{log-return} = \ln \left[ \frac{S \exp(u)}{S} \right] = \ln[\exp(u)] = u$$

## A REMARK ABOUT DISCOUNTING

- There are two alternative definitions of the discount factor that we use in this course:

(1) DF that uses "traditional returns":

$$DF(r, T) = \frac{1}{(1+r)^T}$$

(2) DF that uses "log-returns":

$$DF(r, T) = \exp(-rT)$$

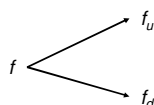
- In the derivatives pricing section, we use (2) to discount future cash flows.

## TWO-STATE FRAMEWORK

- In the binomial tree approach, we **do not need to assume anything** about the probability of price increase or price decrease.
- The only assumption we make about the evolution of  $S$  is that it goes along a binomial tree. (That is in every period it goes up or down with certain log-return  $u$  or  $d$ .)

## TWO-STATE FRAMEWORK

- We are interested in determining the price,  $f$  of a derivative whose payoff is a function of the price of the underlying asset:



where  $f$  is the price of the derivative at  $t=1$  and  $f_u$  and  $f_d$  are the payoffs of the derivative at  $t=2$ .

## TWO-STATE FRAMEWORK

- In order to price the derivative, consider the following portfolio:

- Buy  $\Delta$  units of the underlying asset
- Sell 1 unit of the derivative

- If the price of the underlying goes up then the value of this portfolio at  $t=2$  is

$$\Delta S \exp(u) - f_u$$

otherwise the value of this portfolio at  $t=2$  is

$$\Delta S \exp(d) - f_d$$

## TWO-STATE FRAMEWORK

- First, we determine the value of  $\Delta$  that makes the portfolio risk-free.
- The portfolio is risk-free when its value is the same either  $S$  goes up or down:

$$\Delta S \exp(u) - f_u = \Delta S \exp(d) - f_d$$

- From this equation, we get the number of underlying assets that we need to buy to have a risk-free portfolio:

$$\Delta = [f_u - f_d] / [S \exp(u) - S \exp(d)] \quad (1)$$

## TWO-STATE FRAMEWORK

- As the portfolio is risk-free, the price of the portfolio at  $t=1$  is equal to the present value of its payoff at  $t=2$  computed using the risk-free rate,  $r$ .

$$\Delta S - f = \exp(-r) [\Delta S \exp(u) - f_u]$$

- From this equation, we get the **price of the derivative**,  $f$ :

$$f = \Delta S - \exp(-r) [\Delta S \exp(u) - f_u] \quad (2)$$



## TWO-STATE FRAMEWORK

- We can get an alternative formula for the **price of the derivative**,  $f$  in the following way:
- Substitute (1) into (2). Then, we get:  

$$f = \exp(-r) [p f_u + (1-p) f_d] \quad (3)$$
 where  $p$  is defined as

$$p = \frac{\exp(r) - \exp(d)}{\exp(u) - \exp(d)} \quad (4)$$

## TWO-STATE FRAMEWORK

- **Suppose that  $d \leq r \leq u$ .** (This is a reasonable assumption because  $d$  is negative,  $r$  is the risk-free rate and  $u$  is the rate of the risky underlying asset.)
- Then, it follows from equation (4) that  $0 \leq p \leq 1$ .
- Therefore,  $p$  can be interpreted as a **probability**.

## TWO-STATE FRAMEWORK

- If we interpret  $p$  in equation (4) as the probability that the price of  $S$  goes up then equation (3) has a clear meaning:
- **The price of the derivative is the present value, discounted by the risk-free rate, of the expected payoff of the derivative, where the expected value is computed using the probabilities  $p$  and  $(1-p)$ .**

## TWO-STATE FRAMEWORK

- This pricing approach is very important in derivatives pricing.
- It is called **risk-neutral pricing** and the probability  $p$  is called **risk-neutral probability**.

## TWO-STATE FRAMEWORK

- **Remark:** Risk neutral pricing has nothing to do with expectation pricing because in risk neutral pricing we use **risk neutral probabilities** to compute the expected payoff of the derivative whereas in expectation pricing we use the **real world probabilities** for the same computation.

## TWO-STATE FRAMEWORK

- It is important to understand that the price of the derivative we have already obtained in equation (2) **before** introducing the concept of the risk-neutral probability.
- Then, why did we introduce risk-neutral probability?
- Because equation (3) has a more clear and intuitive meaning than (2): **The price of the derivative is the present value of its expected payoff.**

## TWO-STATE FRAMEWORK

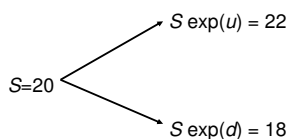
- Nevertheless, the present value is computed using the risk-free rate and the expected value is computed using the risk-neutral probability.
- Thus, when we use equation (3) to compute the price  $f$  then we are in an *artificial world* called the '**risk-neutral world**'.

## TWO-STATE FRAMEWORK

- The '*risk-neutral world*' is nothing else but a pure mathematical construction where we travel to price derivatives.
- However, the derivative pricing problem has essentially **nothing to do with the probability of true world events**. It is nothing else but a problem of **linear algebra**.
- That is why it is **not necessary** to know the probability of the **true world** that the price of  $S$  goes up or down.

## EXAMPLE

- Compute the price of a call option on a stock with strike price  $X=21$  if
- The risk-free rate is 3% and
- The evolution of the stock price is according to the following tree:



## EXAMPLE

- First, write the payoff of the call option as a function of the stock price:

$$f = \begin{cases} f_u = \max\{S \exp(u) - X, 0\} = \max\{22-21, 0\} = \max\{1, 0\} = 1 \\ f_d = \max\{S \exp(d) - X, 0\} = \max\{18-21, 0\} = \max\{-3, 0\} = 0 \end{cases}$$

## EXAMPLE

- Second, compute  $\exp(u)$  and  $\exp(d)$  from the tree of the stock price:

$$\begin{aligned} S \exp(u) &= 22 \\ 20 \exp(u) &= 22 \\ \exp(u) &= 22/20 \\ S \exp(d) &= 18 \\ 20 \exp(d) &= 18 \\ \exp(d) &= 18/20 \end{aligned}$$

## EXAMPLE

- Third, compute the value of  $\Delta$ :

$$\Delta = [f_u - f_d] / [S \exp(u) - S \exp(d)] = [1 - 0] / [22 - 18] = 0.25$$

- $\Delta$  is interpreted as follows:
- For each unit of the call option need to buy 0.25 units of the stock in order to make the portfolio (1) 1 unit short call and (2) 0.25 units long underlying risk-free.

### EXAMPLE

- Next, we compute the value of the call option using formula (2):

$$\begin{aligned} f &= \Delta S - \exp(-r) [\Delta S \exp(u) - f_u] = \\ 0.25 \times 20 - \exp(3\%) \times [0.25 \times 22 - 1] &= \\ 5 - 4.367 &= \mathbf{0.6330} \end{aligned}$$

- **So the price of the call option is 0.6330.**

### EXAMPLE

- Alternatively, we can compute the price of the call option using the risk-neutral pricing of equation (3):

$$f = \exp(-r) [p f_u + (1-p) f_d]$$

- To do this this, first, we need to compute  $p$ :

$$\begin{aligned} p &= [\exp(r) - \exp(d)] / [\exp(u) - \exp(d)] = \\ [\exp(3\%) - 18/20] / [22/20 - 18/20] &= \\ 0.1304 / 0.2 &= 0.652 \end{aligned}$$

### EXAMPLE

- Now, we can compute equation (3):

$$\begin{aligned} f &= \exp(-r) [p f_u + (1-p) f_d] = \\ \exp(-3\%) \times [0.652 \times 1 + (1-0.652) \times 0] &= \\ 0.6330 \end{aligned}$$

- **So we get the same price for the call option as before: 0.6330.**

## MULTI-STATE FRAMEWORK

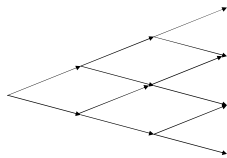
## MULTI-STATE FRAMEWORK

- In the two-state methodology presented before we assumed that:
- There are only two-states  $t=1,2$  and that
- There are only two possible outcomes of the price of the underlying asset (up or down).
- However, it would be more realistic if we would have  $T$ -states  $t=1,2,\dots,T$  and more outcomes for the price of the underlying.

## MULTI-STATE FRAMEWORK

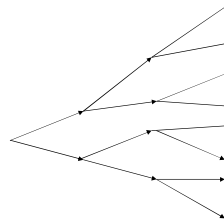
- Therefore, we generalize the previous two-step framework to a multi-step setup.
- We may decide to model the price process of the underlying asset according to the following two trees:
  1. Recombining tree
  2. Non-recombining tree

### MULTI-STATE FRAMEWORK RECOMBINING TREE



Notice that on this figure  $t=1, \dots, 4$  and the number of possible outcomes is 4.

### MULTI-STATE FRAMEWORK NON-RECOMBINING TREE

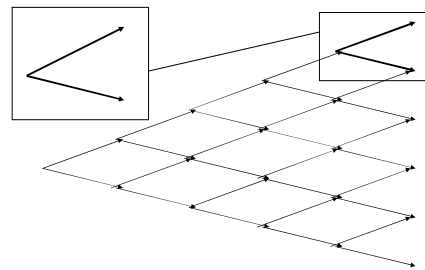


Notice that on this figure  $t=1, \dots, 4$  and the number of possible outcomes is 8.

### MULTI-STATE FRAMEWORK

- We can see that the non-recombining tree allows more outcomes, i.e. it is more general.
- The pricing approach to be discussed applies to both types of trees.
- However, it is computationally easier to work with the recombining tree.
- In the followings, we focus on the recombining tree to compute prices.

### MULTI-STATE FRAMEWORK

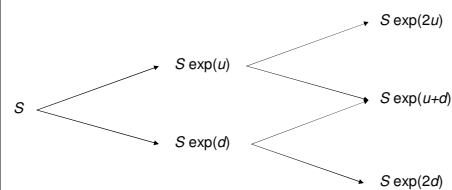


Notice that the multi-state tree is simply the sum of two-state trees.

### MULTI-STATE FRAMEWORK

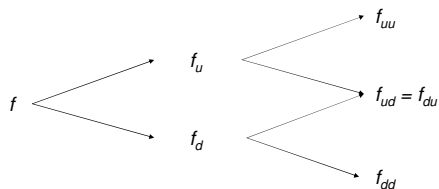
- If we think of the multi-state tree as the sum of several two-state trees then we can easily apply the approach introduced in the two-state slides for the multi-state tree.
- To show how to do it in practice we consider three states:

### MULTI-STATE FRAMEWORK



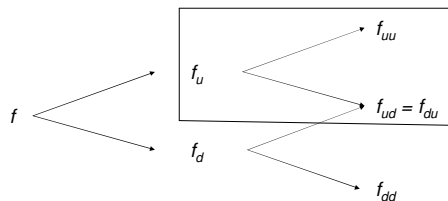
- This is the tree of prices of the underlying asset.

## MULTI-STATE FRAMEWORK



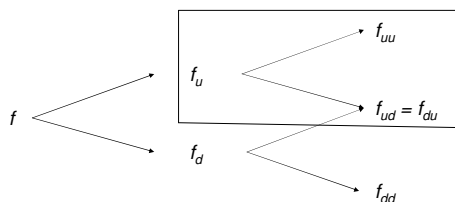
- This is the tree of prices and payoffs of the derivative to be priced.

## MULTI-STATE FRAMEWORK



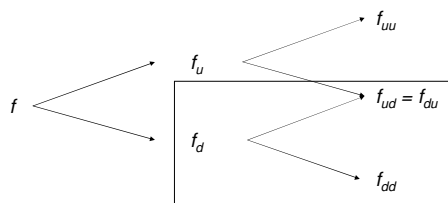
- The objective is to determine the value  $f$ .
- We do it **backward**: we start with the last nodes of the tree. (See the upper right box on the graph).

## MULTI-STATE FRAMEWORK



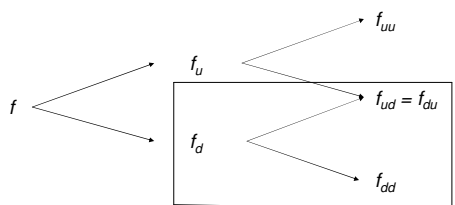
- In the first step, we determine the payoffs  $f_{uu}$  and  $f_{ud}$  of the last state.
- Then, we use the two-state framework to compute the value  $f_u$ .

## MULTI-STATE FRAMEWORK



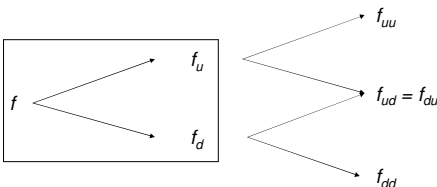
- Then, we focus on the lower right rectangle of the figure. (See on the graph.)

## MULTI-STATE FRAMEWORK



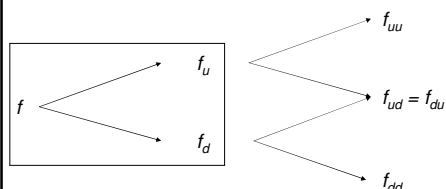
- In the second step, we determine the payoffs  $f_{ud}$  and  $f_{dd}$  of the last state.
- Then, we use the two-state framework to compute the value  $f_d$ .

## MULTI-STATE FRAMEWORK



- Once we have computed  $f_u$  and  $f_d$ , we focus on the final rectangle presented on the graph.

## MULTI-STATE FRAMEWORK



- In the third step, we compute  $f$  using the two-stage framework.

## MULTI-STATE FRAMEWORK

- The approach presented for  $t=1,2,3$  is straightforward to extend to any  $t=1, \dots, T$ .
- It can be applied for recombining and for non-recombining trees as well.
- **It can be applied to price many financial derivatives** (derivatives with complicated payoffs).
- Therefore, it is a quite general approach of derivatives pricing.

## BLACK-SCHOLES FORMULA

## BLACK-SCHOLES FORMULA

- The **Black-Scholes (BS) formula** is one of the most applied formulas in finance.
- It is applied daily in order to price derivatives in financial markets.
- It was developed by Fisher Black, Myron Scholes and Robert Merton.
- Fisher Black died in 1995.
- In 1997, Scholes and Merton received Nobel Prize in Economics.

## BLACK-SCHOLES FORMULA

- The BS formula is used to price European call or European put options.
- The BS model assumes that the price of the underlying asset,  $S$  follows a continuous time 'geometric Brownian motion':

$$dS = \mu S dt + \sigma S dz$$

where  $\mu$  and  $\sigma$  are two parameters of the price process of  $S$ .

## BLACK-SCHOLES FORMULA

The differential equation

$$dS = \mu S dt + \sigma S dz$$

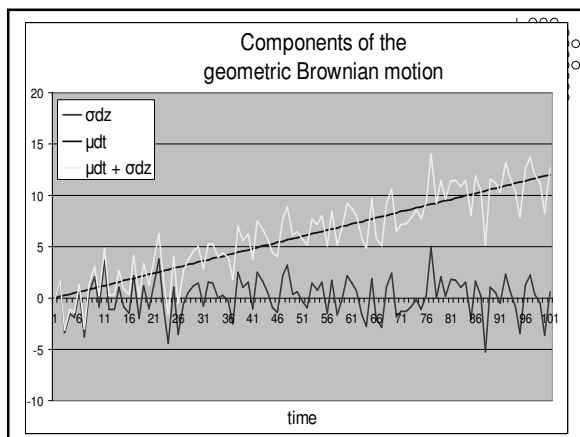
can be rewritten as

$$dS/S = \mu dt + \sigma dz$$

where  $dS/S$  can be interpreted as the **return** of the underlying asset.

## BLACK-SCHOLES FORMULA

- Two components of the return process:
  - $\mu dt$  is the **deterministic trend** component with slope  $\mu$  and
  - $\sigma dz$  is the random **noise** component with standard deviation  $\sigma$ .
- Therefore, the return process is simply a noise around a deterministic trend.
- To present this, we graph the return process described by  $dS/S = \mu dt + \sigma dz$  as follows:



## BLACK-SCHOLES FORMULA

- Notice that:
  - BS assumes a **particular 'real world' probability structure** of the price process  $S_t$ ,
  - the BS model is formulated in **continuous time**, and
  - the BS formula applies only to a limited number of derivatives: European call and put options.

## BLACK-SCHOLES FORMULA

- The BS price of a European call option:

$$c = S_0 N(d_1) - X \exp(-rT) N(d_2)$$

$$d_1 = \frac{\ln\left(\frac{S_0}{X}\right) + \left(r + \frac{\sigma^2}{2}\right)T}{\sigma\sqrt{T}}$$

$$d_2 = d_1 - \sigma\sqrt{T}$$

## BLACK-SCHOLES FORMULA

### Notation:

- $S_0$ : price of the underlying asset at  $t=0$ .
- $X$ : strike price of the option.
- $r$ : risk-free rate.
- $T$ : time-to-expiration of the option.
- $\sigma$ : standard deviation of the return of the underlying asset ("volatility").
- $N(\cdot)$ : cumulative distribution function of the standard normal distribution.

## BLACK-SCHOLES FORMULA

- The BS price of a European put option:

$$p = X \exp(-rT) N(-d_2) - S_0 N(-d_1)$$

$$d_1 = \frac{\ln\left(\frac{S_0}{X}\right) + \left(r + \frac{\sigma^2}{2}\right)T}{\sigma\sqrt{T}}$$

$$d_2 = d_1 - \sigma\sqrt{T}$$

## BLACK-SCHOLES FORMULA

### Notation:

- $S_0$ : price of the underlying asset at  $t=0$ .
- $X$ : strike price of the option.
- $r$ : risk-free rate.
- $T$ : time-to-expiration of the option.
- $\sigma$ : standard deviation of the return of the underlying asset ("volatility").
- $N(\cdot)$ : cumulative distribution function of the standard normal distribution.

## A REMARK ABOUT TIME SCALE

- Notice that the
  - (1) **risk-free rate**,  $r$
  - (2) **time-to-expiration**,  $T$  and
  - (3) **volatility**,  $\sigma$are time scale dependent variables.
- In the BS formula, one needs to use **annual** scale for these variables. (annual risk-free rate;  $T$  measured in years and standard deviation of annual returns,  $\sigma$ ).

## A REMARK ABOUT VOLATILITY

- Notice that in the BS formula one of the parameters is volatility of the return of the underlying asset.
- However, the slope of the deterministic trend,  $\mu$  is not in the formula.
- The presence of  $\sigma$  in the BS formula means that the 'real world' probability structure of the underlying price process influences the BS option price.
- Remember that in the binomial tree approach it is not like this!!!

## VOLATILITY ESTIMATION

### Annual volatility estimation

- In the BS formula, we need the volatility of annual returns.
- However, consistent estimation of  $\sigma$  from annual data series is not possible due to small sample size.

### Annual volatility estimation

- One solution is to use a higher frequency data, for example daily returns,
  - (1) Estimate volatility of daily returns, then,
  - (2) Rescale daily volatility to annual volatility.
- We can do this in the following way:



## Annual volatility estimation

**Suppose** that:

- (1) We estimate daily volatility,  $\sigma_{1\text{day}}$  as follows:

$$\sigma_{1\text{day}} = \sqrt{\frac{1}{n-1} \sum_{t=1}^n (y_t - \bar{y})^2}$$

where  $y_t$  is daily return,  $\bar{y}$  is the mean of  $y_t$  and  $n$  is the sample size.

- (2) There are 250 trading days during a year.
- (3) Daily returns are independent random variables.

## Annual volatility estimation

- Then, the annual volatility can be rescaled from daily volatility as follows:

$$\sigma_{1\text{year}} = \sigma_{1\text{day}} \sqrt{250}$$

**Advantages** of this methodology:

- (1) The sample size can be large, therefore the statistical estimation is reliable.
- (2) We use 'relatively recent' return data to estimate annual volatility.

## Annual volatility estimation

- **Disadvantage** of this methodology:
- Daily returns are **not** independent random variables!
- There exist more sophisticated dynamic models of volatility showing this fact. (See the GARCH model for example).

## COMPUTING THE VALUE OF $N(\cdot)$

## A REMARK ABOUT $N(\cdot)$

- The cumulative distribution of  $N(0,1)$  is given in tables.
- See the table of  $N(\cdot)$  left in the copy shop.
- Be familiar about how to obtain a value of  $N(x)$  based on that table!
- In Excel, there is a function for the cumulative distribution function of  $N(0,1)$ :
- NORMSDIST( $x$ ) - in English Excel
- DISTR.NORM.ESTAND( $x$ ) - in Spanish Excel

## EXERCISE OF $N(\cdot)$

- See the table for using the table for  $x \geq 0$ :  

$$\begin{aligned} N(0.6278) &= \\ &= N(0.62) + 0.78[N(0.63) - N(0.62)] \\ &= 0.7324 + 0.78 \times (0.7357 - 0.7324) \\ &= 0.7350 \end{aligned}$$

### EXERCISE OF $N(\cdot)$

- See the table for using the table for  $x \leq 0$ :  
 $N(-0.1234) =$   
 $= N(-0.12) - 0.34[N(-0.12) - N(-0.13)]$   
 $= 0.4522 - 0.34(0.4522 - 0.4483)$   
 $= 0.4509$



### EXERCISE OF $N(\cdot)$

- Use the table of the  $N(0,1)$  distribution to compute  $N(x)$  for the next values of  $x$ :  
 (a)  $x = 0.0521$   
 (b)  $x = 0.1367$   
 (c)  $x = 2.4701$   
 (d)  $x = -0.0012$   
 (e)  $x = -1.5419$   
 (f)  $x = -2.3177$



### (a) $x = 0.0521$

- $N(0.0521) =$   
 $N(0.05) + 0.21[N(0.06) - N(0.05)] =$   
 $0.5199 + 0.21[0.5239 - 0.5199] =$   
**0.5207**



### (b) $x = 0.1367$

- $N(0.1367) =$   
 $N(0.13) + 0.67[N(0.14) - N(0.13)] =$   
 $0.5517 + 0.67[0.5557 - 0.5517] =$   
**0.5544**



### (c) $x = 2.4701$

- $N(2.4701) =$   
 $N(2.47) + 0.01[N(2.48) - N(2.47)] =$   
 $0.9932 + 0.01[0.9934 - 0.9932] =$   
**0.9932**



### (d) $x = -0.0012$

- $N(-0.0012) =$   
 $N(-0.00) - 0.12[N(-0.00) - N(-0.01)] =$   
 $0.5 - 0.12[0.5 - 0.4960] =$   
**0.4995**



(e)  $x = -1.5419$

- $N(-1.5419) =$   
 $N(-1.54) - 0.19[N(-1.54) - N(-1.55)] =$   
 $0.0618 - 0.19[0.0618 - 0.0606] =$   
**0.0616**

(f)  $x = -2.3177$

- $N(-2.3177) =$   
 $N(-2.31) - 0.77[N(-2.31) - N(-2.32)] =$   
 $0.0104 - 0.77[0.0104 - 0.0102] =$   
**0.0102**

## RISK MANAGEMENT OF OPTIONS CONTRACTS

## RISK MANAGEMENT OF OPTIONS

- In the previous section, we priced options in a static setup:
- We computed the price of derivatives at time  $t = 0$ .
- However, in the reality we are in a dynamic setup:  $t = 0, \dots, T$ .
- This means that investors are interested in the evolution of the prices in their portfolios over time.

## RISK MANAGEMENT OF OPTIONS

- In this section, we are going to analyze the risks associated to **European option** contracts in the **BS framework**.
- Remember from the BS formulas that the price of an option is determined by the next five elements:

## RISK MANAGEMENT OF OPTIONS

1. Strike price,  $X$
2. Time to expiration,  $T$
3. Risk-free interest rate,  $r$
4. Spot price of the underlying asset,  $S_0$
5. Volatility of the underlying asset return,  $\sigma$

## RISK MANAGEMENT OF OPTIONS

- Notice that in a dynamic setup  $X$  and  $T$  are fixed in the option contract at time  $t = 0$ . Thus, they do not change over time.
- However, also notice that  $r$ ,  $S_0$  and  $\sigma$  change over time. These are the risk factors of option prices.
- (Remark: The  $S_0$  notation may be misleading. It denotes that actual price of the underlying asset. Thus, as time is passing in a dynamic setup, the price of the underlying asset also changes.)

## RISK MANAGEMENT OF OPTIONS

- In the remaining part of this section, for simplicity, we are going to assume that  $r$  and  $\sigma$  are constant over time.
- We will focus only on the impact of changing  $S_0$  on the option price.

## RISK MANAGEMENT OF OPTIONS

- For a portfolio manager, it is important to know the sensitivity of option prices to the price of the underlying asset in order to
- (1) measure the risk of option and
- (2) construct risk-free portfolios of options and underlying assets.

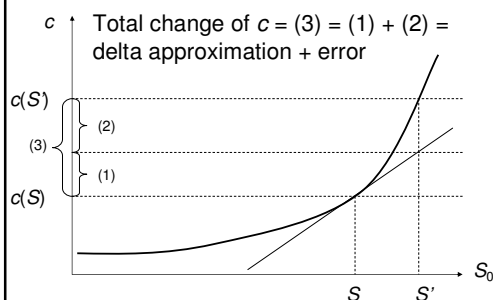
## SENSITIVITY OF OPTION PRICE

- We have seen in the BS formulas that the price of an option depends on the price of the underlying asset,  $S_0$ .
- The sensitivity of  $c$  and  $p$  to  $S_0$  can be approximated by the **partial derivatives** of the  $c(S_0)$  and  $p(S_0)$  functions with respect to  $S_0$ .

## SENSITIVITY OF OPTION PRICE

- Notice that the option price in the BS formulas is a non-linear function of  $S_0$ .
- Therefore, if one considers only the first derivative of  $c(S_0)$  and  $p(S_0)$  to measure the sensitivity of the option price (i.e., we do a linear approximation), we shall not be precise.
- This fact is presented on the following figure:

## APPROXIMATION OF PRICE CHANGE FOR A CALL OPTION



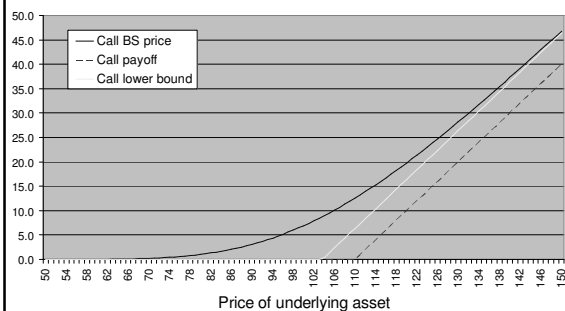
## SENSITIVITY OF OPTION PRICE

- We can see on the figure that using the first derivative approximation we conclude that the change of the option price is (1).
- However, the total change of the option price is (3).
- Thus, when we approximate using the first derivative the error we have is (2).
- We can also see that the first derivative approximation is only precise when the change of  $S_0$  is **small**.

## OPTION PRICE AS A FUNCTION OF $S_0$

- On the following slides, we present the non-linearity of call and put option BS prices on figures.
- See the calculation of these figures in the corresponding Excel file.

## OPTION PRICE AS A FUNCTION OF $S_0$ : CALL

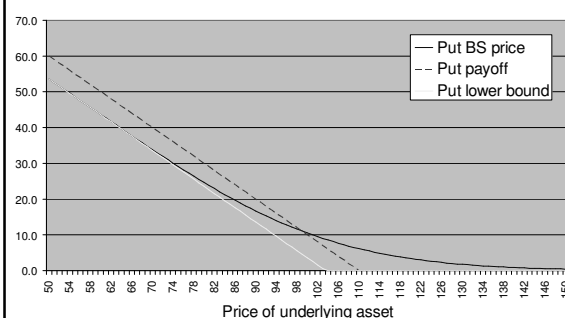


## OPTION PRICE AS A FUNCTION OF $S_0$ : CALL

- Notice that the BS price of the call is always higher than its final payoff.
- In the figure, we also present the lower bound of the call option price, which is given by:

$$\text{Lower bound call}(S_0) = S_0 - X \exp(-rT)$$

## OPTION PRICE AS A FUNCTION OF $S_0$ : PUT



## OPTION PRICE AS A FUNCTION OF $S_0$ : PUT

- Notice that the BS price of the put is lower than its final payoff when the put option is very much in-the-money.
- In the figure, we also present the lower bound of the call option price, which is given by:

$$\text{Lower bound put}(S_0) = X \exp(-rT) - S_0$$

## SENSITIVITY OF OPTION PRICE

- In the followings, we shall proceed in two steps:
- First, we shall use the first derivative to measure option price sensitivity.  
 $\Rightarrow$  DELTA of the option
- Second, we will employ both the first and second derivatives to approximate the sensitivity of option prices.  
 $\Rightarrow$  DELTA and GAMMA of the option

## 1. DELTA OF THE OPTION: DELTA HEDGE

### 1. DELTA

- The first derivative of the option price with respect to the price of the underlying asset is called **delta** and is denoted by  $\Delta$ .

### 1. DELTA

- The delta of the call and put options can be approximated as follows in the BS model:

$$\Delta_c = \partial c / \partial S_0 \approx N(d_1) > 0$$

$$\Delta_p = \partial p / \partial S_0 \approx -N(-d_1) = N(d_1) - 1 < 0$$

where  $d_1$  is computed as before:

$$d_1 = \frac{\ln\left(\frac{S_0}{X}\right) + \left(r + \frac{\sigma^2}{2}\right)T}{\sigma\sqrt{T}}$$

and  $N(\cdot)$  is the cumulative distribution function of  $N(0,1)$ .

### 1. DELTA

- Notice that on the previous slide we only show an approximate result for the deltas.
- This is because to exact derivative of the  $c(S_0)$  and  $p(S_0)$  functions are not the reported ones.
- In fact, reviewing the BS formulas, we see that both  $d_1$  and  $d_2$  also depend on  $S_0$ , which should be differentiated too to get the exact formula.

### 1. DELTA

- However, the presented approximations of delta are precise enough to be used in practice.

## 1. DELTA

- Notice that the delta of the call option is **positive** while the delta of the put option is **negative**.
- This means that if the price of the underlying product **increases** then the price of the call option will **increase**.
- In addition, if the price of the underlying product **increases** then the price of the put option will **decrease**.

## 1. DELTA: CALL OPTION SENSITIVITY

- The change of the **call option** price in the BS model can be approximated by delta as follows:

$$dc \simeq \frac{\partial c}{\partial S_0} dS = \Delta dS \simeq [N(d_1)] dS$$

where  $dc = c_1 - c_0$  are  $dS = S_1 - S_0$  the changes of the option price and underlying asset price between  $t = 0$  and  $t = 1$ , respectively.

## 1. DELTA: PUT OPTION SENSITIVITY

- The change of the **put option** price in the BS model can be approximated by delta as follows:

$$dp \simeq \frac{\partial p}{\partial S_0} dS = \Delta dS \simeq [N(d_1) - 1] dS$$

where  $dp = p_1 - p_0$  are  $dS = S_1 - S_0$  the changes of the option price and underlying asset price between  $t = 0$  and  $t = 1$ , respectively.

## 1. DELTA: SENSITIVITY OF OPTION PRICE

- Why is it useful to compute the **delta** of the option price?
- It is useful because:
  - (1) The  $|\Delta|$  can be seen as a **risk measure** of the option price.
  - (2) The  $|\Delta|$  defines the so-called **hedge ratio** of the option.

## 1. DELTA: SENSITIVITY OF OPTION PRICE

- The **hedge ratio** of an option tells us how to construct a **delta neutral** portfolio from
  - (1) the underlying asset and
  - (2) the option.
- When we use the hedge ratio to construct a delta neutral portfolio then we do a so-called **delta hedge**.
- On the next slides, we consider delta hedge for European call and put options.

## 1. DELTA HEDGE: CALL OPTION

- Consider the following portfolio:
  1. **Buy**  $|\Delta|$  units of the underlying asset and
  2. **Sell** 1 unit of a call option on the underlying asset.
- This portfolio is not sensitive to **small** changes of the price of the underlying asset.
- (Remember that the price of the call option is increasing in the price of the underlying asset. See previous figure.)

## 1. DELTA HEDGE: PUT OPTION

- Consider the following portfolio:
  1. **Buy**  $|\Delta|$  units of the underlying asset and
  2. **Buy** 1 unit of a put option on the underlying asset.
- This portfolio is not sensitive to **small** changes of the price of the underlying asset.
- (Remember that the price of the put option is decreasing in the price of the underlying asset. See previous figure.)

## 1. THE DELTA HEDGE RATIO FORMULA

### Disadvantage:

- One can hedge only **small** changes of the underlying asset price.

### Advantage:

- The formula includes terms known at time  $t = 0$ .
- In other words, the risk manager can compute this hedge ratio using information observed at time  $t = 0$ .

## 1. DELTA HEDGE

- We shall see an example later for the computation of delta and delta hedge.

## 2. GAMMA OF THE OPTION: DELTA-GAMMA HEDGE

## 2. GAMMA: MOTIVATION

- As we have seen before, the price of an option is non-linear function of  $S_0$  in the BS formulas.
- This means that the first derivative is only a linear approximation of the total change of option price for the change of  $S_0$  and works only if the change of  $S_0$  is **small**.

## 2. GAMMA: MOTIVATION

- A more reliable, non-linear approximation of the sensitivity of option price to  $S_0$  is obtained when we take into account the second partial derivative of the option price as well.
- First, we will present how to compute to second derivative, called **gamma**, of an option in the BS framework.
- Then, we shall approximate the sensitivity of option price using both delta and gamma.



## 2. GAMMA: DEFINITION

- The second derivative of  $S_0$  is called **gamma** and denoted by  $\Gamma$ .
- In the Black-Scholes model, the **gammas of call and put options are equal** and are computed as follows:

$$\Gamma = \frac{\partial^2 c}{\partial S_0^2} = \frac{\partial^2 p}{\partial S_0^2} = \frac{N'(d_1)}{S_0 \sigma \sqrt{T}}$$

## 2. GAMMA: DEFINITION

- In the previous formula,  $N'(d_1)$  denotes the density function of  $N(0,1)$ , which can be computed as

$$N'(d_1) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{d_1^2}{2}\right)$$

or in Excel use the following function:

- English: NORMDIST( $d_1, 0, 1, \text{FALSE}$ )
- Spanish: DISTR.NORM( $d_1, 0, 1, \text{FALSO}$ )

## 2. DELTA-GAMMA

- On the following slides, we focus on the delta-gamma approximation of option price sensitivity using the first two terms of the Taylor series of  $c(S_0)$  and  $p(S_0)$ .

## 2. DELTA-GAMMA: CALL OPTION SENSITIVITY

- Writing the first two terms of the Taylor formula for the  $c(S_0)$  function we have:

$$dc \simeq \frac{\partial c}{\partial S_0} dS + \frac{1}{2} \frac{\partial^2 c}{\partial S_0^2} (dS)^2$$

- Substituting the definitions of delta and gamma into this equation we obtain:

$$dc \simeq \Delta dS + \frac{1}{2} \Gamma (dS)^2$$

## 2. DELTA-GAMMA: CALL OPTION SENSITIVITY

- In the previous formula,  $dS$  is the change of the price of the underlying asset between  $t = 0$  and  $t = 1$ :

$$dS = S_1 - S_0$$

- $\Delta$  is computed at  $t = 0$
- and  $\Gamma$  is computed at  $t = 0$
- $dc$  is the approximation of the price change of the call option between  $t = 0$  and  $t = 1$ :

$$dc = c_1 - c_0$$

## 2. DELTA-GAMMA: PUT OPTION SENSITIVITY

- Writing the first two terms of the Taylor formula for the  $p(S_0)$  function we have:

$$dp \simeq \frac{\partial p}{\partial S_0} dS + \frac{1}{2} \frac{\partial^2 p}{\partial S_0^2} (dS)^2$$

- Substituting the definitions of delta and gamma into this equation we obtain:

$$dp \simeq \Delta dS + \frac{1}{2} \Gamma (dS)^2$$

## 2. DELTA-GAMMA: PUT OPTION SENSITIVITY

- In the previous formula,  $dS$  is the change of the price of the underlying asset between  $t = 0$  and  $t = 1$ :

$$dS = S_1 - S_0$$

- $\Delta$  is computed at  $t = 0$
- and  $\Gamma$  is computed at  $t = 0$
- $dp$  is the approximation of the price change of the put option between  $t = 0$  and  $t = 1$ :

$$dp = p_1 - p_0$$

## 2. DELTA-GAMMA: OPTION SENSITIVITY

- Substituting the computation of delta and gamma for the call and put options priced by the BS formula, we can write the delta-gamma approximation of call and put options as follows:

## 2. DELTA-GAMMA: OPTION SENSITIVITY

- Call option:

$$dc \simeq N(d_1)dS + \frac{1}{2} \frac{N'(d_1)}{S_0\sigma\sqrt{T}}(dS)^2$$

- Put option:

$$dp \simeq [N(d_1) - 1]dS + \frac{1}{2} \frac{N'(d_1)}{S_0\sigma\sqrt{T}}(dS)^2$$

## 2. DELTA-GAMMA: SENSITIVITY OF OPTION PRICE

- Why is it useful to compute the **gamma** of the option price?
- It is useful because:
  - (1) The  $[\Delta + 0.5 \times \Gamma \times dS]$  value can be used as an alternative risk measure of the option price.
  - (2) The  $[\Delta + 0.5 \times \Gamma \times dS]$  value defines an alternative hedge ratio of the option.

## 2. ALTERNATIVE HEDGE RATIO

- The formula for the alternative hedge ratio is obtained rewriting the equations of the delta-gamma approximation of the call and put options:

$$1dc = \Delta dS + \frac{1}{2}\Gamma(dS)^2 = \left(\Delta + \frac{1}{2}\Gamma dS\right) dS$$

$$1dp = \Delta dS + \frac{1}{2}\Gamma(dS)^2 = \left(\Delta + \frac{1}{2}\Gamma dS\right) dS$$

## 2. DELTA-GAMMA: SENSITIVITY OF OPTION PRICE

- The hedge ratio of an option tells us how to construct a **delta-gamma neutral** portfolio from
  - (1) the underlying asset and
  - (2) the option.
- When we use this alternative hedge ratio to construct a delta-gamma neutral portfolio then we do a so-called **delta-gamma hedge**.
- On the next slides, we consider delta-gamma hedge for European call and put options.

## 2. DELTA-GAMMA HEDGE: CALL OPTION

- Consider the following portfolio:
- 1. **Buy**  $\Delta + 0.5 \times \Gamma \times dS$  units of the underlying asset and
- 2. **Sell** 1 unit of a call option on the underlying asset.
- This portfolio is not sensitive to **large** changes of the price of the underlying asset.
- (Remember that the price of the call option is increasing in the price of the underlying asset.)

## 2. DELTA-GAMMA HEDGE: PUT OPTION

- Consider the following portfolio:
- 1. **Buy**  $\Delta + 0.5 \times \Gamma \times dS$  units of the underlying asset and
- 2. **Buy** 1 unit of a put option on the underlying asset.
- This portfolio is not sensitive to **large** changes of the price of the underlying asset.
- (Remember that the price of the put option is decreasing in the price of the underlying asset.)

## 2. THE DELTA-GAMMA HEDGE RATIO FORMULA

### Advantage:

- One can hedge **large** changes of the underlying asset price.

### Disadvantage:

- The formula includes the  $dS = S_1 - S_0$  term and  $S_1$  is not known at time  $t = 0$ .
- Thus, the risk manager needs to suppose a future price for the underlying asset.

## OPTION RISK MANAGEMENT: TWO EXAMPLES

- You are a financial risk manager of BBVA.
  - You have to
- (Ex.1) Compute the delta and gamma of a **European call** and a **European put** option and approximate the future change of the option prices using these values.
- (Ex.2) Form a delta neutral and a delta-gamma neutral portfolio from the options and their underlying asset.

## OPTION RISK MANAGEMENT: TWO EXAMPLES

- On the next slides, we solve these two tasks in examples 1 and 2.

## EXAMPLE 1: DELTA-GAMMA APPROXIMATION

- (1) Compute the delta and gamma of a **European call** and a **European put** option and approximate the future change of the option prices using these values.

### EXAMPLE 1: DELTA-GAMMA APPROXIMATION

- In part (1a), the delta and gamma values are computed for **European call option** using the BS model.
- In part (1b), the delta and gamma values are computed for **European call put option** using the BS model.

### (1a) DELTA AND GAMMA COMPUTATION FOR CALL

- The delta and gamma values are computed for **European call option** using the BS model.
- We shall use the next initial data for both options:

$dS$	5	$dS=S_T-S_0$
------	---	--------------

	t=0	t=1	
$S$	100	105	$S_0$
$X$	110	110	strike price
$r$	3%	3%	risk-free rate
$T$	2	2	expiration date
$\sigma$	15%	15%	volatility

### (1a) DELTA AND GAMMA COMPUTATION FOR CALL

- Next, we calculate  $d_1$ ,  $d_2$ ,  $N(d_1)$ ,  $N(d_2)$  and  $N'(d_1)$ :

	t=0	t=1
$d_1$	-0.06	0.17
$d_2$	-0.27	-0.04

$N(d_1)$	0.48	0.57
$N(d_2)$	0.39	0.48
$N'(d_1)$	0.40	0.39

### (1a) DELTA AND GAMMA COMPUTATION FOR CALL

- Finally, we compute the values of BS call price, delta, gamma and the corresponding true and approximated changes:

	t=0	t=1	$dc$	
$c$	6.92	9.53	2.61050	True change: $dc=c_1-c_0$
$\Delta$	<b>0.4759</b>	0.5673	<b>2.37962</b>	$\Delta$ approx.: $\Delta ds$
$\Gamma$	<b>0.0188</b>	0.0177	<b>2.61427</b>	$\Delta$ - $\Gamma$ approx.: $\Delta ds + \frac{1}{2}\Gamma(ds)^2$

### (1a) DELTA AND GAMMA COMPUTATION FOR CALL

- **Remark:** When we compute the approximations in the previous table, we should use the values of delta and gamma for  $t=0$  (marked by bold letters).
- In other words, we only use current, known values to approximate the option price change.

### (1b) DELTA AND GAMMA COMPUTATION FOR PUT

- The delta and gamma values are computed for **European call put option** using the BS model.
- We shall use the next initial data for both options:

$dS$	5	$dS=S_T-S_0$
------	---	--------------

	t=0	t=1	
$S$	100	105	$S_0$
$X$	110	110	strike price
$r$	3%	3%	risk-free rate
$T$	2	2	expiration date
$\sigma$	15%	15%	volatility

### (1b) DELTA AND GAMMA COMPUTATION FOR PUT

- Next, we calculate  $d_1$ ,  $d_2$ ,  $N(d_1)$ ,  $N(d_2)$  and  $N'(d_1)$ :

	$t=0$	$t=1$
$d_1$	-0.06	0.17
$d_2$	-0.27	-0.04

$N(-d_1)$	0.52	0.43
$N(-d_2)$	0.61	0.52
$N'(d_1)$	0.40	0.39

### (1b) DELTA AND GAMMA COMPUTATION FOR PUT

- Finally, we compute the values of BS call price, delta, gamma and the corresponding true and approximated changes:

	$t=0$	$t=1$	$dc$	
$p$	10.51	8.12	-2.38950	True change: $dp=p_1-p_0$
$\Delta$	<b>-0.5241</b>	-0.4327	<b>-2.62038</b>	$\Delta$ approx.: $\Delta ds$
$\Gamma$	<b>0.0188</b>	0.0177	<b>-2.38573</b>	$\Delta$ - $\Gamma$ approx.: $\Delta ds + \frac{1}{2}\Gamma(ds)^2$

### (1b) DELTA AND GAMMA COMPUTATION FOR PUT

- Note: Again, when we compute the approximations in the previous table, we should use the values of delta and gamma for  $t=0$  (marked by bold letters).
- In other words, we only use current, known values to approximate the option price change.

### EXAMPLE 2 : DELTA-GAMMA HEDGE

- (2) Form a delta neutral and a delta-gamma neutral portfolio from the options and their underlying asset.

### EXAMPLE 2: DELTA-GAMMA HEDGE

- In part (2a), we shall consider the hedge of a **European short call position** by a **long underlying asset position**.
- In part (2b), we will review the hedge of a **European long put position** by a **long underlying asset position**.
- In both parts, we form two alternative portfolios: (\*) delta neutral and (\*\*) delta-gamma neutral.
- We use the data from Example 1.

### (2a) Hedge of a European short call position by a long underlying asset position

(\*) The next table presents a delta neutral portfolio:

asset	units	units	true change
short call	-1	-1	-2.6105
long underlying asset	$ \Delta $	0.4759	2.3796
<b>PORTFOLIO</b>			<b>-0.2309</b>

(2a) Hedge of a European short call position by a long underlying asset position

- (\*\*) The next table presents a delta-gamma neutral portfolio:

asset	units	units	true change
short call	-1	-1	-2.6105
long underlying asset	$ \Delta + 0.5 \times \Gamma \times dS $	0.5229	2.6143
<b>PORTFOLIO</b>			<b>0.0038</b>

(2b) Hedge of a European long put position by a long underlying asset position.

- (\*) The next table presents a delta neutral portfolio:

asset	units	units	true change
long put	1	1	-2.3895
long underlying asset	$ \Delta $	0.5241	2.6204
<b>PORTFOLIO</b>			<b>0.2309</b>

(2b) Hedge of a European long put position by a long underlying asset position.

- (\*\*) The next table presents a delta-gamma neutral portfolio:

asset	units	units	true change
long put	1	1	-2.3895
long underlying asset	$ \Delta + 0.5 \times \Gamma \times dS $	0.4771	2.3857
<b>PORTFOLIO</b>			<b>-0.0038</b>

## SWAPS

## SWAPS

- The swap market is a huge component of the derivatives market.
- Swaps are multi-period extensions of forward contracts.
- These contracts provide a means to quickly, cheaply, and anonymously restructure the balance sheet.
- Therefore, swaps are very frequently used in risk management in practice.

## SWAPS

- There are two main types of swap contracts:
  1. **Foreign exchange swap**
  2. **Interest rate swap**

## FOREIGN EXCHANGE SWAP

### SWAPS - Foreign exchange swap

- Rather than agreeing to exchange two currencies at forward price at one single future date, a **foreign exchange swap (FES)** is an exchange of two currencies at a fixed exchange rate on several future dates.
- This fixed exchange rate is called **swap rate**.
- Thus, FES is a sequence of currency futures contracts.

### SWAPS - Foreign exchange swap

#### Example:

- Two parties might exchange USD 2 million for GBP 1 million in each of the next 5 years.
- In this swap, the USD/GBP exchange rate is fixed for 5 years at 1 GBP = 2 USD that is USD/GBP = 0.5.
- Let  $F^* = 0.5$  USD/GBP denote this constant exchange rate called **swap rate**.

### SWAPS - Foreign exchange swap

- The investor receiving GBP is going to receive GBP 1 million in each of the next 5 years.
- Similarly, the investor receiving USD is going to receive USD 2 million in each of the next 5 years.

### SWAPS - Foreign exchange swap

- We shall investigate whether the  $F^* = 0.5$  USD/GBP swap rate in this example is a correct value or not.
- In order to find the fair swap rate,  $F^*$  we exploit the analogy between a swap agreement and a sequence of futures contracts.

### SWAPS - Foreign exchange swap

- The fair value of  $F^*$  in a  $T$ -period swap is given by the next formula:

$$\frac{F_1}{(1+y_1)} + \frac{F_2}{(1+y_2)^2} + \dots + \frac{F_T}{(1+y_T)^T} = \frac{F^*}{(1+y_1)} + \frac{F^*}{(1+y_2)^2} + \dots + \frac{F^*}{(1+y_T)^T}$$

where  $F_t$  denotes the futures exchange rate for date  $t$  and  $y_t$  denotes the risk-free rate for date  $t$ .

## SWAPS - Foreign exchange swap

- To determine the fair value of  $F^*$ , the investor needs to substitute the actual futures prices,  $F_t$  and the risk-free rates,  $y_t$  into the previous equation.
- Then, he needs to solve the equation in order to find  $F^*$ .

## SWAPS - Foreign exchange swap

- Data:** To find  $F^*$ , we need data on the futures exchange rates for the next 5 years and the risk-free spot yield curve:

$t$	Futures price USD/GBP	Risk-free spot yield curve
0		
1	0.5	3%
2	0.6	3.20%
3	0.55	3.50%
4	0.6	3.80%
5	0.65	4%

## SWAPS - Foreign exchange swap

- Then, we evaluate the previous swap formula for  $F^* = 0.5$  USD/GBP:

	DF(t,y)	PV(futures price)	PV( $F^*$ )	squared error
t=0				
t=1	0.971	0.485	0.485	
t=2	0.939	0.563	0.469	
t=3	0.902	0.496	0.451	
t=4	0.861	0.517	0.431	
t=5	0.822	0.534	0.411	
<b>TOTAL</b>		2.596	2.248	<b>12.14%</b>

## SWAPS - Foreign exchange swap

- We can see in the table that the two sides of the equation are not equal and we make a squared error of 12.14%.
- In order to find, the fair swap rate  $F^*$ , we need to choose  $F^*$  such that the two sides of the equation are equal.
- This we can do using solver in Excel.

## SWAPS - Foreign exchange swap

- Employing Solver we get the following result:

$t$	Futures price USD/GBP	$F^*$	risk-free spot yield curve	DF(t,y)	PV(futures price)	PV( $F^*$ )	squared error
0							
1	0.5	0.5775	3%	0.971	0.485	0.561	
2	0.6	0.5775	3.20%	0.939	0.563	0.542	
3	0.55	0.5775	3.50%	0.902	0.496	0.521	
4	0.6	0.5775	3.80%	0.861	0.517	0.497	
5	0.65	0.5775	4%	0.822	0.534	0.475	
<b>TOTAL</b>					2.596	2.596	<b>0.00%</b>

## SWAPS - Foreign exchange swap

- Conclusion:**
- The fair swap rate is given by 0.5775 USD/GBP.



## INTEREST RATE SWAP

### SWAPS - Interest rate swap

- **Interest rate swaps (IRS)** call for the exchange of a series of cash flows proportional to a fixed interest rate for a corresponding series of cash flows proportional to a floating interest rate.
- The fixed interest rate is called **swap rate**.
- In other words, IRS exchange a fixed interest rate payment for a floating interest rate payment.

### SWAPS - Interest rate swap

#### Example:

- One party might exchange a variable cash flow equal to EUR 1 million times a short-term interest rate (for example EURIBOR) for EUR 1 million times a fixed interest rate of 8% for each of the next 5 years.
- Let  $F^* = 8\%$  denote the constant interest rate and call it **swap rate**.

### SWAPS - Interest rate swap

- In this swap, the investor receiving the fixed interest rate obtains EUR 1 million  $\times$  8% = EUR 80.000 each of the next 5 years.
- Similarly, the investor receiving the floating interest rate obtains EUR 1 million  $\times$  EURIBOR each of the next 5 years.

### SWAPS - Interest rate swap

- We shall investigate whether the  $F^* = 8\%$  constant interest rate in this example is a correct value or not.
- In order to find the fair swap rate,  $F^*$ , we exploit the analogy between a swap agreement and a sequence of futures contracts.

### SWAPS - Interest rate swap

- The fair value of  $F^*$  in a  $T$ -period swap is given by the next formula:

$$\frac{F_1}{(1+y_1)} + \frac{F_2}{(1+y_2)^2} + \dots + \frac{F_T}{(1+y_T)^T} = \frac{F^*}{(1+y_1)} + \frac{F^*}{(1+y_2)^2} + \dots + \frac{F^*}{(1+y_T)^T}$$

where  $F_t$  denotes the EURIBOR futures interest rate for date  $t$  and  $y_t$  denotes the risk-free rate for date  $t$ .

## SWAPS - Interest rate swap

- To determine the fair value of  $F^*$ , the investor needs to substitute the actual futures prices,  $F_t$  and the risk-free rates,  $y_t$  into the previous equation.
- Then, he needs to solve the equation in order to find  $F^*$ .

## SWAPS - Interest rate swap

- Data:** To find  $F^*$ , we need data on the EURIBOR futures rates for the next 5 years and the risk-free spot yield curve:

$t$	EURIBOR futures rates	risk-free spot yield curve
0		
1	4%	3%
2	4.20%	3.20%
3	4.10%	3.50%
4	4.40%	3.80%
5	4.70%	4%

## SWAPS - Interest rate swap

- Then, using the data we evaluate the previous swap formula for  $F^* = 8\%$ :

	$DF(t, y)$	$PV(\text{futures price})$	$PV(F^*)$	squared error
$t=0$				
$t=1$	0.971	0.039	0.078	
$t=2$	0.939	0.039	0.075	
$t=3$	0.902	0.037	0.072	
$t=4$	0.861	0.038	0.069	
$t=5$	0.822	0.039	0.066	
<b>TOTAL</b>		0.192	0.360	<b>2.82%</b>

## SWAPS - Interest rate swap

- We can see in the table that the two sides of the equation are not equal and we make a squared error of 2.82%.
- In order to find, the fair swap rate  $F^*$ , we need to choose  $F^*$  such that the two sides of the equation are equal.
- This we can do using solver in Excel.

## SWAPS - Interest rate swap

- Employing Solver we get the following result:

$t$	EURIBOR futures rates	$F^*$	risk-free spot yield curve	$DF(t, y)$	$PV(\text{futures price})$	$PV(F^*)$	squared error
0							
1	4%	4.27%	3%	0.971	0.039	0.041	
2	4.20%	4.27%	3.20%	0.939	0.039	0.040	
3	4.10%	4.27%	3.50%	0.902	0.037	0.038	
4	4.40%	4.27%	3.80%	0.861	0.038	0.037	
5	4.70%	4.27%	4%	0.822	0.039	0.035	
<b>TOTAL</b>					0.192	0.192	<b>0.00%</b>

## SWAPS - Interest rate swap

- Conclusion:**
- The fair fixed interest rate is given by 4.27%.